



Dmitry Frolov is a product designer with over 5 years of experience. Now he is working as a Design Lead at Appulate. Also, he is passionate about coding.

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Experience

2020–now

Product Design Lead at Appulate

Appulate is a US InsurTech product company. They are building a web platform that brings all the insurance players in one place.

Responsibilities

- Leading the design team and overseeing the design process
- Hiring, training and mentoring designers
- Co-creation of a product vision
- Creating design strategy
- Working closely with product owner

Key achievements

- Initiated and implemented Scrum to ensure more productive working environment and task completion
- Assembled a brilliant design team
- Implemented several redesigns that are extensive for business goals
- Initiated and developed the design system

2020–now

Creator and developer of Recognize

Figma Plugin for recognizing text from image with over 4000 users.

2017–2020

Product Designer at Appulate

- Search of product hypotheses with PM
- Development of design solutions together with business analysts and developers
- Conducting qualitative and quantitative research to learn more about the problem or user needs
- Presentation and defending of solutions to the stakeholders and gathering feedback
- Design system development

2016–2017

Web Designer at freelance

- Product and UX research
- Website design and development
- Creating of photos, illustrations and texts
- Optimization of websites for search engines

Education

2020

BBE

Design Management

2015–2019

Peter the Great St. Petersburg Polytechnic University

Bachelor's degree in Automation Engineer Technology

Skills

People Management, Product Management, Leadership, Mentoring, Usability Testing, UX/UI Design, UX Research, Design System, Scrum, HTML/CSS, JavaScript, React, SQL