Wednesday, July 02, 2014  
  
[NAME]  
[POSITION]  
[BUSINESS]  
  
Dear [NAME],  
  
I want to first extend my deepest thanks for your past support of [ORGANIZATION]. Without your support, I can honestly say we wouldn’t be where we are today.

The purpose of this letter, however, is to announce our exciting new partnership with a new company called Local Sharing Tree, which is headquartered in Statesville, NC. Not only does this company help local non-profit organizations such as ours, but they also support and promote local businesses like yours. It’s a unique and mutually beneficial fundraising-promotional concept, one that I feel deserves to be shared with and utilized by your business.

Local Sharing Tree’s mission is locally based and multifold:

* Help consumers save on local goods and services
* Help merchants exceed their business goals
* Stimulate local economies
* Invest in local schools and non-profits

Think Groupon, but with a charitable twist.

How it works is simple: 1) Local Sharing Tree advertises businesses on its website for free and offers the business’ daily deal; 2) Consumers purchase these deals; and 3) Local Sharing Tree donates 10% of the purchase price to the school or non-profit of the consumer’s choice. It’s unique in that consumers can actually save money while raising funds for their charity of choice.

There are many reasons to love this company, and I feel confident that your business will benefit from partnering with Local Sharing Tree. As the name suggests, the grassroots platform is used to raise desperately needed funds for local schools and non-profits, to give back to the community in which we live. Imagine the impact that has, not just for [ORGANIZATION] but for every struggling school or non-profit. With backing from your company, Local Sharing Tree can help strengthen our entire community.

If you choose to run a deal, which I hope you do, I personally will promote your deal and business to my personal contacts as well as to every [ORGANIZATION] supporter. And Local Sharing Tree has more than 70 organizations on its website that will do the same, because when partnering with Local Sharing Tree, you’re partnering with our entire community.

Please consider meeting with Local Sharing Tree’s Business Development Associate, [BDA]. You can reach [HIM/HER] at [PHONE] or [EMAIL]. And please visit [www.LocalSharingTree.com](http://www.LocalSharingTree.com) to learn much more about this endeavor, to register your business or submit a deal directly online. As always, I sincerely appreciate your unwavering support.

Kindest Regards,

[NAME], [POSITION]

[ORGANIZATION]