# **Anchorage Running Club**

August 20, 2016

Kids 2K and The Anchorage Mile

August 21, 2016

49K Ultra, Marathon run/walk/Relay, Half Marathon and 5K



# Health and Fitness Expo Vendor Information

Dena'ina Civic and Convention Center 600 West 7<sup>th</sup> Avenue Friday, August 19<sup>th</sup>, 3 p.m. – 7 p.m. Saturday, August 20<sup>th</sup>, 9 a.m. – 4 p.m.

The Anchorage Running Club's Anchorage RunFest is one of Alaska's most popular running events and attracts runners from all over the world. The event features a 49K ultra, marathon run/walk/relay, half marathon, 5K, mile and kids' 2K.

## BOOTH RENTAL RATES

Booth rental includes 10' high backdrop, 3' high side skirts, one 6' skirted table, two chairs and a wastebasket. Additional services such as electrical, signage, etc. are available from Alaska Event Services (907 345-8789

Standard booth 10' x 10' -- \$250

Double booth 20' x 20' -- \$450

Standard corner -- \$300

Non-profit rate -- \$100

Swag bag materials -- \$50

### Targeted Audience

Promote your business in front of a targeted audience of fitness enthusiasts, joggers, walkers, and both recreational and elite runners from all over the country.

#### Advanced Promotion

You will get advanced promotion through the RunFest website and well as radio spots and printed materials.

# Maintain Maximum Exposure

Promote your business in front of a targeted audience of fitness enthusiasts, joggers, walkers, and both recreational and elite runners from all

#### Fun and Informative

The RunFest Health and Fitness Expo I a fun and informative event focusing on sports medicine, innovative fitness clothing, shoes, training methods and other fitness related products. Everyone is welcome to attend the free programs and lectures

# ABOUT US

Anchorage RunFest (formerly Big Wild Life Runs) has been a staple running event in the Anchorage community since 2008. Over the past few years, the race has evolved from a small running event into a world-class marathon affair attracting runners from across the globe. RunFest has become a much-loved event in the Anchorage community.

The Anchorage Running Club (ARC) is a **501(c)(3)** not-for-profit organization. Funds raised by RunFest help support the club's mission to promote a healthy lifestyle through running and exercise. RunFest is the main fundraiser for the ARC. It is through community member support that we are able to realize our mission.

# To learn more or to reserve

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