

Last Work

<div>Appulate2017 – 2024</div> <div>US InsurTech product that brings all the insurance players in one place</div>	<ul style="list-style-type: none">Leading design team, overseeing hiring, mentoring, and workflow optimizationCo-creation of a product vision and design strategyDevelopment of design solutions together with business analysts and developersConducting qualitative and quantitative research to learn more about the problem and user needsPresentation of solutions to the stakeholders and gathering feedback
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Side Projects

<div>audiotour.studio</div> <div>B2B SaaS for creating museum audio guides with AI</div>	<ul style="list-style-type: none">Leading product design strategy and executionConducting customer development and client consultationsTranslating business needs into innovative design solutionsOverseeing the entire design process from concept to launch
<div>Keeny</div> <div>Mobile app with AI-generated city tours</div>	<ul style="list-style-type: none">Leading product design strategy and execution from concept to launchDesigning engaging and intuitive user interfaces to increase app appeal and user retention
<div>Figma Community Contributor</div>	Making products with an audience of over 70k for the Figma Community

Skills

<div>UX/UI Design</div> <div>Solving customer problems according to business goals</div>	<div>Design System</div> <div>Design, development and maintenance of tokens, components and templates</div>	<div>UX Research</div> <div>Conducting usability and A/B testing. Collecting and analyzing key metrics</div>
<div>Leadership & Management</div> <div>Hiring, mentoring and driving designers. Coordinating work of design team</div>	<div>Technology and Coding</div> <div>Understanding how developers work and deliver features</div>	