ISABELLE NGUYEN-PHUOC
PRODUCT DESIGNER

The confluence of design, technology, business, and people—with a global perspective

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WORK EXPERIENCE

COGO LABS UX/UI DESIGNER
JUNE - AUGUST 2018 | BOSTON, MA

Launched a data-driven internet startup in 10 weeks alongside a team of analysts and engineers as a technical designer. Established clean, scalable design patterns and code practices using a common vocabulary for design and engineering. Designed and implemented A/B tests and user testing to guide design decisions. Developed front end using React.js and styled components. Introduced agile methods with Scrum framework.

AVRIO AI DESIGNER/DEVELOPER
JANUARY - MAY 2018 | BOSTON, MA

Designed and developed the website for Avrio AI, an HR AI startup, on their existing CMS with HTML, CSS, and JavaScript. Devised company style guide to ensure cohesiveness across all channels of product, marketing, and sales.

BU SPARK! HEAD OF DESIGN
FEBRUARY - MAY 2018 | BOSTON, MA

Lead Designer of Boston University's innovation and entrepreneurship lab in computer science and engineering. Consulted nonprofits, startups, undergraduate and graduate students. Established the first community of interaction designers at Boston University with members from 5 BU colleges.

PROJECTS

HEY BARTENDER COGO LABS
1ST PLACE

Location-based happy hour finder in over 120 cities in the U.S. Utilized React Redux, styled components, Django Rest Framework, and Amazon S3.

KONEXIO IDHACK
2ND PLACE

Networking platform to match refugees with professionals, promoting socio-economic integration in Europe. Collaboration with Konexio, a French NGO.

LIT SHEHACKS
2 AWARDS

Networking application for women in technology, featuring a digital business card scanner, in-app messaging, and conference integrations.

EDUCATION

BOSTON UNIVERSTIY 2019
INTERNATIONAL RELATIONS. B.A.

Teaching assistant for Design & Interactive Experiences (Graduate Level Course) Designed a mobile banking application for Boston University students

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SKILLS

DESIGN Interaction Design, Graphic Design, UX Research, Information Architecture, Personas, Wireframes, Mockups, Prototyping, A/B Testing, Usability Testing

DEVELOPMENT HTML, CSS, JavaScript, Responsive Design, Git, jQuery, Sass, React, Styled Components, Python, Command Line, SQL, PHP, Agile