

► AFS. Quality Approved

THINK ABOUT LANDING (DATA COLLECTION) PAGE UNTIL SITE IS COMPLETE

PAY ON WEBSITE

tweedstudios.com

704-988-8885



Also note profiles at:  
tweedstudios.com  
tweedstudios.com/blog  
facebook.com/tweedstudios  
twitter.com/tweedstudios  
linkedin.com/company/tweedstudios

## ALLIANCE FACILITY SOLUTIONS - SOCIAL NETWORK

WEBSITE PURPOSE - Collect Data and Contacts for Project Management Opportunities while Expanding Marketing Contacts for further Networking.

### Develop Searchable and Collectable Contractor Profiles

- Add Certifications - insured?
- Contractor History
- References
- Rates
- Promotional Video - Via YouTube
- Image Gallery - by Project

EMAIL INCLUDE -  
BBB -  
NC Gov. GC Licence  
NITE VS. DAY  
ADD LINK - REFS

GOOD CREDIT  
CUSTOMER RATING

### Elance Function - Restaurant Owners

- Post Projects with Detailed Layout of Project Parameters
- Receive References/Bids on Projects
- SEARCH CONTRACTORS - EMAIL GOES OUT TO CONTRACTOR -

### \*Connect and Share - Referral

- Connect with a vast network of your peers— Search for colleagues and clients by name, company, restaurant, type or location and begin sharing best practices.

- Find quality Vendors by searching the Vendor Member Directory—Search by company name, product type, or state.

To be Rated, contractors must be a member & be open to bids is also an added incentive.

Become AFS Quality approved & backed/supported

NO ALLIANCE W/

members until approved  
LOGIN & PASSWORD

- Is AFS a branded social network where members create profiles, blog, and join groups to participate in forums full of learning and networking?

### Media Promos and Testimonials

- Gain access to web video testimonial before and afters
- Gain access to contractor videos
- Via You Tube Account embedded in to Alliance Facility Solutions site.

### Internet Marketing of Commercial Content (Organic SEO Building)

~~A way to extract raw web data from a search from THIS site~~

- BBB
- NC GOV - Contractor - GC licence
- ~~BBB - Contractor - GC licence~~
- ~~Data Retrieval from client supplied websites~~

custom website design | internet marketing | professional video production

ELEVATE YOUR MARKETING PLATFORM™

★ WANTS TO ADD OTHER CONTRACTOR INFO  
HIMSELF -

- CONTRACTOR - WORLD "WHO WHAT COMPANIES  
AS A FORM OF INCENTIVE - IS VISITING"
- ACCREDITATION - BBB Template - # rating -
- CUSTOMER - BASIC INFO

Hoer Suite - Facility  
Contractor industry tool.