

# ISLT 7360 Introduction to Web Development

## Final Project: Final Website Rubrics

**Student Name:**

**URL:**

**Scales: 5=Excellent, 4=Very Good, 3=Good, 2=Acceptable, 1=Minimal, 0=Unacceptable**

Criteria	Points Possible	Your Points	Comments
<b>Design</b>			
Website is subdivided logically and follows accepted graphic design principles, including uncluttered space and subdued backgrounds and coordinated colors	5		
Navigation is intuitive & easy to understand, provides flexibility in movement, doesn't require use of browser navigation tools	5		
Consistent design throughout the site	5		
Site content is widely accessible; links are up-to-date and functional; multimedia has a clear purpose and load quickly or allows for download (lists file size); text is easy to read; contrasts with background	5		
<b>Content</b>			
Pages have all required structural tags as well as unique, clear and appropriate title in title bar (DOCTYPE, html, title, head, body tags)	5		
Site has at least 3 internal linked pages and links to 2 external sites (at least 4 web pages)	5		
Basic HTML elements such as headers, paragraphs, lists, horizontal rules, colors, formatted text, etc.	5		
Images include alt, width, and height attributes at least on one page	5		
At least one table on one page	5		
Embedded CSS is used on every page for styling the page (at least 10 unique selectors applied)	5		
Site located in directory named "final" and main page is named index.html	5		
<b>Credibility</b>			
Credibility is established with a contact person with email address is included	5		
Site contains in-depth information, encouraging visitors to return and indicates date(s) that material was created or updated	5		
Material is original or includes citations and the author attend to detail evident in correct punctuation, spelling and grammar	5		
<b>Overall</b>			
The source code is written correctly and xhtml 1.0 transitional compliant	5		
Design aligns with design document and evaluation report	5		
Site works in IE and Netscape/Mozilla	5		
<b>Total Points</b>	85		
<b>Course Points</b>	40		Course Points = Total Points / 85 * 40
<b>Feedback Note:</b>			