



INGE HANDOKO SHI

ABOUT

Hello there! I'm an Indonesian currently residing in sunny Singapore for studies and work. I have a big appetite for learning and eating new things, no matter where they may be in the universe. I strive to always excel in whatever I do and never forget to have fun while I'm at it.

I moved to Singapore when I was 13 in search of better education and that sparked my passion for exploration and knowledge. So far, my adventures have taken me to work in China and a business trip to Japan. I would love to see more of world and be immersed in different cultures and languages!

FIND ME :)

www.instagram.com/inge.shi

ichikuun.github.io/Inge-Portfolio/

EDUCATION

MASS COMMUNICATION @ Ngee Ann Polytechnic

February 2016 - March 2019

Graduating GPA: 3.9398

Second most outstanding performance in cohort

SECONDARY EDUCATION @ Chung Cheng High School (Main)

January 2013 - November 2015

O'Levels L1R5 Raw Score: 8 points

CCA Involvement: Vice-President of Media Club

EXPERIENCE

Digital Marketing Executive // AWSG

September 2019 - current

- Managed accounts for four major clients and oversaw the management and delivery of ongoing media plans
- Created specialised ad campaigns and content strategies based on client needs and goals
- Designed visuals, directed photoshoots and wrote copy for digital and print platforms
- Analysed data and proposed improvements to client on social media and advertisement performance every month
- Written and verbal communication on a daily basis with Japanese colleagues and clients in business Japanese

Media Intern // Lightbeijing

March 2018 - August 2018

- Embarked on a 6-month long internship at a media agency in Beijing, China
- Liaised with Chinese and Singaporean videographers to produce corporate videos and assist in paperwork
- Styled photo sets and edited over 200 photos for product photography
- Designed product pages for Taobao and JD listing
- Planned and created promotional posts and headers based on client's corporate identity for Facebook and Weibo

CORE COMPETENCY

Written & oral communication

Project & client management

Video & photo production

Digital & print design

Content & marketing strategy

TECHNICAL PROFICIENCY

DaVinci Resolve Suite

Adobe Creative Cloud Suite

Microsoft Office Suite

HTML5/CSS3

Google Analytics & AdWords

GitHub & website hosting

Native fluency in Bahasa Indonesia
and English

JLPT N2 Certification in Japanese

ACHIEVEMENTS

DIRECTOR // HONOUR SG SHORT FILMS

December 2018 - June 2019

- Directed a documentary that was chosen among 20 other student films for the Honour SG screening at Capitol
- Titled 'Boundless', the film is about three wheelchair users and how their disability affects their everyday lives

SILVER MEDALLIST // NP MCM

March 2019

- Awarded Singtel Silver Medal for the second-best performance in 2019's cohort of Mass Communication graduates

DIRECTOR & PRODUCER // GEIP PROMO VIDEO

August 2018 - September 2018

- Commissioned to develop a promotional video for MOE's internship initiative under the Global Innovation Award
- Interviewed 11 interns and professionals for their honest testimony and experience
- Managed planning and production in Beijing and Shanghai with post-production in Singapore
- Produced schedule coordination, client management and creative direction

YOUTH JURY // SGIFF 2018

November 2018 - December 2018

- Chosen for the panel of youth juries by the Singapore International Film Festival
- Over 6 weeks of 5 industry visits and 12 workshops, experienced a slice of Singapore's film industry
- Wrote for the Youth Jury website introducing the selection of short films in 2018's running

INTERACTIVE MEDIA MENTEE // SHINE FESTIVAL 2017

June 2017

- Mentored by Raja from Kult and visited media studios around Singapore to learn about the media industry
- Collaborated with other mentees to create interactive exhibits at Shine Festival