

# Personal Development Plan: Building a Portfolio Website

## Goal Statement

By December 31, 2025, I will build and deploy a personal portfolio website using WordPress and Elementor, enhanced with custom JavaScript for interactive features. The website will include at least home, about, contact pages as well as blog and project showcase elements to highlight my projects as a business analyst.

## SMART Breakdown

- **Specific:** Create a personal portfolio website using WordPress and Elementor, incorporating custom JavaScript for interactivity, with a minimum of home, about, contact pages and blog and project showcase elements
- **Measurable:** Completion is defined by a fully functional website with all specified pages, a working blog and project showcase gallery
- **Achievable:** With online resources, existing JavaScript skills and a six-month timeline, this goal is realistic with consistent effort
- **Relevant:** As a business analyst, this portfolio website will enhance my professional brand and aid my web development skills
- **Time-bound:** The project will be completed by December 31, 2025

## Action Plan

Step	Description	Duration	Deadline
1	Set up WordPress hosting and install Elementor	1 day	July 1, 2025
2	Learn Elementor basics  - Watch introductory Elementor tutorials on YouTube or the official website	2 weeks	July 15, 2025
3	Plan website structure and content  - Outline the purpose and key elements of each page (home, about, contact) - Collect content, write a bio, gather project details, and source images	2 weeks	July 29, 2025
4	Build the website using Elementor  - Design the home page with a hero section, project highlights, and blog areas - Create the about page with my bio, skills list, and career summary - Build the contact page with a form and details	8 weeks	Sept. 23, 2025
5	Enhance with custom JavaScript  - Write and implement JavaScript for interactivity	2 weeks	Oct. 7, 2025
6	Test and debug the website  - Verify functionality of links, forms, and interactive elements	2 weeks	Oct. 21, 2025
7	Deploy the website  - Purchase and configure a domain name - Publish the website live on the hosting server	1 day	Oct. 22, 2025
8	Gather feedback and refine website  - Continuously publish blogs and update content - Share the site with peers or mentors and request constructive feedback	10 weeks	Dec. 31, 2025
9	Maintain and update the website	Ongoing	

## Potential Challenges and Mitigating Strategies

Challenge	Details	Strategy
<b><i>Time Management</i></b>	Finding enough time to complete this project in conjunction with work, coursework and other responsibilities	Allocate 2-3 hours weekly in your calendar for focused work
<b><i>Design and Content Creation</i></b>	Crafting a visually appealing site and engaging content might be time-consuming or uninspired	Browse portfolio sites for design ideas
<b><i>Technical Issues</i></b>	Bugs, plugin conflicts, or hosting downtime could disrupt progress	Test updates and changes in a staging site before deploying to the public portfolio site
<b><i>Motivation and Consistency</i></b>	Maintaining enthusiasm over six months might wane, especially with setbacks	Divide tasks into smaller easily achievable activities  Celebrate project milestones

## Potential for Personal and Professional Growth

Building and deploying a personal portfolio website using WordPress and Elementor marks the beginning of my journey to add web development to my repertoire, significantly enhancing my versatility as a business analyst. The process of creating this website also offers a valuable opportunity to refine my existing project management skills, as I navigate planning, execution, and iterative improvements within a structured timeline. The resulting website will serve as a powerful tool for personal branding and exposure, elevating my professional presence by showcasing my technical and analytical capabilities to potential employers, clients, or collaborators. This project also provides a centralized space to showcase my accomplishments, projects, and skills, fostering self-actualization by allowing me to reflect on my growth so far and my potential. This endeavor not only builds my confidence and technical expertise but also positions me for future opportunities, aligning with my aspirations for personal fulfillment and career advancement.