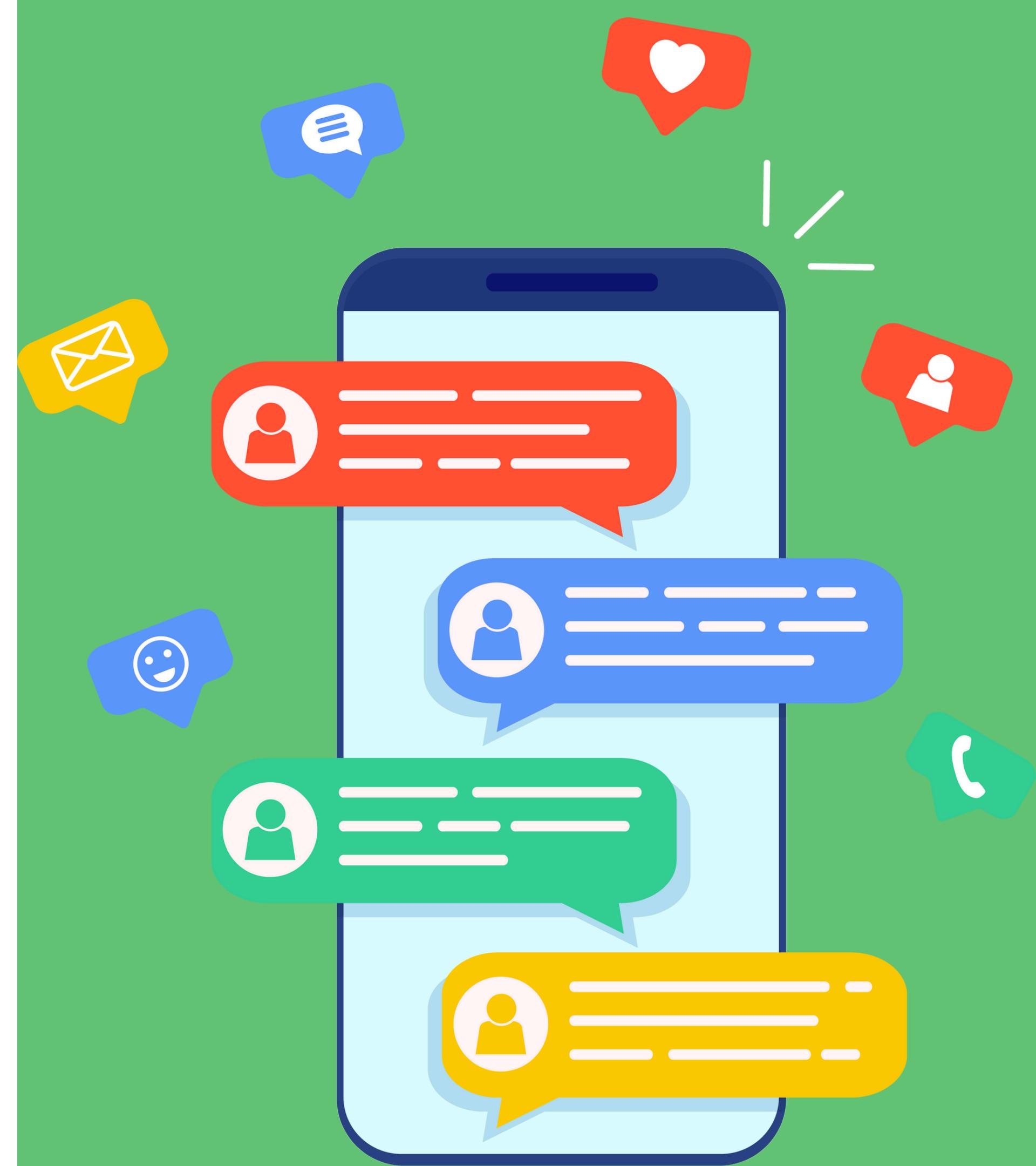




# wappcloud

Your Business Engagement Platform



# WhatsApp Marketing

IS EASY NOW WITH



wappcloud





# wappcloud

## Simplified Embed Meta Signup



facebook.com

∞ ↗ nsp Jane Smith ▾

Create or select your WhatsApp Business Account  
This WhatsApp Business Account will belong to your Meta Business Account

Choose a WhatsApp Business account  
Create or select a WhatsApp Business account ▾

Meta Hosting Terms for Cloud API

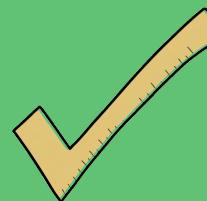
Back Next



wappcloud



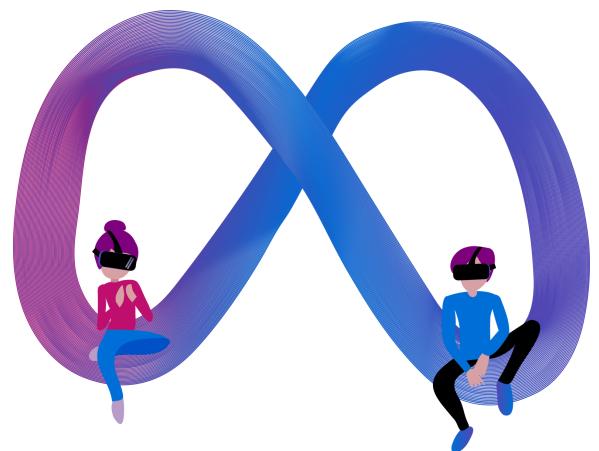
# Simplified Embed Meta Signup



**Add New WhatsApp Business  
Accounts directly within  
WappCloud**



# wappcloud



## Simplified Embed Meta Signup



**Add New WhatsApp Business  
Accounts directly within  
WappCloud**

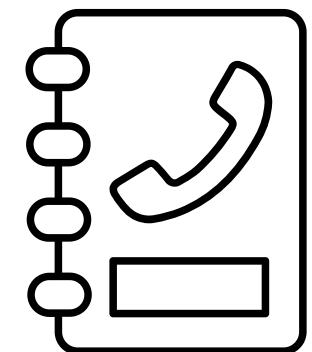


**Eliminate the need for separate  
account creation**



# wappcloud

# Easy Contact Management



Dashboard

Live Chat

Broadcast

Contact

Chat Flow

Template

More

Contacts

Find all customer's contacts here

+ Add Contact

Download Sample Template

Your file has been successfully imported

Import another file

All Users (201)

Name Mobile Number Attributes Created On Status

Name	Mobile Number	Attributes	Created On	Status
John Brown	9000090000	ECE Dept Boys	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept 2008 Batch + 2	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept Boys + 3	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept Boys	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept 2008 Batch + 2	Mar 13, 2024 08:05 am	Disabled
John Brown	9000090000	ECE Dept Boys	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept 2008 Batch	Mar 13, 2024 08:05 am	Disabled
John Brown	9000090000	ECE Dept Boys + 1	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept Boys	Mar 13, 2024 08:05 am	Active
John Brown	9000090000	ECE Dept 2008 Batch	Mar 13, 2024 08:05 am	Active

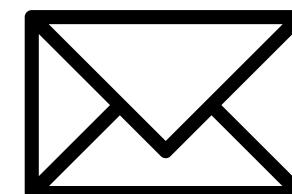
1 2 3 ... 8 9 10

Import your existing contact lists quickly to start



# wappcloud

# Create Your Own Message Templates



This image shows a screenshot of a customer relationship management (CRM) application interface, specifically the 'Template' section. The left sidebar features a dark green theme with various icons for Dashboard, Live Chat, Broadcast, Contact, Chat Flow, and Template (which is currently selected). The main content area has a light green header bar with the title 'Template' and a search bar 'Find all customer's contacts here'. A 'Create New Template' button is located in the top right corner.

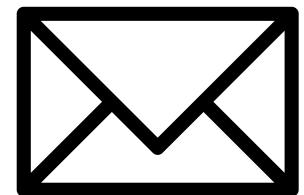
The dashboard displays five status boxes: 'Library' (3239), 'All' (40), 'Pending' (05), 'Approved' (33), and 'Draft' (02). Below these, a table titled 'All Templates' lists 15 entries. Each entry includes a checkbox, the template name, category, description, creation date, status (Active or Disabled), and a three-dot menu icon. The descriptions in the table are placeholder text: 'Lorem ipsum dolor sit amet...'.

To the right of the table is a 'Preview Template' section showing a mobile phone screen. The screen displays a 'HAPPY BIRTHDAY' message with balloons and a cupcake, followed by a promotional message: 'Celebrate your special day with an extra special offer from us. Use code BIRTHDAY20 to get an exclusive offer of 20% off on all your orders for today. This offer is valid for the next 24 hours.' At the bottom, there is a message 'Have a great one! 🎉🎉!!'.



# wappcloud

# Create Your Own Message Templates



The screenshot shows the WappCloud platform's message template library. On the left, a sidebar menu includes options like Dashboard, Live Chat, Broadcast, Contact, Chat Flow, Template (selected), and More. The main area displays a grid of message templates. At the top, there are filters for Library (3239), All (40), Pending (05), Approved (33), and Draft (02). A search bar and filter buttons are also present. The templates are categorized by industry: Top Rated, Trending, Most Favorite, Ecommerce, Retail, Banking, Education, Healthcare, Automobile, Non Profit, and Service. Each template card shows a preview image, a 'Select' button, and a brief description.

**Save time and effort by  
creating pre-written templates**

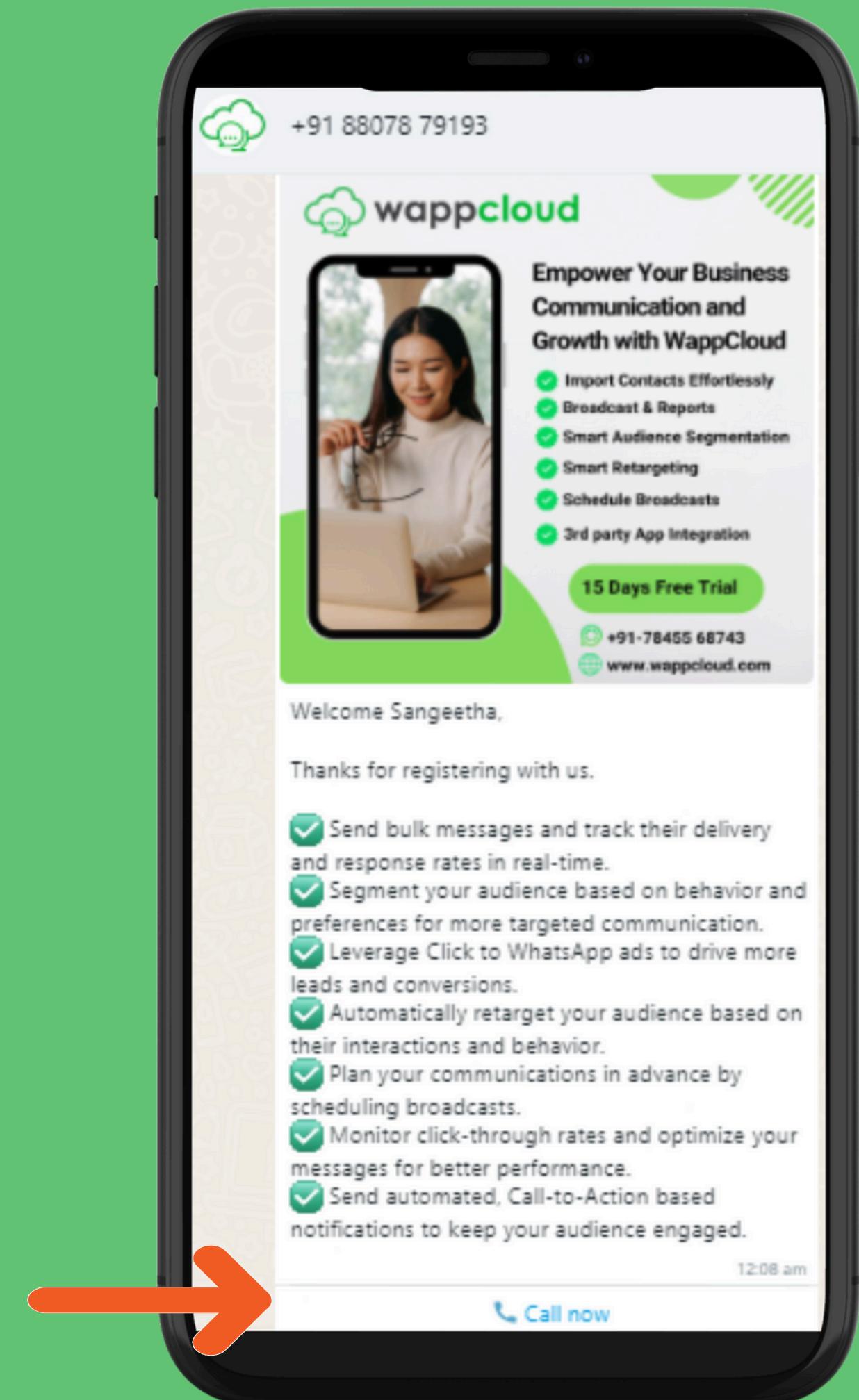


# wappcloud

## Do Broadcast Promotional Offers



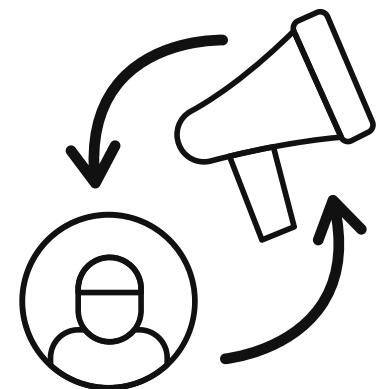
**Send to Large group of contacts at once**





# wappcloud

## Smart Retargeting



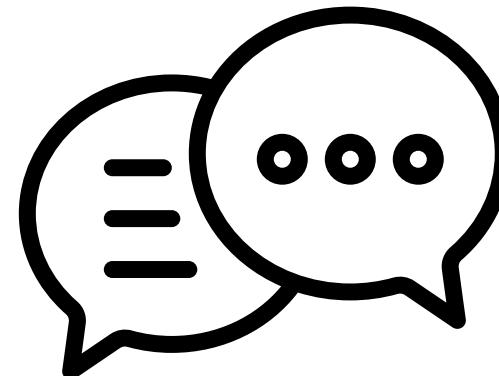
**Identify Customers &  
Re-Broadcast for Higher  
Conversions!**





# wappcloud

## Live Chat With Your Customers



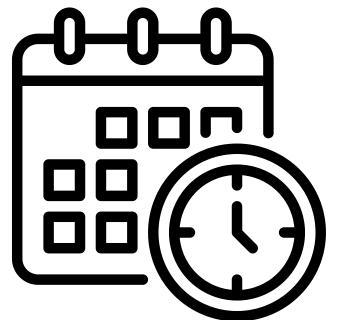
Keep Engaged your  
Customers with our Live  
Chat future

&lt;img alt="Screenshot of the Wappcloud live chat interface. The sidebar shows a list of chats, including 'Wapp Teams' (Typing....), 'Darshan Zalavadiya' (Good), 'School App Client' (Good Work), and 'UI/UX Teams' (I have done my work). The main chat window shows a conversation with Darshan Zalavadiya. The messages are: 'Hello, Darshan' (User), 'Hello.' (Darshan Zalavadiya), 'How are you' (User), 'I am good' (Darshan Zalavadiya), 'What about You' (User), 'Same for this side' (Darshan Zalavadiya), and 'Good' (User). On the right side, there are sections for User Info (Email: Zalavadiya.d@gmail.com, Mobile Number: +91-22222 22222, Status: Active, Templates: 3), Attributes (City: Chennai, Madurai, Trichy, State: Tamil Nadu, Department: ECE, EEE, IT, CSE), Campaign (Meeting, Real Estate, Demo), Tags (Meeting, Real Estate, Demo), and Notes (Title: Today 10:30PM, Description: Lorem ipsum is a dummy text used for the purpose of representation, Edit).&lt;/div&gt;

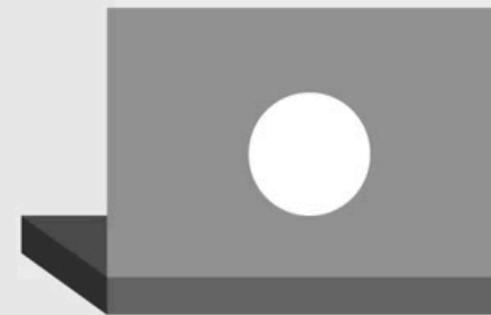


wappcloud

# Schedule Messages



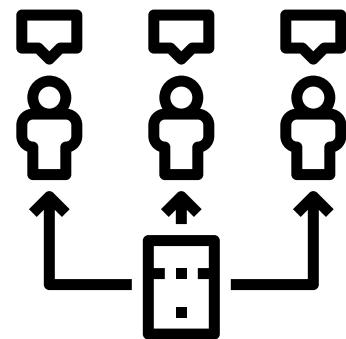
**Send messages at  
specific times**





# wappcloud

# Group Your Message and Customers



# Reduce your Search Time for retargeting

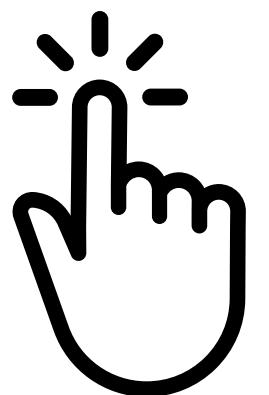
The screenshot shows a user interface for managing customer tags. On the left, a vertical sidebar lists various features: Dashboard, Broadcast, Contact, Chat Flow, Template, and More. The 'More' section is expanded, showing API Access, Attributes, Tags (which is highlighted with a green background), Chat Settings, Notification, Insight, API Key, and Subscription. The main content area is titled 'Tags' and contains a sub-section 'Create Tags'. It includes fields for 'Tag Name' (with a required asterisk) and 'Category' (with two options: 'Responded' and 'Launch Promotion'). Below this, there's a 'First Message' section with a message input field and two dropdowns for 'City' and 'Department', each with a delete icon. At the bottom of the 'Create Tags' section are 'Clear' and 'Create' buttons. The main title 'Tags' has a subtitle 'The first message tag signifies the interest of the user towards a particular product or service.' Below the main title, there's a heading 'All Tags (10)' with a search bar. A table displays ten rows of tag data, each with a checkbox, a name, a category, response status, first message status, creation date, and a status button. The table rows are: 1. Country (Active), 2. Department (Active), 3. State (Active), 4. City (Active), 5. Gender (Disabled).

	Name	Category	Response	First Message	Created On	Status
<input type="checkbox"/>	Country	Lorem ipsum	Yes	Yes	Mar 13, 2024 08:05 am	<span>Active</span>
<input type="checkbox"/>	Department	Lorem ipsum	Yes	Yes	Mar 13, 2024 08:05 am	<span>Active</span>
<input type="checkbox"/>	State	Lorem ipsum	No	No	Mar 13, 2024 08:05 am	<span>Active</span>
<input type="checkbox"/>	City	Lorem ipsum	No	No	Mar 13, 2024 08:05 am	<span>Active</span>
<input type="checkbox"/>	Gender	Lorem ipsum	Yes	Yes	Mar 13, 2024 08:05 am	<span>Disabled</span>
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						

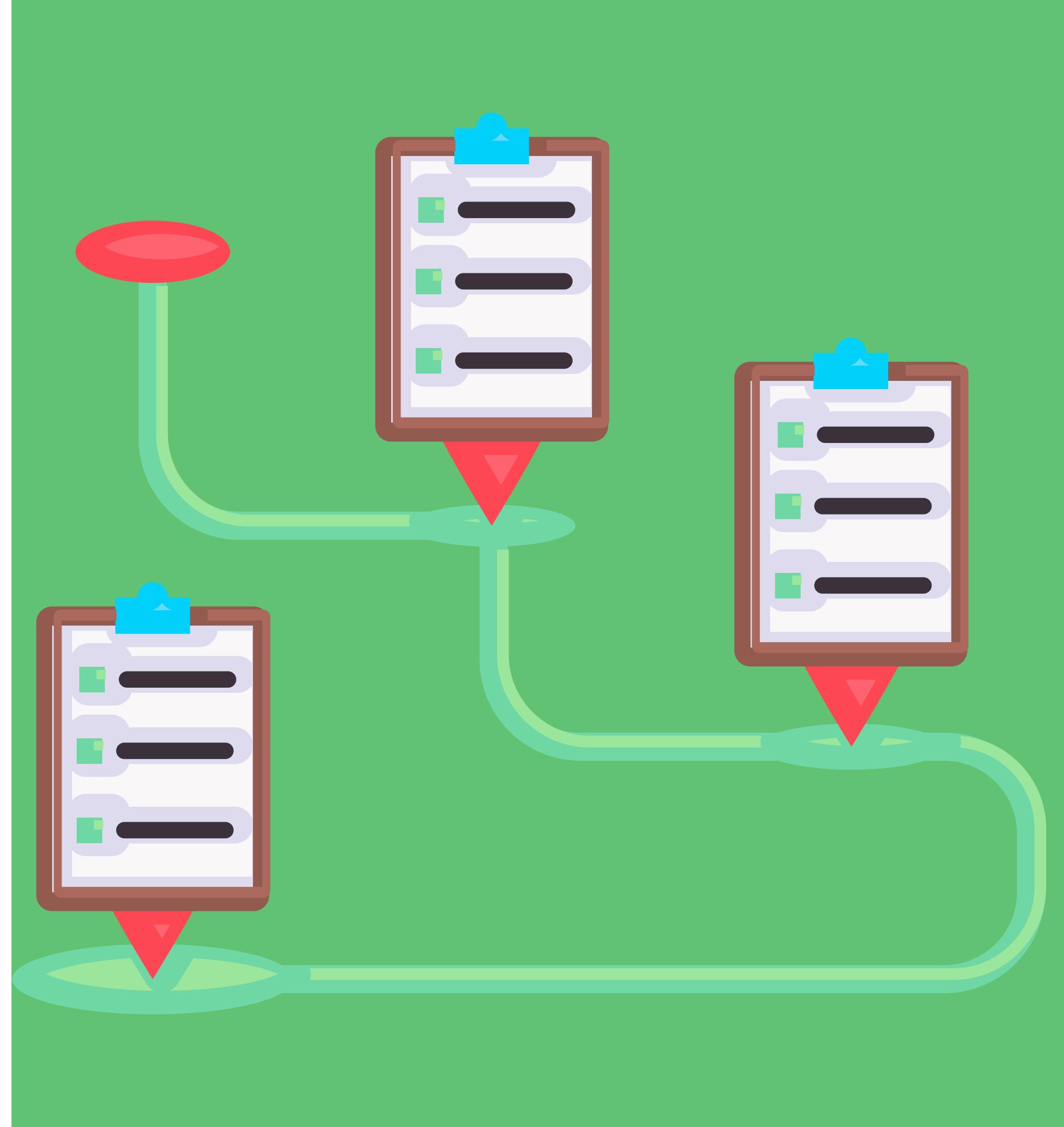


# wappcloud

## Track Clicks



Track Message clicks  
easily





# wappcloud

## Stay Engaged



**Automated reminders  
for engagement**



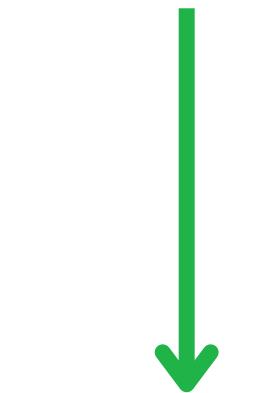


wappcloud

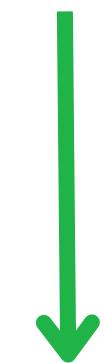
**Send Bulk Message  
On One go**



wappcloud



**Users**

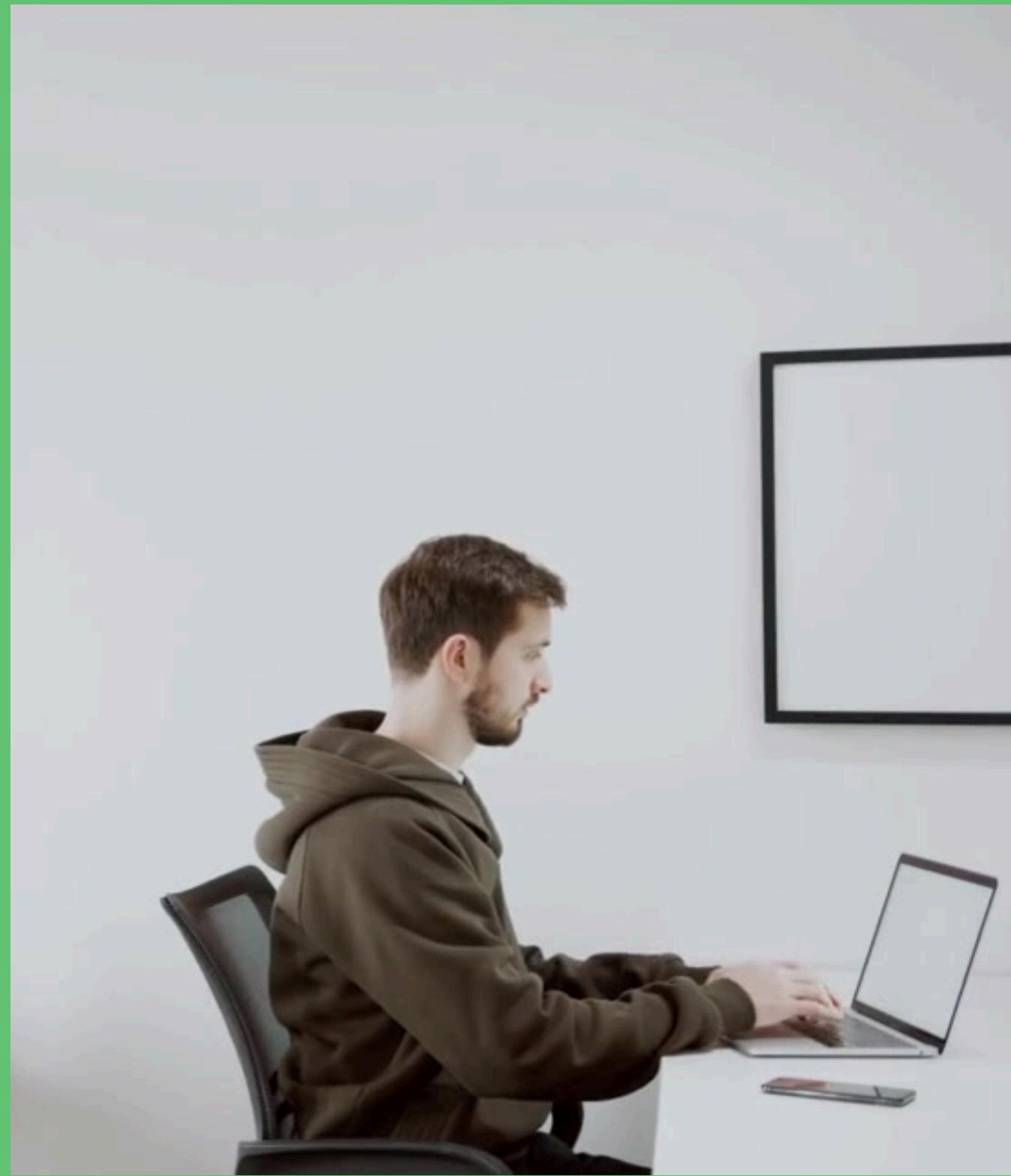


**Leads**



**Customers**

**Get Leads as  
Your Customers**



Start now.

**Address:**

**G Floor, KCT Tech Park, Forge Factory,  
3 Athipalayam Rd, Chinnavedampatti,  
Coimbatore , Tamil Nadu, India - 641049**

**Email:**

**info@iconpillar.com**

**CONTACT:**

**+91- 7845568743**

# Contact Us