

2015 Big Wild Life Runs Health and Fitness

EXPO

**Dena'ina Civic and Convention Center,
600 West Seventh Avenue**

Friday, August 14, 3:00 – 7:00 p.m.

Saturday, August 15, 9:00 a.m. – 4:00 p.m.

Booth Rental Rates

Standard 10' x 10' --- \$250

Double 20' x 20' --- \$450

Standard Corner --- \$300

Non-profit --- \$100

Swag Bag materials --- \$50

Booth rental includes 10' high backdrop, 3' high side skirts, one 6' skirted table, 2 chairs and a wastebasket. Additional services such as electrical, signage, etc. are available from Alaska Event Services, (907) 345-8789.

The Anchorage Running Club's Big Wild Life Runs is one of Alaska's most popular running events and attracts runners from all over the world. The event features a 49K Ultra, marathon, marathon walk, relay, half marathon, 5K, The Anchorage Mile and kids' 2K.

Targeted Audience

Promote your business in front of a targeted audience of fitness enthusiasts, joggers, walkers, and both recreational and elite runners from all over the country.

Maintain Maximum Exposure

Participants in every BWLR event must pick up their race packet from the expo so your business will gain exposure in front of all race participants, their families and the general public. Admission is free and the race draws more than 3,000 people each year.

Advanced Promotion

You will get advanced promotion through the BWLR website as well as radio spots and printed materials.

Fun and Informative

The BWLR Health and Fitness Expo is a fun and informative event focusing on sports medicine, innovative fitness clothing, shoes training methods and other fitness related products. Everyone is welcome to attend the free programs and lectures.



Exhibitor Info. and
Booth Reservations:

Phone: 907-244-1694
(Colleen Newgaard)

Email:

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P.O. Box 243362
Anchorage, AK 99524

