



Dmitry Frolov

Product designer with over 5 years of experience and passion for coding

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Experience

2020–Now

Product Design Lead at Appulate

US InsurTech product company which building a web platform that brings all the insurance players in one place.

Responsibilities

- Leading the design team and overseeing the design process
- Hiring, training and mentoring designers
- Co-creation of a product vision
- Creating design strategy
- Working closely with product owner

Key achievements

- Initiated and implemented Scrum to ensure more productive working environment and task completion
- Assembled a brilliant design team
- Implemented several redesigns that are extensive for business goals
- Initiated and developed the design system

2017–2020

Product Designer at Appulate

- Search of product hypotheses with PM
- Development of design solutions together with business analysts and developers
- Conducting qualitative and quantitative research to learn more about the problem or user needs
- Presentation and defending of solutions to the stakeholders and gathering feedback
- Design system development

2016–2017

Web Designer at freelance

- Product and UX research
- Website design and development
- Creating of photos, illustrations and texts
- Optimization of websites for search engines

Pet project

2020–Now

Creator and developer of Recognize

Figma Plugin for recognizing text from image with 5k users.

- Product vision and strategy
- Design of user interface
- Development using TypeScript
- Generation of hypothesis based on quantitative data analysis

Skills

UX/UI Design, Product Management, UX Research, Usability Testing, Leadership, People Management, Scrum, Mentoring, Design System, HTML/CSS/JS, SQL

Education

2020

BBE

Design Management

2015–2019

Peter the Great St. Petersburg Polytechnic University

Bachelor's degree in Automation Engineer Technology