

Vasilis Kolip is a product **designer** with front-end **development** skills.

— Currently looking for new opportunities



Portfolio

<https://portfolio.under-the-ground.gr>

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Education

Middlesex university
BA in animation & interactive media

A

Meta (previously Accusonus) - Senior UX designer

2021 - 2022

Following our acquisition by Microsoft, along with my previous duties, I additionally focused on:

- a) aligning the product's identity into Microsoft's Fluent design system and
- b) making sure that the entire product abided by Microsoft's accessibility guidelines.

B

Microsoft (Power Automate Desktop) - Senior designer

2019 - 2021

At Microsoft, I was the main designer of the core product: Power Automate Desktop (now available for free with Windows 10 & 11).

UX stories, wireframes, high fidelity mockups and the creation of a cross product design system were part of my daily tasks with accessibility at the forefront of everything.

C

ContactPigeon - Lead product designer

2016 - 2019

As the lead product designer I was responsible for all phases of the UI/UX process.

Some of the adventures we dove in included the creation of an email editor, a popup editor and a push notification designer.

D

Ellinopoula - Product designer & front-end developer

2015 - 2016

Ellinopoula.com is a Greek language learning platform for kids available for PC, Android & iOS.

E

Sam media - UI designer & front-end developer

2011 - 2015

While at Sam media, a digital content provider in Amsterdam, I built hundreds of landing pages and set up many A/B tests for a variety of products.

F

LR Health & Beauty Systems - Designer & front-end developer

2010 - 2011

In collaboration with marketing I consistently designed and launched successful landing pages leading to hundreds of sales.