Wednesday, June 18, 2014  
  
[NAME]  
[POSITION]  
[BUSINESS]  
  
Dear [NAME],  
  
I want to first extend my deepest thanks for your service on the board for [ORGANIZATION]. Without your support, I can honestly say we wouldn’t be where we are today.

The purpose of this letter, however, is to ask you to spread the word about our exciting new partnership with a company called Local Sharing Tree, which is headquartered in Statesville, NC. Not only does this company help local non-profits such as ours, they also support and promote the local businesses that are the pulse of our community. And you, as an influential member of our community, have both the contacts and the earned respect to share this unique fundraising concept with business owners.

Local Sharing Tree’s mission is locally based and multifold:

* Help consumers save on local goods and services
* Help merchants exceed their business goals
* Stimulate local economies
* Invest in local schools and non-profits

Think Groupon, but with a charitable twist.

How it works is simple: 1) Local Sharing Tree advertises businesses on its website for free and offers the business’ daily deal; 2) Consumers purchase these deals, some of which are as much as 90% off; and 3) Local Sharing Tree donates 10% of the purchase price to the school or non-profit of the consumer’s choice.

It’s unique in that consumers can actually save money while raising desperately needed funds for local schools and non-profits of their choice. Imagine the impact that has, not just for [ORGANIZATION] but for every struggling school or non-profit. With your help, Local Sharing Tree can strengthen our entire community.   
   
Please consider asking your contacts to meet with Local Sharing Tree’s Business Development Associate, [BDA]. [SHE/HE] can be reached at [PHONE] or [EMAIL]. And please visit [www.LocalSharingTree.com](http://www.LocalSharingTree.com) to learn much more about this endeavor.

Again, I appreciate your unwavering support.

Kindest Regards,

[NAME], [POSITION]

[ORGANIZATION]