While men account for the majority of the money spent on Heroes Of Pymoli, Female players spend more money per player ($4.47 for Females, $4.07 for men).

The 20-24 age demographic accounts for almost half of the players, but on average the 35-39 year old demographic spends more per person.

“Oathbreaker, Last Hope of the Breaking Storm,” is both the most purchased item and also provides the most profit of any item in the game.