Friday, October 10, 2014  
  
[NAME]  
[POSITION]  
[BUSINESS]  
  
Dear [NAME],  
  
I want to start out by saying a huge thank you for all of your support for [ORGANIZATION]. It means the world to me that we have such passionate people supporting this cause and aiding me in [MISSION]. Without your support we wouldn’t be where we are today.

With that said, you may or may not know that [ORGANIZATION] has partnered with a new company to help us [SHORT MISSION]. This company is called Local Sharing Tree, and not only do they help local organizations like ourselves, but they also help local consumers, like yourself, save money while supporting and promoting local businesses in the community. Together, we can do amazing things with this fundraiser. I believe that this is the answer to all of our fundraising questions.

How it works is very simple, local businesses offer deals on their website [www.LocalSharingTree.com](http://www.LocalSharingTree.com) and every time a customer purchases a deal, Local Sharing Tree donates 10% of the full purchase price to the non-profit of the customer’s choice. We no longer need to ask you for donations – we just have to ask you to save money on the goods and services you already purchase! It’s a real game changer. You will benefit from saving money on great goods and services, while helping us raise funds.

There are so many reasons why I love this fundraiser and why I want you to get involved, register and help me spread the word. I believe that naturally people want to give and people want to help, but it isn’t always economically feasible. With this fundraiser, anyone and everyone can help raise funds. Anyone and everyone can get involved and make a real difference. That’s huge! Can you imagine the impact that we can make, not just for [ORGANIZTION], but for every struggling non-profit out there that’s just trying to help. And now, we have the opportunity to be a leading organization partner in this world changing idea. With a backing and support from you, we can really do big things for [ORGANIZATION] through Local Sharing Tree.  
  
You may be familiar with other deal sites. I guarantee you that Local Sharing Tree is nothing like them. I can personally vouch for this company and the wonderful people that work there. They really want to make a difference. They want to grow our community and keep it local, and I really think that you will love who and what they stand for. But they need our help spreading the word. With such an amazing idea, there’s no reason not to register today and tell everyone we know. Plus, every person we tell, the more money we will raise and the more money you save!

I just wanted to reach out and let you know of this opportunity and urge you to jump on board with me and help take this fundraiser to the next level. I ask that you check out their website, [www.LocalSharingTree.com](http://www.LocalSharingTree.com), register for free and explore the awesome deals that they have. It’s a new day in the fundraising world, and I’m thrilled that we are on the leading edge of it! As always I sincerely appreciate your unwavering support.

Kindest Regards,  
  
  
[NAME]  
[POSITION]

[ORGANIZATION]