

# FAKE NEWS LOGIC

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MARCH 2017

**ABSTRACT.** In this paper, we attempt to combat some of the confusion surrounding FAKE NEWS by providing a formal logical framework to encode and evaluate statements in a consistent manner. We expand the typical language for epistemic logic language with two novel modalities,  $FN$  and  $AF$ , and provide semantics for both. We demonstrate that this language stands in accord with typical instances that we are trying to capture, and model the tragic *Bowling Green Massacre*. Lastly, we briefly indicate how one should think about axiomatizing this logic.

## 1. INTRODUCTION

In late 2016, the problem of FAKE NEWS was brought to the attention of the public by the *corrupt media*.<sup>1</sup> The *corrupt media* claimed wildly and without base that several forms of social media had witnessed the arrival of a multitude of sites publishing FAKE NEWS for a profit. Most thankfully, the record was set straight with the arrival of new executive leadership, henceforth referred to as the d. The d rescued the term and restored its status as a descriptor of all major news outlets – that is, the *corrupt media*. However, many have most unfortunately misinterpreted his decrees regarding FAKE NEWS. In this paper, we address this misinterpretation by formalizing his commentary in a modal logic, thus dispelling the provably false claim that the d was, or ever could be, wrong.

We expand the language of epistemic logic,  $\mathcal{L}_{EL}$ , to the language of FAKE NEWS,  $\mathcal{L}_{FN}$ . We motivate the informal interpretation of the expansions with important phenomena, and distill these interpretations into a formal semantics for what we call *FAKE NEWS logic* ( $FNL$ ). We apply these semantics to model a well-known scenario, and consider what might be involved in designing a sound and complete logic for the language.

## 2. LANGUAGE AND SEMANTICS: IDENTIFYING FAKE NEWS

We begin with standard epistemic logic, which takes as given a countable set of propositions,  $\Phi$ , and a finite set of agents,  $G$ . Since we are only concerned with the knowledge statements of one individual, the d,  $G$  will be the singleton  $\{d\}$ . The language of epistemic logic,  $\mathcal{L}_{EL}$ , is generated inductively:

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<sup>1</sup>The term was first brought to the fore by Mark Zuckerberg in an inspirationally unempathetic remark in response to the problem of pervasive misinformation. See here.

$$p \in \Phi \mid \neg\varphi \mid \varphi \wedge \psi \mid K_d\varphi$$

Recall that formulas are evaluated in models at worlds. A model  $M = \langle W, \sim_d, V \rangle$  consists of the following:

- A set of possible worlds,  $W$ .
- An epistemic relation over these worlds,  $\sim_d \subseteq W \times W$ .  $(w, w') \in \sim_d$ , sometimes writted as  $w \sim_d w'$ , should be read as ‘from  $w$ , the d has epistemic access to  $w'$ ’.
- An evaluation function  $V : \Phi \rightarrow 2^W$ , which assigns to every proposition  $p$  a set of worlds  $JpK_d$  where the proposition is true. This evaluation will be extended in a coherent way to the entire language via the semantics given below.

$p$  is true at  $w$  in  $M$  just when  $w \in [p]_d$ , written  $M, w \models p$ .<sup>2</sup> We note immediately that standard semantics for the  $K$  operator will not suffice for present considerations. Typically,  $K_d\varphi$  is true in a pointed model  $M, w$  when for every other world,  $w'$ , epistemically accessible by  $d$  from  $w$ , it is the case that  $M, w' \models \varphi$ . However, it occurs frequently that the assertion  $K_d\varphi$  is handed down from above when it is commonly known that at *no* possible world is  $\varphi$  true. Thus, maintaining typical semantics for the  $K$  operator would require that we render the epistemic access relation,  $\sim_d$ , empty; we disregard this possibility and offer the alternative semantics for  $K_d$ :<sup>3</sup>

$$(M, w) \models K_d\varphi \text{ iff for some } w' \text{ in } M, w \sim_d w' \text{ and } (M, w') \models \varphi$$

Note that this is simply the dual of the typical semantics for  $K_d$ , read as, ‘the  $d$  knows that  $\varphi$  is true if  $d$  has access to at least one world where  $\varphi$  is true.’ We find this reading of the  $K$  operator to be a faithful translation of the statements under consideration.

Importantly, this reading of the  $K$  operator allows for the d’s frequently contradictory proclamations of knowledge; were we to preserve the semantics of the  $K$  operator, if  $\sim_d$  were nonempty then our logic would reduce to triviality.<sup>45</sup>

We write  $[\varphi]_V$  for any  $\varphi \in \mathcal{L}_{EL}$  to denote the set of worlds at which  $\varphi$  is true according to  $V$  and the given semantics.

It will be worthwhile presently to identify some of the properties of  $\sim_d$ . Firstly, it is clear that  $\sim_d$  is not reflexive, as no evidence guarantees that the d has any access to the actual world. Indeed, since all utterances of the d seem to engage with a different reality, we characterize  $\sim_d$  as *anti-reflexive*:  $(\forall w \in W)(w \not\sim_d w)$ .

<sup>2</sup>We endorse a typical abuse of notation by saying ‘ $w$  in  $M$ ’ instead of ‘ $w$  in  $W$ ’.

<sup>3</sup>If  $\sim_d$  were empty, this would mean that the d has access to *no* possible worlds. Clearly, this is an interesting and plausible possibility that should be explored; we disregard this possibility here because the tools offered by epistemic logic are not suitable to such an investigation.

<sup>4</sup>Again, this is a possibility which merits further investigation – indeed, there is much reason to suspect that any formal characterization of the d’s language should reduce to triviality – but we set this aside for another discussion.

<sup>5</sup>For an incomplete listing of contradictions, refer to this article.

This is supported by several decrees from the d. We posit furthermore that the d has no *extended access* to the actual world, either. That is, there is no chain of worlds  $w, w', w'', \dots$  such that  $w \sim_d w' \sim_d w'' \sim_d \dots \sim_d w$ . Thus, we stipulate that  $\sim_d$  is a *acyclic*.

We now turn to our additions to the language, the modal operators *FN* and *AF*. We begin with *FN*. *FN* should, intuitively, apply only to formulas which are regarded as FAKE NEWS from the present world. Furthermore, we claim that *FN* should apply only to *propositions*: what the d knows or doesn't know is not subject to discussion – especially not by the *corrupt media*.<sup>6</sup> While *FN* will be designed to apply only to propositions, we may informally regard it as applying to boolean combinations of propositions, too.

We first note that *FN* stands in a close relationship with the modality  $K_d$ . In particular, if the d does not know  $p$ , then  $p$  is FAKE NEWS. Formally, this is stated as follows

$$(M, w) \models \hat{K}_d \neg p \text{ implies that } (M, w) \models FNp$$

The novel component of FAKE NEWS, however, is that *it includes anything disliked by the d*. Formalizing this essential information will require a minimality condition on the set of propositions,  $\Phi$ .<sup>7</sup>

For every proposition  $p$  in  $\Phi$ , there is the proposition  $l_p \in \Phi$

We read  $l_p$  as ‘the d likes  $p$ ’. The valuation function  $V$  now acts on this expanded set;  $M, w \models l_p \wedge p$  denotes, for instance, that  $p$  is true at  $w$  and the d likes that. The additional sufficient condition for *FN* may be informally stated as follows: if the d does not like  $p$  and has the conceptual capacity to regard  $p$  as an active possibility, then  $p$  is FAKE NEWS. Formally:

$$(M, w) \models \neg l_p \wedge K_d p \text{ implies } (M, w) \models FNp$$

These are the only conditions under which  $FNp$  will be true at a world. Note that when taken together, these conditions imply that the necessary and sufficient condition for  $FNp$  is just  $\neg l_p$  – as desired,  $p$  is FAKE NEWS just when the d does not like  $p$ .

We now turn to the second notion we represent in our language, that of *alternative facts*. This concept was first introduced by one of the d's top henchpersons in defense of a proclamation made by one of the d's meeker and less articulate henchpersons: “You're saying that it's a falsehood and...[we] gave alternative facts to that.”<sup>8</sup> We interpret this comment to point to the d's metaphysical take on truth: the d – and by extension, his underlings – subscribes to the belief that truth is a purely linguistic artifact; that there are no external and independent facts to which true utterances correspond. Alternative facts are introduced, then, to capture this flexibility of truth – any statement which *could* be

<sup>6</sup>Indeed, it has been observed that even the d's underlings are hesitant to make any declaration regarding the d's epistemic state.

<sup>7</sup>Note that this minimality condition does not increase the cardinality of  $\Phi$ .

<sup>8</sup>Witness the exchange here.

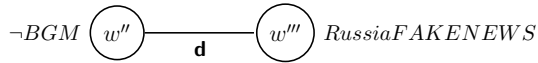
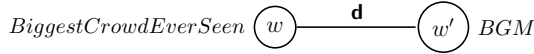
regarded as truthful according to some linguistic scheme may be regarded as an alternative fact. We introduce the modality  $AF$  with the following semantics:

$$M, w \models AF\varphi \text{ iff there is some } M', w' \text{ such that } M', w' \models \varphi$$

In words,  $AF\varphi$  holds at a world if there is some model and some world that satisfy  $\varphi$ ; or,  $\varphi$  is not a contradiction. The permissive nature of this concept captures the sort of semantic freedom exercised by the d. Note that alternative facts are independent of worlds and models; their assertion relates in no way to *local* circumstances.

We name the language of epistemic logic,  $\mathcal{L}_{EL}$  expanded with the operators  $FN$  and  $AF$ , the language of FAKE NEWS logic,  $\mathcal{L}_{FN}$ . To demonstrate its utility, we capture a well-known phenomenon relating to the matters of FAKE NEWS.

The tragic *Bowling Green Massacre* was despicably underreported by the *corrupt media*, until brought to light by the same top henchperson who introduced alternative facts.<sup>9</sup> The national concern over the matter was captured with the tweet, “The real lesson from Bowling Green. Who will cover? Who will care?”<sup>10</sup> We model the situation of the Bowling Green Massacre (BGM) as follows:



We leave the interpretation of this model (in particular, the undirected edges) up to the reader.

In closing, we provide some considerations towards the construction of a sound and complete logic for this language. Clearly, the  $K$  operator may be easily axiomatized. The  $FN$  operator may also be easily axiomatized, if a relation is introduced to the language to capture the correspondence between propositions  $p$  and  $l_p$ . However, the  $AF$  operator is difficult to capture, as its truth conditions include metatheoretic requirements. The difficulty is in importing such requirements into a syntactic setting, without significantly strengthening the language. We propose that this particular difficulty is not a mark *against* our characterization, however. Indeed, we think that any faithful description of these phenomena will render impossible any kind of coherent corresponding derivation system; such a system would undermine the very flexibility of truth which is so essential to the d’s public image.

<sup>9</sup>We send our thoughts and prayers to those whose attempts to stifle cultural diversity were thwarted by the unfair and baseless allegations that the Bowling Green Massacre never occurred.

<sup>10</sup>This tweet may be found here.