FAQs

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| How much does it cost to offer a Deal? | Nothing. We only request that you offer a discount. This can be a gift certificate towards products and services, or it can be off an actual product itself. It only “costs” when the customer actually buys the deal and is interested in doing business with you. Unlike mass mailings, billboards, and ads in the newspaper, radio or TV, this is focused advertising. You “spend” the advertising dollars with customers who already want to shop with you instead of throwing it out there and hoping someone comes in to make it worthwhile.  The traditional advertising model demands you buy something first. The ways you advertise now – TV spots, newspaper ads, mail out circulars, even coupon sections in newspapers – are all incredibly expensive. Traditional advertising is completely paid for in advance, with the hope that you did well enough with the offer to attract quality customers. Change and testing happen very slowly in the traditional (some say antiquated) forms of advertising and tracking is not only time consuming, but can be inaccurate. All of these factors make the old ways of doing things a huge risk. In tough economic environments, this risk becomes more and more difficult for businesses to take.  The efficiency of our advertising model shines when we contrast it to this traditional model. When you offer a Deal with us, you get focused, no risk advertising. The only expenses for a business offering a Deal is the discounted good or service that a customer purchases through LocalSharingTree.com |
| What is the payment split/structure? | We give 10% of every deal sold to the local schools. You keep 50% of all deals sold for your business. IE: if you offer a $10 gift certificate for $6, we will donate 60¢ to the schools, and you will get $3 for each deal sold. |
| Who pays the credit card fees and how much are they? | LocalSharingTree splits the credit card fees with you. 1.5% will be deducted from your amount. |
| How long do I have to run the deal? | That is completely up to you. Some businesses like to create a sense of urgency for their deal, and only offer a deal once a month or every other month for a week at a time. Other businesses like having the constant exposure, and therefore leave their deal up all the time. |
| How long do I have to honor the deal? | We ask that you honor deals up to 6 months from the date of purchase. NOTE: this can be shortened if the needs of the business dictate it. Rep’s call. |
| How do I get paid? | We will send a check on the 10th of the month for all deals sold during the prior month. |
| Can I change my deal offer? | Absolutely. We have no specified amount of time you have run a deal between changes. If you want to run a deal for one week and remove it, then run a new deal the following month, we can do that. If you want to run it for a full month, then change it the following month, we can do that, too. |
| Can I offer 2 different deals? | Yes. You can have as many deals as you would like at any given moment. |
| Can I limit the number of deals sold? | Yes. If you only want to make 50 available, we can set it to sell that maximum number and then stop. You can also limit it per person/table/group. Additionally, you can specify that it be redeemed on specific days, exclude specific product lines, etc. Customization is completely up to the business. |
| How does the customer pay for the deal? | The customer buys the deal at LocalSharingTree.com using their credit or debit card through paypal. |
| How does the customer redeem the deal? | Once the customer purchases the deal, they will get a voucher in their account. They can either print this voucher out, or pull it up on their smart phone when they go into the business. Each voucher contains a specific security code, the business can either scan the QR code on the voucher (from the printout or on the phone) or type the security code into their account online, and if the Voucher hasn’t been used before it will mark it as redeemed on all accounts. If it has been used before then it will say so and won’t allow it to be redeemed again. |
| Can I request that the deal require a minimum purchase amount? | Yes, to a degree, per the Rep’s call. What we recommend is offering a gift certificate that is slightly less than your average ticket price. |
| How do you advertise my deal? | We will be generating interest via Facebook, Twitter, email and other social networking avenues. We will also be working closely with participating local school and non-profit representatives who will be assisting in spreading the word. Because they have the opportunity to benefit the most, they will be instrumental in generating interest and will be excited to support businesses who participate in generating revenue for their schools. |