## **Arshad Ali**

Full Stack Developer

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Experienced Full Stack Developer specializing in PHP, Laravel, Vue.js, with a strong background in developing innovative Logistics software, SaaS platforms, and CRM systems. Renowned for streamlining operations, refining business processes. Committed to delivering cutting-edge solutions and advancing technology to meet evolving business needs

# **Work Experience**

**Full Stack Developer** 

Jan 2020 - Present

Icreativez Technology | Karachi

- Icreativez is one of the very few leadings IT companies that provide end to end solutions for businesses by employing latest strategies and extensive research in technologies paired with the brains and experience of IT geniuses.
- We are a team of professionals ready to deploy our equipped minds & workforces to cater to all the clients, locally and internationally. We know that we cannot fail in the work we do, and take full responsibility of the comprehensive systems we employ, innovative software we have come up with, data technologies we utilize, and the ideas we consult our valuable clients with.

#### Full Stack Developer

Jul 2021 - Sep 2022

Salsoft Technologies | Karachi

Salsoft Technology is a dynamic new generation IT company that enables brands to take the leap using advanced technological tools and expert developmental assistance.

#### Full Stack Developer

Feb 2020 - Jul 2020

ELITETECH Web Services | Karachi

ELITETECH is an IT based company and Digital Marketing Agency founded in Karachi The creative company that speaks the language and understands the market and its uniqueness. We are experts in the field that helps you construct your online empire through social media marketing and other promoting tools.

# **Projects**

#### Leadport (SaaS Application)

May 2024 - Present

• Leadport: SaaS Application Overview Leadport offers an all-in-one platform for managing key business operations: Client Management: Organize client details and associated users. Project & Task Management: Track projects, assign tasks, and monitor progress. Sales & Leads: Manage sales pipelines, leads, and conversion tracking. Finance Tools: Create invoices, track expenses, and send estimates. Support & Proposals: Handle client tickets and send professional proposals. Team Management: Assign role

## Operail | CRM Application

Sep 2023 - Aug 2024

Operail Portal: CRM Application Overview The Operail Portal is a CRM-focused application designed to streamline
customer relationship management and business operations. Client Management: Maintain detailed client profiles
and interactions. Project & Task Management: Oversee project progress and task allocation effectively. Sales &

Leads: Manage customer leads and sales pipelines for improved conversions. Finance Tools: Simplify invoicing, expense tracking, and estimates creation.

## **Docport | Logistics Application**

Sep 2023 - Present

• Docport is logistics software where we can manage logistics related things like shipment managment, partners, requests, orders, compnies vechiles.

## PARN | LMS Application

Jun 2023 - Oct 2023

• Pakistan Antimicrobial Resistance Network (PARN), concerned about antibiotic resistance and health care associated infections.

#### **MIS Management Information System**

Jun 2018 - Nov 2018

Management Information System for post gradaute and research stadies is a web based application that provide a
platform for Mphil and Phd schollers to submit their parposal form and other activities by online using this web
application.

### Learning Management System | LMS

Mar 2019 - May 2019

An innovative Learning Management System designed to transform education with seamless role management and course allocation for Admins, Teachers, and Students. This system fosters an efficient, collaborative, and engaging learning environment, setting a new standard for modern education.

#### **Core Skills**

PHP, Laravel, PHP Laravel Developer, Backend Developer, Laravel Developer, Laravel Vuejs Developer,
API Development, Ecommerce Development, Backend Development, Jquery, Mysql, NodeJs, Frontend Developments,
Vue.js, JavaScript, React JS, DevOps, AWS, HTML, CSS 3, Bootstrap, Wordpress, WordPress Customization, Bit Buckit, Git

## **Education**

University of Sindh Dec 2018

**Bachelor of Science** Information Technology GPA 3.14

# Languages

English (fluent), Urdu (fluent)

#### **Interests**

Exploring new technologies and frameworks in web development, Building scalable and efficient web applications, Contributing to open-source projects and GitHub repositories, Attending tech meetups and Laravel community events, Learning and implementing best practices in software architecture