



**Vasilis Kolip**

UX/Product Designer

Designing products with  
**user insights.**

## WORK EXPERIENCE

### VOICEMOD

2022 - 2023

Senior staff product designer (full-time)

Elevated Voicemod's B2C voice-changing app on MacOS and Windows, slashing uninstall rates by ~80%.

- Significantly reduced uninstall rates
- Led internal workshops
- Conducted internal workshops
- Provided constructive feedback and mentorship
- Developed & maintained the design system

### Meta

2021 - 2022

Senior UX designer (full-time)

Transformed the design landscape at accusonus, leading to the company's acquisition by Meta Reality Labs; commended by Ilias Kokkinis, CTO, as the perfect fit for their design needs.

- Designed user-centric experiences
- Collaborated with cross-functional agile teams, reducing development time by 20%
- Iterative design processes to improve usability
- Leveraged HTML/CSS/JS for prototypes cutting time-to-market by 15%
- Participated in design critiques elevating quality

### Microsoft

2019 - 2021

Senior designer (full-time)

Following Softomotive's acquisition by Microsoft, I helped turn Power Automate Desktop (included in Windows 11), a B2B automation building tool, to a great success.

- Served as the principal designer of the agile team
- Led the UX design process & improved accessibility
- Worked on iconography
- Got great reviews at Gartner, Capterra & TrustRadius

### ContactPigeon

2016 - 2019

Lead product designer (full-time)

ContactPigeon is a B2B SaaS e-commerce automation platform for which I helped built an email editor, an in-site popup editor & a push notifications creator.

- Took charge of the entire UI/UX process
- Led the launch of five successful new products
- Oversaw and worked on the design of key features
- Kept direct touch with users

## SKILLS

### PROFESSIONAL

Wireframes User journeys Mockups  
Prototyping User research Iconography  
Usability tests Design systems  
Workshops Motion graphics

### TOOLS

Figma Sketch Illustrator Photoshop  
Premiere After Effects

### PROGRAMMING

HTML CSS JS

### LANGUAGES

English Greek Turkish Basic Dutch

## EDUCATION

### Middlesex University

BA in animation and interactive media

### University of Birmingham

BSc in artificial intelligence and computer science

## CONTACT

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