

NamoNexus Brand Guideline (Short Version)

1. Primary Logo

- Primary Logo: Version 3 (Dual N lines + Normal E)
- Slogan: "Elevate your existence with Namonexus."
- Usage: Website, Presentations, Social Media, Official Documents

2. Logo Variations

- Full Logo: Wordmark + Slogan
- Icon/Short Logo: NN monogram for favicon, app icon, watermark

3. Color Palette

- Primary: Deep Navy (#0A0F2C)
- Accent: Neon Cyan (#00E0FF)
- Text: White (#FFFFFF)
- Secondary Grey (#B0B3C1)

4. Typography

- Main Font: Sans-serif modern (e.g., Poppins, Montserrat)
- Slogan Font: Slightly lighter weight, mix of upper/lower case

5. Usage Guidelines

- Dark backgrounds (deep navy/gradient) recommended
- Use Neon Cyan to highlight 'NamoNexus' or key terms
- Do not stretch, squeeze, or recolor the main logo
- Avoid noisy/patterned backgrounds

6. Application Examples

- Website Header
- Business Card
- Presentation Slide
- Social Media Profile / Banner