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Doing “Daily Deals” Better Local Sharing Tree Gives Back to Local Non-Profits

Statesville, NC — Statesville-based Local Sharing Tree announces a service that offers merchants a better way to do daily deals, while giving everyone in the community an opportunity to save up to 90% on local goods and services.

While this may sound like any other deal website, Local Sharing Tree boasts a big difference. For every deal purchased, Local Sharing Tree donates 10% to the school or non-profit of the consumer’s choice. Deals are emailed daily to subscribers, and visitors to the site can choose from a variety of deal categories, including restaurants, fitness, sports and recreation, spa experiences, chiropractic services, health and beauty, home improvement, and more. Upon check-out, customers are prompted to select a non-profit to be the beneficiary of the donation. Partner organizations include Rescue Ranch, Ace & TJ’s Grin Kids, The United Way of Iredell County, Parents Assisting Children in Sports, Girls on the Run and many other charitable organizations that benefit the local community.

President & CEO of Local Sharing Tree, Dr. Jeffrey Payne, has practiced chiropractic in Statesville North Carolina for over 20 years. His desire to help his community was the inspiration behind forming a company that would serve to strengthen communities while also building local businesses. Dr. Payne states, “It’s not what we do, but why – to better our local communities; to get our schools and non-profits the funds that they desperately need; and to save our local small businesses and help them prosper. Our supporters gain satisfaction by being able to help raise money, while saving money.”

Businesses wary of deal sites, will find Local Sharing Tree a welcome change. Historically, while deal sites can lead to a boost in sales, merchants are asked to reduce their prices by 50 percent to participate. The deal sites then take 50 percent of the already discounted revenues, which can make it challenging for merchants to make a profit.

Local Sharing Tree works with businesses to create customized deals that protect bottom lines - allowing the businesses to determine the type of deal and its limitations. Deals are then advertised on localsharingtree.com, through social media, and grassroots marketing to supporters of the company’s partner organizations. Dr. Payne shares, “Businesses are seeing an increase in foot traffic, are gaining new customers, and building repeat business - all while supporting our schools and non-profits.”

The company continues to be focused on adding new discounts and deals from local merchants to meet the growing demand from customers. Current communities served include Charlotte, Lake Norman and Winston-Salem.

According to Dr. Payne, “We all want to see our community grow and prosper, but sometimes we can’t financially afford to help the way we would like. That’s where Local Sharing Tree comes in. Through our website, everyone can help, no matter who they are or how much money they have, simply by purchasing deals for goods and services we regularly consume.”

Founded in 2013, Local Sharing Tree is on a mission to better local communities; to raise funds for area schools and non-profits, and help local small businesses grow and prosper. For more information, visit www.localsharingtree.com.