

Building Tourist Routes



Isabel Cenamor

Introduction

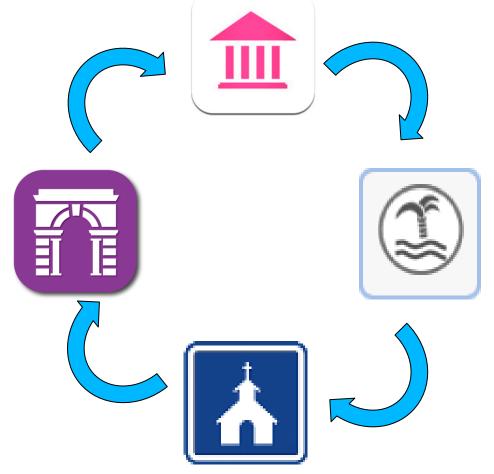
Tourism is travel for recreational, leisure, or business purposes and it has became a popular leisure activity. For this reason, people usually spend some time in creating a plan or schedule to visit the most important places in each city. However, creating a good plan, or even a route is not an easy job, because there features that one need to consider.

- Points of Interest (POI)
- > Time for the POI
- Movement between POIs
- > Etc.

Points of Interest (POI)

The point of interest is a place that your could visit. There are some features:

- I. Name
- 2. Localization
- 3. Type place: church, museum, square, street, garden, etc.
- 4. Relevance
- 5. Time table
- 6. People social comments networks
- 7. Etc.



Time Invested in the POI

The visit time depends on the relevance and size of the POI. For example, the visitors usually expend more hours in a museum than in a church, and the planning has to take this into account.







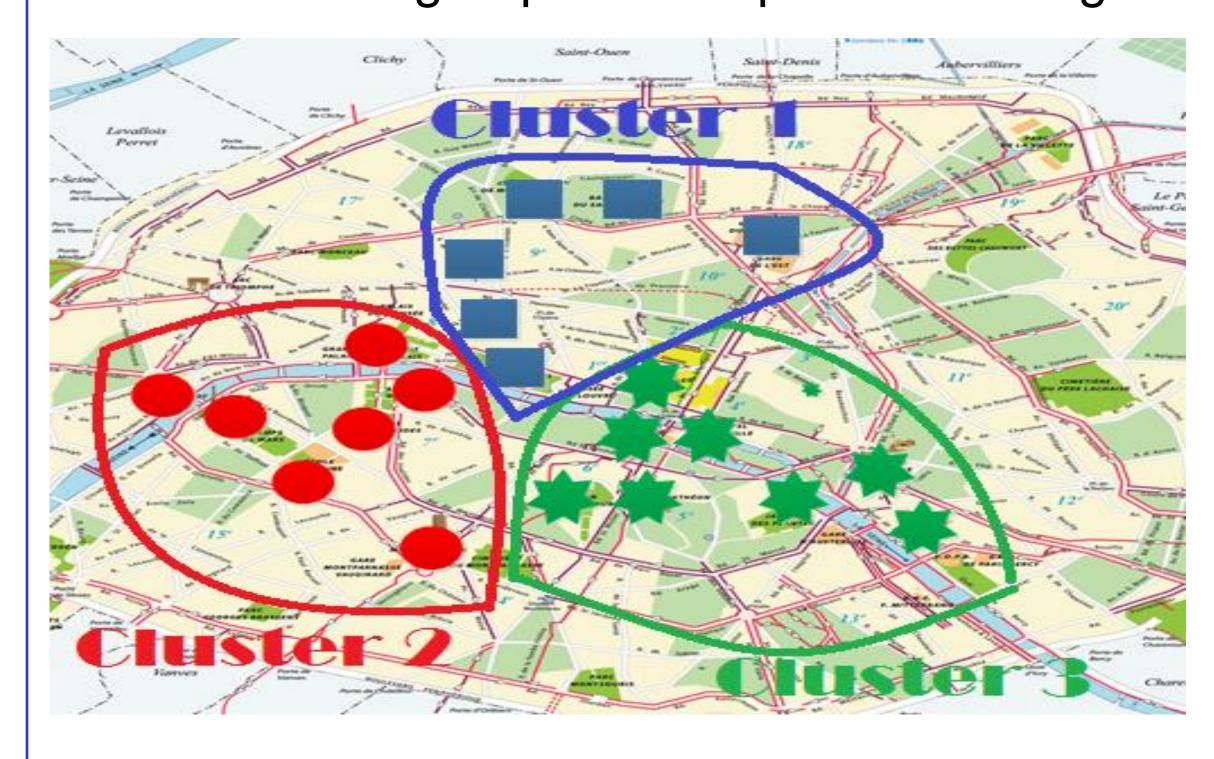




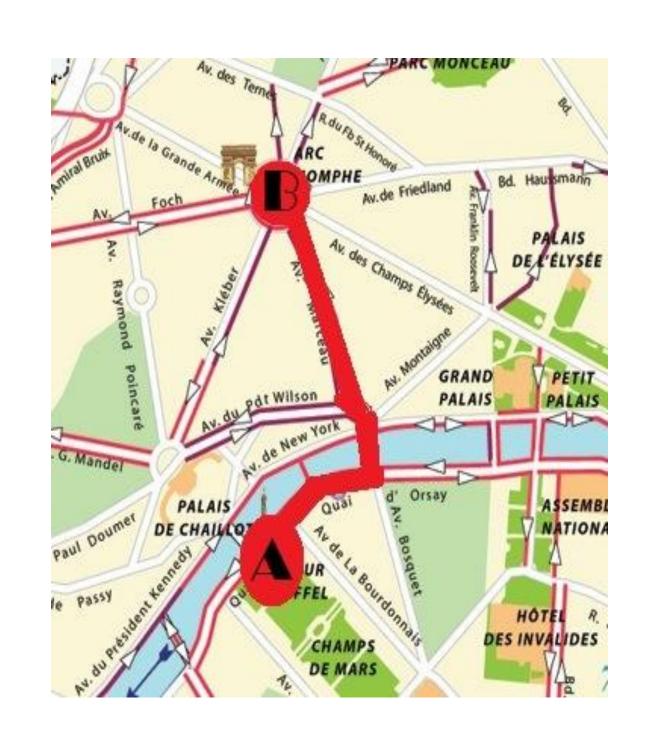


Movement between POIs

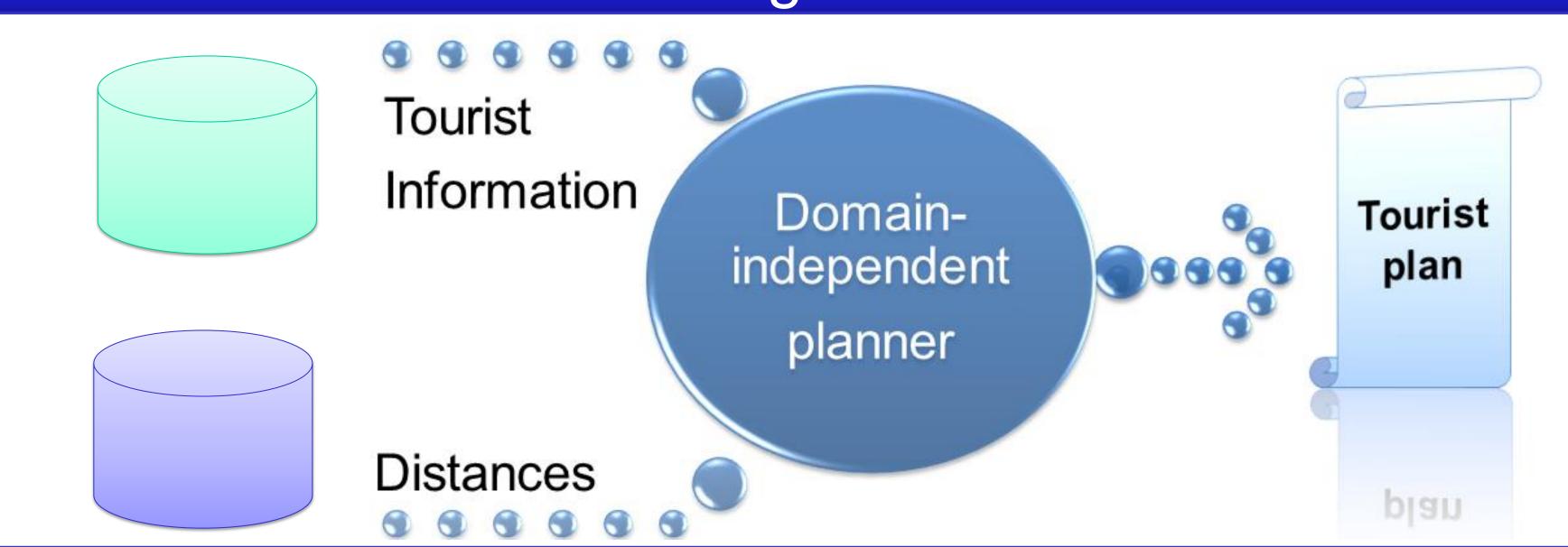
To calculate the distance between the POIs we use the geo localization with two coordinates: latitude and longitude. With this data we compute the distance between each places in the route. The usual way to plan a visit is to group POIs by their closeness. In a city or a region, not all POIs are close, therefore grouping them in several groups is also part of building the plan.



For this reason we have implemented a clustering technique to group the places and calculate the approximated time to move between the points.



Building Tourist Plan



Tourist Plan

- (10:00 Visited Trocadero-Garden 1 hour)
- ♦ (11:00 Move Eiffel-Tower Trocadero-Garden 0,25 hours)
- (11:15 Visited Eiffel-Tower 3 hour)
- ❖ (14:15 Move Eiffel-Tower Bistrot-Ding-Restaurant 0,05 hours)

- 4 (15:53 Visited American-Library 1,5 hour)
- ♦ (17:23 Move American-Library Des-Invalides-Esplanade 0,27 hours)
- (17:39 Visited Des-Invalides-Esplanade 1,5 hour)
- ***** (19:09 End visit)

Future Work

- Creating routes with the traffic information to calculate the distances
- Integrate information from the public transport services