

# ISABELLE NGUYEN-PHUOC

## DESIGNER & DEVELOPER

The confluence of design, technology, business,  
and people—with a global perspective



icnp.design



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(617) 259-6678

### EXPERIENCE

#### COMMUNICATOR SECURITY ENGINEER

SEPTEMBER 2018 - PRESENT | BOSTON, MA

Recovered a hacked WordPress site for a graduate publication. Inspected file integrity and removed all malware. Developed and installed a scalable security plan to prevent future hacks. Responsible for conducting regular vulnerability scanning and identifying system and network vulnerabilities.

#### COGO LABS UX/UI DESIGNER

JUNE - AUGUST 2018 | BOSTON, MA

Launched a data-driven internet startup in 10 weeks alongside a team of analysts and engineers as a technical designer. Established clean, scalable design patterns and code practices using a common vocabulary for design and engineering.

Designed and implemented A/B tests and user testing to guide design decisions. Developed front end using React.js and styled components. Introduced Agile methods with Scrum framework.

#### AVRIO AI DESIGNER/DEVELOPER

JANUARY - MAY 2018 | BOSTON, MA

Designed and developed the website for Avrio AI, an HR AI startup, on their existing CMS with HTML, CSS, and JavaScript. Devised company style guide to ensure cohesiveness across all channels of product, marketing, and sales.

### SKILLS

**DESIGN** Interaction Design, UI Design, UX Research, Information Architecture, Personas, Wireframes, Mockups, Prototyping, A/B Testing, Usability Testing

**DEVELOPMENT** HTML, CSS, JavaScript, Responsive Design, Git, jQuery, Sass, React, Styled Components, Python, Command Line, SQL, PHP, Agile

**SOFT SKILLS** Problem Solving, Critical Thinking, Design Thinking, Public Speaking, Project Management, Collaboration, Cultural Competence, Self Motivation

**LANGUAGES** English, Vietnamese, Mandarin, French

### PROJECTS

#### RELOC8 BIG RED HACKS

BEST FINANCIAL HACK AND BEST BUSINESS PLAN

Relocation calculator comparing salaries in various cities and budgeting it to meet users' spending habits, taxes, and lifestyle, as well as average prices in each city.

#### CODE FOR GOOD JPMORGAN CHASE & CO.

Digital platform and business strategy to promote sustainability, empowerment, and community for collegiate students involved with the Be Positive Foundation.

#### HEY BARTENDER COGO LABS

1ST PLACE

Location-based happy hour finder in over 120 cities in the U.S. with 12,000 visitors in 10 weeks. Awarded for success in revenue and user interaction metrics.

#### KONEXIO IDHACK

2ND PLACE

Networking platform to match refugees with professionals, promoting socio-economic integration in Europe. Collaboration with Konexio, a French NGO.

#### LIT SHEHACKS

2 AWARDS

Networking application for women in technology, featuring a digital business card scanner, in-app messaging, and conference integrations.

### EDUCATION

#### BOSTON UNIVERSITY 2019

INTERNATIONAL RELATIONS. B.A.

Head of Design for Boston University's innovation & entrepreneurship lab in computer science and computer engineering.

Established the first community of product designers on campus with members from 5 BU colleges.

Teaching assistant for Design & Interactive Experiences (Graduate Level Course).

Designed a mobile banking application for BU.

