

AKASH JAIN

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SUMMARY

Experienced professional with a strong background in technology and marketing. Proven expertise in working with tech-based multinational corporations (MNCs) and marketing agencies, leveraging diverse strategies to drive progress and growth. Skilled in adapting to dynamic environments and implementing innovative solutions for business success. And also in using Chatgpt, as you can tell.

EDUCATION

BTech, Computer Science, Christ University-Bangalore

EXPERIENCE

DXC Technologies - Software Engineer

06/2022 - 11/2023

- Worked in a fast paced team that manages Data center switches. Delivered multiple client requests in a week ranging from setting up networks to managing data bandwidth. Also worked on technologies like Cisco ACI. Worked on networks of some high profile names like Morgan Stanley and AON insurance.
- Worked solely as the technical engineer on a cleaning up program where I found and disposed of 100s of unused assets which ended up in earning the company thousands of dollars worth revenue.

Newton School - Core Marketing team

02/2024 – 05/2024

- Worked in the core marketing team. Ideated content for channels like Instagram and youtube that garnered 100s of likes and thousands of views. Made multiple campaigns ranging from Easter to Aprils Fools to Teacher's Day.
- Also worked alongside the sales team to refine the sales funnel by increasing engagement with the leads through the help of content.

House Of Alt - Brand Manager

07/2024 - 11/2024

- As a brand manager, I was responsible for managing the entire marketing for multiple brands coming from various sectors ranging from fashion, F&B, retail, and education. I planned their entire content strategy from making calendars to writing their post captions on various social media platforms. Also took care of photoshoot planning wherever required.

PERSONAL PROJECTS

- **BookWorm:** Developing a react native app which is aimed at connecting users based on their interest in books and authors. It scans for nearby users and identifies people with common interests and matches them to chat. It uses technologies like Geohashing and Haversine formula. Track progress [here](#)

TECHNICAL SKILLS

Languages: C++, C, Python, Javascript, HTML, CSS

Web Development: HTML5, CSS3, Reactjs, React native, Expressjs, Nodejs

Other: Problem solving, Data structures and algorithms.