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1. ICO RUNDOWN

ICL token is an ERC-20 Ethereum token.

ICL tokens grant their holders the right to buy tokens issued by ICO Launcher at a fixed average discount of 75%.

Tokens will be offered for date that to be announced. There will also be a public presale starting on date that to be announced.

ICL ICO is conducted by ICO-Launcher.COM project. The offering will be open to the public globally.

- **Token Price at Issue:** To be announced.
- **Website link:** <http://ico-launcher.com>
- **Accepted forms of payment:** ETH, BTC, fiat payments
- **Public Presale Start Date:** To be announced.
- **Public Presale End Date:** To be announced.
- **ICO Start Date:** To be announced.
- **ICO End Date:** To be announced.

2. PROJECT OVERVIEW

2.1 CAPABILITY OF THE ICO LAUNCHER PROJECT

ICO Launcher is a unique product which allows to use a number of services in several details:

- Technology solution
- Legal solution
- Marketing solution

ICO Launcher offers professional ICO solutions, and a token holder, because the company also buys tokens of other ICOs.

Engaging full-time external ICO experts requires significant time investment to let them learn the product, and, consequently, a significant expense. The services offered by such agencies are quite expensive, and because of their duration there is a months-long waiting list for conducting ICOs.

ICO could be conducted by the project team, but developing a building platform from scratch, writing a smart contract, amassing the information on marketing channels and resources will take the project team, which is usually not well-versed in these areas, a very long time.

ICO Launcher will remove these middlemen.

Standard ICO Launcher offer:

- Ethereum smart contract
- Smart contract management system
- ICO Platform
- White Paper, Landing Page
- Initial audit by ICO Launcher experts
- Marketing strategy
- 1 BTC traffic package, including Facebook, Twitter, Adwords and Reddit, targeting Blockchain community;
- Bounty Program
- Software development
- Mobile apps development

3. ICL CONCEPT

The essence of the project is to raise funds by selling ICL tokens. All net proceeds from the ICL token offering will be directed to cover the cost of ICO Launcher services to help promising projects to conduct their ICOs.

To ensure the spending transparency, ICO Launcher will open to all ICL token holders real-time access to ICO statistics.

Each project which will conduct its ICO using ICO Launcher tools paid for with the funds raised through the ICL token sale will give a set number of its tokens to ICO Launcher platform, where ICL token holders would be able to exchange their ICL tokens for the tokens of new ICO projects of their choice.



x1 : x4 Token value

THE GOALS OF THE ICO PROJECT WHICH ICO Launcher HELPS ACCOMPLISH:

- Holding an ICO with the guidance of ICO Launcher experienced team without a prepayment (payment only with tokens);
- Minimization of costs at all stages prior to the end of an ICO.

4. ICL TOKEN

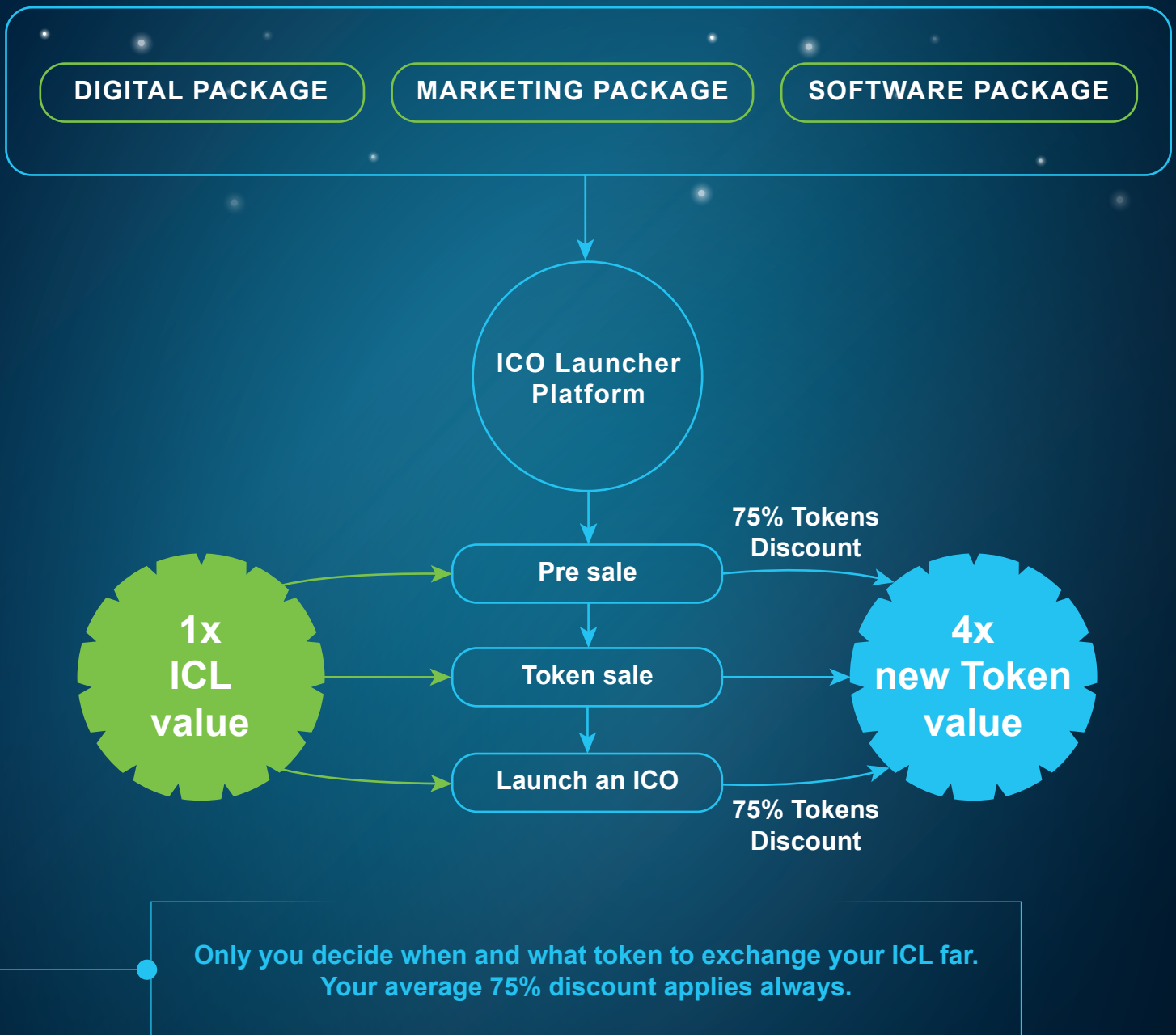
EACH TOKEN OFFERS THE FOLLOWING RIGHTS TO ITS HOLDER:

- Right to exchange their ICL tokens for new ICO projects tokens.
- ICL token holders may exchange their ICL tokens for such new ICO projects tokens

5. ICO LAUNCHER PLATFORM

ICL platform will be launched on ico-launcher.com website and will start gathering new projects' applications for ICOs before the end of ICO Launcher sale of ICL tokens.

6. PROJECT SELECTION SYSTEM



7. SYSTEM FOR EXCHANGING ICL TOKENS FOR NEW ICO PROJECTS TOKENS

ICL tokens are exchangeable for other projects' tokens at an average rate of 1:4 in value. Essentially, this means that on average ICL token holders get new projects' tokens at a 75% discount.

100 ICL Tokens = 400 New Tokens

8. ICL SMART CONTRACT

ICL is an Ethereum token. It complies with and extends ERC-20-standard.

ICL Smart Contract guarantees:

- Only Ethereum users and contracts can be token holders.
- A token can be transferred to another user only by the direct command of its owner or by the command of the receiver directly authorized by the owner. No token transfer may be initiated by another user.
- Single issuance. Tokens are issued only once, at the time of deployment.
- Supply. The token supply is set at the time of deployment.

9. PAYMENT TERMS, DISTRIBUTION AND RATES

ICL tokens will be available for purchase at private sale starting date to be announced. The private sale will continue until date to be announced. The regular sale of ICL tokens will start on date to be announced and will continue until date to be announced. Below are the sale terms:

Private sale	To be announced
Pre sale	To be announced
Token sale	To be announced
Token sale	To be announced

Tokens can be purchased with BTC, ETH, at the website ico-launcher.com. Transfers can be made from any BTC, ETH wallet. For transfers of 1,000 USD and over, a wire transfer option is available.

All proceeds from the ICO Launcher ICL token sale will be deposited in escrow where they will be kept in BTC. Original payments made in other currencies will be converted to BTC and also deposited in escrow.

The funds will be released from escrow to ICO Launcher in step with the fulfillment of ICO Launcher obligations to ICL token holders in the following order.

10. PROJECT TIMELINE

- **2017:** Founded ICO Launcher;
- **2017:** ICO Launcher Platform Launched;
- **2017:** Bitcoin payment gateway launched
- **2018:** ICO Token Private Sale
- **2018:** ICO Token Sale end
- **2018:** API to developers - 500k Users
- **2018:** Application for new ICOs
- **2018:** New ICOs with 75% discount for New Tokens (x4)

The project end date depends on the amount of funds raised through the ICO of ICL tokens.

All net proceeds from the sale of ICL tokens will go towards providing the ICO Launcher tools to promising crowdselling projects.

This arrangement will continue while the funds raised through ICL sale last.

11. TEAM



Max Freeman
CEO & Founder



Daniel Kelly
Director, Co-founder



David Levi
Core Development



Alex Arlauskas
Manager Administration



Adi Yaakov
ICO ADVISOR



Ross Moffett
ICO ADVISOR



Andrew Byanov
ICO ADVISOR