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Akshat Prakarsh

UI/UX Designer

An aspiring designer with a strong sense of aesthetics and a serious passion for user centric designs. When not designing, I enjoy travelling, chai and photography.

 /akshatprakarsh

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Education

Kalinga Institute of Industrial Technology – Bhubaneswar

Class of 2020

B.Tech in Computer Science and Engineering

Certifications

Human-Computer Interaction- (HCI)

IxDF- The Interaction Design Foundation

Google- UX Design Certificate

Completed a rigorous training course designed for UX Designers

Skills

- Interaction Design Principles
- Branding, Typography & Colour Theory
- Wireframing & Prototyping
- Design System
- User Research & Personas
- Teamwork & Communication Skills
- Key Tools- Figma, Adobe Creative Suite, InVision, Flinto, Framer

Experience

UI/UX Designer- Highradius

Sep 2020- Present

- Built a graphic design library of 1000+ design assets.
- Helped reduce time of design to development cycle by 27% by creating reusable assets and structured layouts.
- Collaborated with developers to implement created designs.
- Helped build the design team and overall design culture.
- Designed Social Media campaigns that got a total of 2M+ impressions.
- Designed assets for 15+ live events and 2 major product launches, registered by 20,000+ people.
- Collaborated with different teams to set up delivery pipeline across projects to optimize timeline and functioning.

Product Marketing Intern- Highradius

July 2019- Sep 2020

- Designed the wireframe for HighRadius' content repository which contains 400+ resources, templates, case studies and other assets.
- This helped improve downloads by 43%.