

#### **WORK EXPERIENCE**



2022 - 2023

Senior staff product designer (full-time)

Elevated Voicemod's B2C voice-changing app on MacOS and Windows, slashing uninstall rates by ~80%.

- · Significantly reduced uninstall rates
- Led internal workshops
- Conducted internal workshops
- · Provided constructive feedback and mentorship
- · Developed & maintained the design system

Meta

2021 - 2022

Senior UX designer (full-time)

Transformed the design landscape at accusonus, leading to the company's acquisition by Meta Reality Labs; commended by Ilias Kokkinis, CTO, as the perfect fit for their design needs.

- Designed user-centric experiences
- Collaborated with cross-functional agile teams, reducing development time by 20%
- · Iterative design processes to improve usability
- Leveraged HTML/CSS/JS for prototypes cutting time-to-market by 15%
- Participated in design critiques elevating quality



2019 - 2021

Senior designer (full-time)

Following Softomotive's acquisition by Microsoft, I helped turn Power Automate Desktop (included in Windows 11), a B2B automation building tool, to a great success.

- Served as the principal designer of the agile team
- Led the UX design process & improved accessibility
- · Worked on iconography
- Got great reviews at Gartner, Capterra & TrustRadius



2016 - 201

Lead product designer (full-time)

ContactPigeon is a B2B SaaS e-commerce automation platform for which I helped built an email editor, an in-site popup editor & a push notifications creator.

- Took charge of the entire UI/UX process
- · Led the launch of five successful new products
- · Oversaw and worked on the design of key features
- · Kept direct touch with users

# Designing products with user insights.

#### **SKILLS**

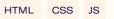
#### **PROFESSIONAL**



### **TOOLS**



#### **PROGRAMMING**



# **LANGUAGES**

# **EDUCATION**

# **Middlesex University**

BA in animation and interactive media

# **University of Birmingham**

BSc in artificial intelligence and computer science

## CONTACT

w https://kolip.design

@ uxkolip@gmail.com

t +30 6988 768 627

li https://linkedin.com/in/VasilisKolip