

**9-18-2013 AFS Notes:**

• Need to be able to enter contractor information – Name and Email in first week if possible.

• Free Aspect of site is a Basic Profile – Just name address what we have spoken of in past.

> However, is it possible to add Criminal history to all profiles as a “yes or no” button?

• Nationwide Searchable – By state –– Meaning when a profile is created, that profile information is searchable meaning someone who searches for “Virginia plummer” will see all Plummers in the state of Virginia based again off of searchable profile content. “Searchable content” was already spoken of by us just a reiteration.

**MONEY GENERATION PLANS:**

• **$199.00 /Yr** – Members show up first on website. Free Members are below the paid members.

> Paid Members need 3 references per job category. Meaning if a Contractor’s Profile added themselves to 2 categories in their profile ie HVAC and Plummer, then HVAC(3) and Plummer(3) need to be referenced to be considered accredited because they are two separate type of projects. If HVAC had 3 references and Plummer had only 2, a Professional tag would only be given to HVAC. *Professional Tag falls under the ratings system* where NC Contractor License, Insurance, BBB, are needed for the 5 stars rating system. Is this clear?

• **$25.00** - Adding Category Listings on their profile are $25.00 and helps with showing up on this site. “Other” box and option to type the specific category if their particular category is not listed. This is to show up in searches.

• **$49.99** - Image Gallery Ability- $49.99 – Holds upto 6 images – One-time fee?

• Stage 2 - Initiate 4 referral sign-ups and receive Free Membership

• Stage 2 - Industry Specific $50.00 – FOR WHEN WEBSITE GROWS and there are not only CONSTRUCTION but MEDICAL CONTRACTORS as well.

• Stage 2 - Special Offers – FOR WHEN WEBSITE GROWS

**EMAIL REFERENCE SYSTEM:**

• Once a project is added to be bid on, an estimated time or project deadline is in place and agreed upon. Once that deadline is met, the AFS website will generate an automated email response to the project poster. That email will have a link to click on. That link will open AFS website to a 6 question window, Deadline extension needed? And 5 other TBD questions that, once Submitted, this questionaire will be added to the reference profile of the contractor who performed that project. Positively or Negatively.