

August 20, 2016

Kids 2K and The Anchorage Mile

August 21, 2016

49K Ultra, Marathon, Marathon Relay, Half Marathon and 5K

Anchorage Running Club



BE A PART OF THE ACTION

Anchorage RunFest proudly recognizes all sponsors, partners and supporters. We advertise RunFest through a variety of media sources and actively participate in social media. We are always open to new ideas and will be happy to discuss other ways to promote and acknowledge your sponsorship.

We are appreciative of sponsor support to help defray some of the costs associated with putting on a large scale running event and to enable us to keep registration fees as low as possible. Fees alone do not cover the entire cost of putting on a race of this size. **For 2016, the estimated costs are \$240,000.**

SPONSORSHIP LEVELS

Gold Level Sponsorship \$5000 + (includes in-kind)

- ☐ Logo on all event and volunteer shirts
- ☐ Large banner provided by sponsor placed along fencing at start/ finish chute
- ☐ Link on RunFest website
- ☐ Promotion on race day and pre and post race events
- ☐ Complimentary race entries
- ☐ Booth at Health and Fitness Expo

Silver Level Sponsorship \$3000 + (includes in-kind)

- ☐ Logo on all event and volunteer shirts
- ☐ 6 foot banner provided by sponsor placed along fencing near start/finish chute
- ☐ Link on RunFest website
- ☐ Promotion on race day and pre and post race events
- ☐ Complimentary race entries
- ☐ Booth at Health and Fitness Expo

Bronze Level Sponsor \$2000 + (includes in-kind)

- ☐ 4 foot banner provided by sponsor placed along fencing near start/finish chute
- ☐ Link on RunFest website
- ☐ Promotion on race day and pre and post race events

Supporting Sponsor Under \$2000 (includes in-kind)

- ☐ Link on RunFest website
- ☐ Promotion on race day and pre and post race events

Event Sponsorship

- ☐ The Anchorage Mile

Where our donations go

ARC college scholarships

Local high school sports teams

ARC member free runs at the Alaska Sports Dome

Other community events that support our mission

Major costs associated with RunFest

Police and traffic control

Permits and trail usage fees

Aid stations

Finish line and race day operations

Registration and timing

Participant apparel and finisher awards

ABOUT US

Anchorage RunFest (formally Big Wild Life Runs) has been a staple running event in the Anchorage community since 2008. Over the past few years, the race has evolved from a small running event into a world-class marathon affair attracting runners from across the globe. RunFest has become a much-loved event in the Anchorage community.

The Anchorage Running Club (ARC) is a **501(c)(3) not-for-profit organization**. Funds raised by RunFest help support the club's mission to promote a healthy lifestyle through running and exercise. RunFest is the main fundraiser for the ARC. Thanks to community member support, we have been able to realize our mission



To learn more or to set up sponsorship please contact:

Anchorage RunFest Race Director

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