Dmitry Frolov

Product designer with over 5 years of experience.

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Experience

Appulate

Lead Product Designer, Prdocut Designer

Dec 2017-Present

US InsurTech product that brings all the insurance players in one place.

- Leading, hiring and mentoring designers and overseeing the design process.
- Co-creation of a product vision and design strategy
- Development of design solutions together with business analysts and developers
- Conducting qualitative and quantitive research to learn more about the problem and user needs
- Presentation and defending of solutions to the stakeholders and gathering feedback

Recognize

Designer and developer

Mar 2020-Present

Figma Plugin for recognizing text from image with 4k users.

- Product vision and strategy
- Design of user interface
- Development using TypeScript
- Generation of hypothesis based on quantitative data analysis

Skills

UX/UI Design

Solving customer problems according to business goals.

Design System

Design, development and maintenance of tokens, components and templates.

UX Research

Conducting usability and A/B testing. Collecting and analyzing key metrics.

Technology and Coding

Understanding how developers work and deliver features.

Leadership & Management

Hiring, mentoring and driving designers. Coordinating work of design team.