

Benefits	Platinum Sponsor	Gold Sponsor		Silver Sponsor	Bronze Sponsor
Sponsorship Fee	100,000	80,000	50,000	30,000	10,000
On-site Acknowledgement	1. Special acknowledgement by the conference. 2. Corporate promotional video broadcast during all-day coffee breaks. 3. Corporate representative to serve as a guest host for one session. 4. Priority seating for corporate representative in the VIP/guest area.	1. Special acknowledgement by the conference. 2. Corporate promotional video broadcast during half-day coffee breaks.	1. Special acknowledgement by the conference. 2. Corporate promotional video broadcast during half-day coffee breaks.	1. Special acknowledgement by the conference.	1. Special acknowledgement by the conference.
Complimentary Passes	12 complimentary registrations (Incl. conference materials & meals; excl. travel & accommodation)	10 complimentary registrations (Incl. conference materials & meals; excl. travel & accommodation)	5 complimentary registrations (Incl. conference materials & meals; excl. travel & accommodation)	2 complimentary registrations (Incl. conference materials & meals; excl. travel & accommodation)	1 complimentary registration (Incl. conference materials & meals (banquet excluded); excl. travel & accommodation)
Promotional Exposure	1. (Choose one): Inclusion of promotional material (1-page limit) OR a small branded gift in the conference bag; OR a 1-page (A4) advertisement in the conference guide. 2. Logo recognition as a Platinum Sponsor on all conference promotional materials (e.g., website, social media, emails). 3. Logo printed on conference collateral (e.g., guide, proceedings, badges, tote bags, check-in backdrop).	1. (Choose one): Inclusion of promotional material (1-page limit) OR a small branded gift in the conference bag; OR a 1-page (A4) advertisement in the conference guide. 2. Logo recognition as a Gold Sponsor on all conference promotional materials (e.g., website, social media, emails). 3. Logo printed on conference collateral (e.g., guide, proceedings, badges, tote bags, check-in backdrop).	1. (Choose one): Inclusion of promotional material (1-page limit) OR a small branded gift in the conference bag; OR a 1-page (A4) advertisement in the conference guide. 2. Logo recognition as a Gold Sponsor on all conference promotional materials (e.g., website, social media, emails). 3. Logo printed on conference collateral (e.g., guide, proceedings, badges, tote bags, check-in backdrop).	1. One half-page advertisement in the conference guide. 2. Logo recognition as a Silver Sponsor on all conference promotional materials (e.g., website, social media, emails). 3. Logo printed on conference collateral (e.g., guide, proceedings, badges, tote bags, check-in backdrop).	1. One half-page advertisement in the conference guide. 2. Logo recognition as a Bronze Sponsor on all conference promotional materials (e.g., website, social media, emails). 2. Logo recognition as a Bronze Sponsor on all conference promotional materials (e.g., website, social media, emails).
Exhibition Support	One standard booth in a prime exhibition area (Incl. 1 table, 2 chairs, 1 power outlet)	One standard booth in a prime exhibition area (Incl. 1 table, 2 chairs, 1 power outlet)	One standard booth in a prime exhibition area (Incl. 1 table, 2 chairs, 1 power outlet)	One standard booth (Incl. 1 table, 2 chairs, 1 power outlet)	