

**August 17, 2019**

Kids' 2K and The Anchorage Mile

**August 18, 2019**

49th Ultra, Marathon run/walk/relay, Half Marathon, and 5K

**Anchorage Running Club**



## **2019 Health and Fitness Expo ~ Exhibitor Information**

Dena'ina Civic and Convention Center ~ 600 W. 7th Ave Anchorage, AK

Friday, August 17 3:00-7:00pm Saturday, August 18 9:00am-4:00pm



The Anchorage Running Club's Anchorage RunFest is one of Alaska's most popular running events and attracts runners from all over the world. The event features a 49K, marathon, marathon walk, marathon relay, half marathon, 5K, mile, and kids' 2K.

### **BOOTH RENTAL RATES**

Booth rental includes 10' high backdrop, 3' high side skirts, one 6' skirted table, two chairs, and a wastebasket. Additional services such as electrical, signage, etc. are available from Alaska Event Services (907) 345-8789 at their prevailing rates.

Standard Booth—10'x10' \$260.00

Double Booth—20'x20' \$450.00

Alaskan Made—10'x10' \$200.00

Non-Profit Org.—10'x10' \$150.00

## Targeted Audience

Promote your business to fitness enthusiasts, walkers, joggers, volunteers, and elite runners attending from both the local and national locations.

Our demographics last year revealed the following regarding our race participants: 59% Female; 75% Alaskans (69% from Anchorage area); and the median age of women is 39 and men is 41.

## Maintain Maximum Exposure

RunFest participants in pick up their race packet at the expo on Friday and Saturday giving maximum exposure to your business to race participants, their families, volunteers, and the general public. Admission is free and the races drew more than 2,200 people last year.

## Advanced Promotion

You will get advanced promotion through the RunFest website as well as radio spots and printed materials.

## Fun & Informative

The RunFest Health and Fitness Expo is a free event in the Dena'ina Center open to runners and the general public. The focus is on sports medicine, innovative fitness clothing, running shoes, training methods, and numerous other products and services geared towards promoting a healthy lifestyle.

# ABOUT ANCHORAGE RUNFEST

Anchorage RunFest (formerly Big Wildlife Runs) has been a staple event in the Anchorage running community since 2008. Since then the race has evolved from a small running event into a world-class marathon affair that attracts runners from across the globe. RunFest has become a much loved community event in Anchorage.

The Anchorage Running Club (ARC) is a 501(c)(3) not-for-profit organization and is run with a 100% volunteer staff. Funds raised by RunFest support the Anchorage Running Club's mission to promote a healthy lifestyle through running and exercise and is the main fundraiser for ARC. It is only through community member support that we are able to realize our mission.

To learn more or to reserve space please email: [expo@ancrun.org](mailto:expo@ancrun.org)



#runwildak