# Lai-Tung Chow (ICE)

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**Portfolio:** https://icechow.github.io/

### CAREER OBJECTIVE

Enthusiastic **Junior Data Analyst** with a Master of Information Technology and Systems degree. Passionate about data analysis and solving business problems. Seeking an opportunity to leverage data analytical skills and improve corporate performance. With work experience as a Business Intelligence Analyst, gathering, analyzing, and presenting datasets to provide insights.

## KEY STRENGTHS

- Good analytical and creative problem-solving skills developed through studying and working in various environments. From high-pressure IT environments to risk awareness as a commercial diver.
- High attention to detail and good organizational skills through working as a business services coordinator.
- Being adaptable and flexible has enabled me to challenge conventional ways of working and learn new things. Able to multitask under the pressure to deliver timeously.
- Exceptional interpersonal and communication skills obtained while working.
- Multilingual: English (Fluent), Mandarin (Fluent), Cantonese (Native)

## EDUCATION

# The ACS Professional Year Program – ICT *QIBA, Hobart Campus*

Dec 2020 – Sep 2021

The Professional Year Program is a work readiness program designed to prepare university graduates for the professional ICT workforce. Topics include business communication, workplace relations and practices, WH&S, professional networking, report writing and effective presentation skills.

## Master of Information Technology & System University of Tasmania (GPA: 6.2 / 7)

Feb 2019 – Nov 2020

Key Achievements: High Distinction achieved in Data Management Technology, SQL (KIT 712), Network Security Techniques and Technology (KIT 711), Software Application Design and Implementation (KIT 506)

#### **Bachelor of Chemistry**

Sep 2013 - Jul 2016

#### The Hong Kong University of Science & Technology

Key Achievement: High Distinction achieved in Energy and Related Environmental Issue

## PROFESSIONAL EXPERIENCE

# **Business Intelligence Analyst**

Aug 2022 - Present

#### **FDM Group**

- Utilized SSIS to create data warehouses, sort, analyze and maintain the integrity of large amounts of data
- Utilized Power BI to create a front-end report/dashboard categorizing data based on business needs

#### IT Intern

Sep 2021 - Nov 2021

#### Villa Howden, Tasmania

 Assisted in the development of timesheets in Excel to automate the process which raised effectiveness and decreased errors  Developed an online booking system on the website by using WordPress to optimize the reservation process and increase the sales revenue

#### **Business Analyst**

## Aug 2018 - Dec 2018

#### HKT Services Ltd, Hong Kong

- Streamlined and optimized the process by macros, resulting in saving 6 hours per week of manual reporting work
- Generated weekly sales reports to monitor the performance and identify the trends by using Excel and Access
- Gather the business requirements and prepare long-term and monthly forecasts

#### **Business Services Coordinator**

Sep 2017 - Aug 2018

### ExxonMobil Hong Kong Ltd, Hong Kong

- Maintained good relationships with stakeholders to support business operations and delivered exceptional customer service
- Worked collaboratively with the marketing team to implement campaigns, resulting in increased profit by 15% over a year.
- Created inventory and budget reports which were required to run day-to-day business providing meaningful insight

## VOLUNTEER

Data Specialist Oct 2021 – Jun 2022

#### Pancreatic Cancer Foundation Australia, Sydney

Extract, prepare and transform datasets to CRM records to improve the operations

## PERSONAL PROJECTS

## **ELT Project**

- Built ETL packages using Microsoft Server Integration Services (SSIS) and load the data from Excel
  data source to SQL Server Management Studio (SSMS).
- Used Power BI to create an interactive dashboard that displays the client's requested data

#### **Covid-19 Analysis Dashboard**

- Used data from our world in data to capture the impact of COVID-19 on the world
- SQL queries and Tableau are used to explore the data and create the interactive data visualization

## **TECHNICAL SKILLS**

Programming Languages: SQL, Python, Visual Basic, DAX, PHP, HTML

Operating Systems: Linux, Windows OS, Microsoft Windows (Access, Word, Excel, PowerPoint, Outlook,

SharePoint)

Databases:SQL Server, MySQL, OracleReporting tools:Power BI, Tableau, SPSS, SSRSPlatforms:IBM Waston Studio, Cognos

Cloud: AWS

## QUALIFICATIONS

IBM Data Analyst Professional Certificate

Sep 2021
2021 Complete Python Bootcamp from Zero to Hero in Python

May 2021

#### PROFESSIONAL AFFILIATIONS

Australian Computer Society (ACS) - Member ID: 4281578