Vasilis Kolip
UX/Product Designer

Designing products with user insights.

WORK EXPERIENCE

VOICEMOD
2022 – 2023
Senior staff product designer (full-time)

Elevated Voicemod's B2C voice-changing app on MacOS and Windows, slashing uninstall rates by ~80%.

- Significantly reduced uninstall rates
- Led internal workshops
- Conducted internal workshops
- Provided constructive feedback and mentorship
- Developed & maintained the design system

Meta
2021 – 2022
Senior UX designer (full-time)

Transformed the design landscape at accusonus, leading to the company's acquisition by Meta Reality Labs; commended by Ilias Kokkinis, CTO, as the perfect fit for their design needs.

- Designed user-centric experiences
- Collaborated with cross-functional agile teams, reducing development time by 20%
- Iterative design processes to improve usability
- Leveraged HTML/CSS/JS for prototypes cutting time-to-market by 15%
- Participated in design critiques elevating quality

Microsoft
2019 – 2021
Senior designer (full-time)

Following Softomotive's acquisition by Microsoft, I helped turn Power Automate Desktop (included in Windows 11), a B2B automation building tool, to a great success.

- Served as the principal designer of the agile team
- Led the UX design process & improved accessibility
- Worked on iconography
- Got great reviews at Gartner, Capterra & TrustRadius

ContactPigeon
2016 – 2019
Lead product designer (full-time)

ContactPigeon is a B2B SaaS e-commerce automation platform for which I helped built an email editor, an in-site popup editor & a push notifications creator.

- Took charge of the entire UI/UX process
- Led the launch of five successful new products
- Oversaw and worked on the design of key features
- Kept direct touch with users

SKILLS

PROFESSIONAL

Wireframes   User journeys   Mockups   Prototyping   User research   Iconography   Usability tests   Design systems   Workshops   Motion graphics

TOOLS

Figma   Sketch   Illustrator   Photoshop   Premiere   After Effects

PROGRAMMING

HTML   CSS   JS

LANGUAGES

English   Greek   Turkish   Basic Dutch

EDUCATION

Middlesex University
BA in animation and interactive media

University of Birmingham
BSc in artificial intelligence and computer science

CONTACT

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