



CONTACT

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ABOUT ME

Web Developer with 5+ years building fast, SEO-optimized websites for clients in Thailand, Australia, and the UK. I specialize in WordPress and frontend development—from design to e-commerce and analytics setup. I use AI tools to speed up development while maintaining quality. Currently expanding into full-stack development with React and Next.js.

TECHNICAL SKILLS

Frontend Development

- **Languages:** HTML5, CSS3, JavaScript (ES6+), PHP
- **Frameworks & Libraries:** React (Learning), Next.js (Learning)
- **CSS Frameworks:** Tailwind CSS, Bootstrap
- **Responsive Design:** Mobile-first design, cross-browser compatibility, UX/UI principles

E-Commerce & CMS

- **E-Commerce:** WooCommerce, Custom Payment Gateway Integration, Inventory Management Integration via ZORT API
- **CMS / Page Builders:** WordPress (custom themes, custom UI, dynamic content), Elementor Pro

Marketing & Analytics

- **SEO:** Technical SEO, On-Page Optimization, Schema Markup, Robots.txt, llms.txt
- **Analytics:** Google Tag Manager (GTM), Google Analytics 4 (GA4), Google Ads Tracking, Google Search Console
- **Marketing Tools:** Brevo Email Marketing Integration, Lead Generation Forms

Key WordPress Plugins & Tools

- **Optimization:** WP Rocket, Rank Math, Yoast SEO, Wordfence Security
- **Functionality:** WPML, Polylang, Contact Form 7, ACF (Advanced Custom Fields)
- **Development:** REST API, custom plugin development, theme customization

Development Tools

- **Version Control:** Git, GitHub
- **Design:** Figma, Adobe XD
- **Server Management:** Cloudways, cPanel, Basic Server Administration
- **AI Tools:** Claude, Perplexity, Gemini, Cascade (Windsurf)

EDUCATION & PROFESSIONAL DEVELOPMENT

Full-Stack Developer Bootcamp

Westride (Online Course) | August 2025 - Present (Ongoing)

- Learning modern full-stack development: React, Next.js, Node.js, and databases
- Building real web applications with clean code and proper deployment

High Vocational Certificate - Aircraft Engine Mechanics

- **Naval Rating School** | 2017 - 2019
- GPA: 3.66 (Honors)

Bachelor of Engineering - Refrigeration and Air Conditioning (Incomplete - Completed 2 Years)

- **King Mongkut's University of Technology North Bangkok** | 2015 - 2017

Pre-Mechanical Engineering Program

- **King Mongkut's University of Technology North Bangkok** | 2012 - 2015

PIRUN KONGSAENG (ICE)

WORK EXPERIENCE

Web Developer (WordPress & Frontend)

Entelech Digital | February 2026 - Present

- Build and maintain fast, mobile-responsive WordPress websites for Australian, UK, and Thai clients
- Set up complete analytics tracking (GTM, GA4, Google Ads) and technical SEO (robots.txt, schema markup, llms.txt)
- Customize WordPress themes and plugins to match client requirements
- Create high-converting landing pages with designers and marketers
- Maintain site security, performance, and updates
- Use AI tools to speed up development and debugging

Key Achievement

- Set up unified analytics tracking across multiple client sites for clear visitor behavior insights
- Optimized WordPress websites to achieve under 2-second load times on key pages

Wordpress Developer (WordPress & Frontend)

Geekster Digital Solution | December 2024 - July 2025

- Built SEO-friendly WordPress websites with mobile-first design and fast load times
- Created WooCommerce stores with Zort API integration for automatic inventory updates
- Customized WordPress themes and built custom plugins
- Set up Google Tag Manager and Search Console for tracking and SEO monitoring
- Integrated Brevo email marketing for automated lead follow-up
- Built multilingual sites (WPML, Polylang) for international clients
- Used AI tools for rapid prototyping and code optimization

Key Achievement

- Launched 10+ fast, mobile-optimized WordPress websites
- Increased client lead generation through improved UX and email automation
- Reduced manual order processing via WooCommerce-Zort API automation

UX/UI Design / Wordpress Developer

TMES Co., Ltd. | May 2024 - November 2024

- Designed website layouts and user flows focused on conversions (sign-ups, purchases, contact)
- Created clean, intuitive interfaces for better user experience
- Built responsive WordPress sites using Elementor Pro
- Worked with clients to translate goals into functional websites

Key Achievement

- Redesigned 8+ client websites, improving usability and engagement

Web Master / IT Support

Thai Maritime Enforcement Command Center | October 2021 - May 2024

- Maintained organization's WordPress website (updates, security, content management)
- Updated website design to meet government ITA compliance standards
- Managed server infrastructure for site stability and security
- Provided IT support (software installation, troubleshooting, system maintenance)
- Set up and supported video conferencing systems

Key Achievement

- Maintained high website uptime and passed ITA compliance for 3 consecutive years

Aircraft Mechanic

Squadron 203, Wing 2, Royal Thai Naval Air Division | April 2019 - October 2021

- Performed line maintenance on engine and gearbox systems for Sikorsky S-76B and Super Lynx 200 helicopters
- Conducted inspections, troubleshooting, and repairs on powerplant and gearbox components
- Maintained and repaired all electrical and instrumentation systems related to the engines and main gearboxes

ADDITIONAL INFORMATION

- **Languages:** Thai (Native), English (Working Proficiency)
- **Interests:** Full-stack development, modern JavaScript (React/Next.js), site performance optimization, AI tools for web dev, headless CMS
- **Learning:** Currently focused on React, Next.js, and modern frontend while keeping up with WordPress updates and web development trends