LOGO USAGE

The following guidelines describe the proper usage of the Paylocity logo(s). Listed below are the correct ways to use the logo in terms of proportions, colors, size, space and file formats.
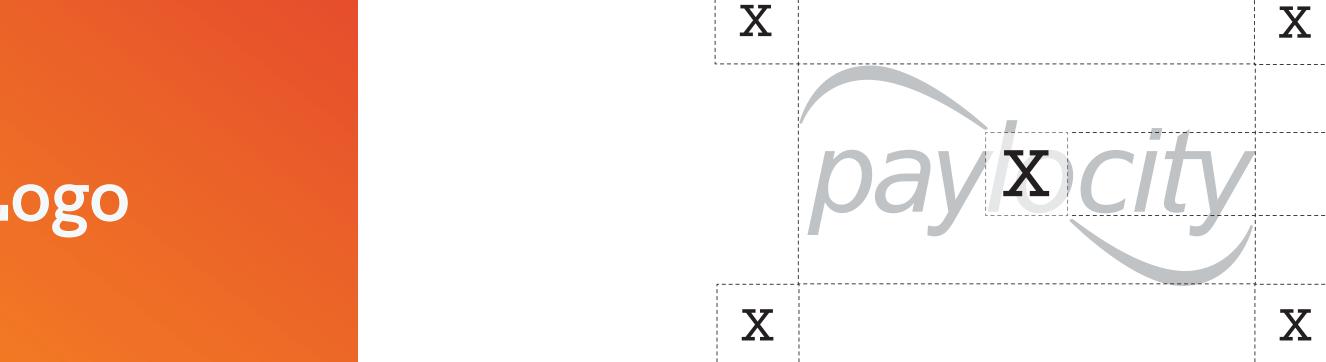
CLEAR SPACE

There should always be a minimum of 'x' clear space around the Paylocity logo, where 'x' is equivalent to the space between the swoosh accent lines.

MINIMUM SIZE

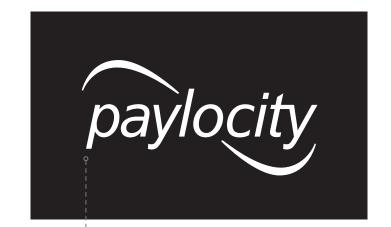The printed Paylocity logo should not be used smaller than 0.75" wide due to legibility.

The digital Paylocity logo should not be used smaller than 55px wide due to legibility.

X

Logo

paylocity

X   X

X   X

X   X

REVERSE TO WHITE WITH COLORED SWOOSHES

The wordmark can appear in white with the colored swooshes on a contrasting background or dark image.

REVERSE TO WHITE
C2 M0 Y0 K0

The logo can appear in white on a contrasting background or dark image.

SINGLE COLOR — BLACK
C2 M0 Y0 K100

The logo can appear in a solid black when the colored version does not work with the background.

PAYLOCITY ORANGE
C0 M60 Y100 K0

BLACK
C0 M0 Y0 K100

PAYLOCITY APPLE
C2 M100 Y85 K6