













Kaj je umetna inteligenca (AI)?

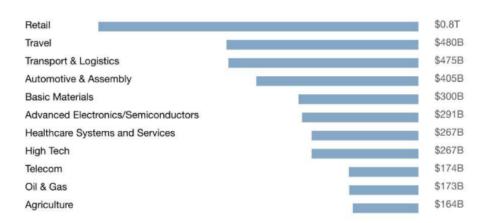


Uvod

- Leta 2030 naj bi AI tehnologija proizvedla dodatnih 13 biljonov \$
 letno
- Vedno večja uporaba tudi v ne-tehnoloških sektorjih
 - Težko bo najti industrijo, ki ne uporablja AI tehnologije

AI value creation by 2030

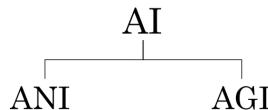
\$13 trillion





Tipi umetne inteligence

- ANI Artificial Narrow Intelligence
- AGI Artificial General Intelligence
- ASI Artificial Super Intelligence



(artificial narrow intelligence)

E.g., smart speaker, self-driving car, web search, AI in farming and factories (artificial general intelligence)

Do anything a human can do

NARROW AI

- Al focused on a specific, singular or limited task
- Examples include image recognition, hyperpersonalization, chatbots, predictive text
- Trained on specific tasks by data scientists
- Correlates questions or assignments to a specific data set to accomplish a task
- No self-awareness, consciousness, ability to think

ARTIFICIAL GENERAL INTELLIGENCE (AGI)

- Not fully realized, with some developers questioning if it will be possible
- Seeks machines that can handle a range of cognitive tasks with little oversight
- The ability to learn, generalize, apply knowledge and plan for the future
- Must consistently pass the Turing Test
- Single, general intelligence that possesses common sense and creativity and expresses emotions

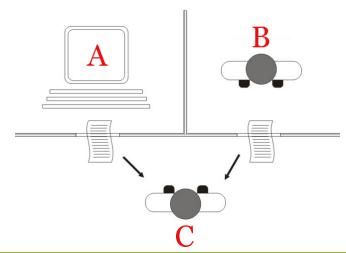


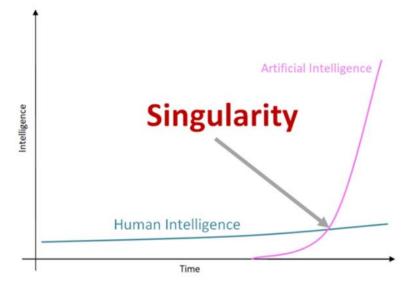
- Razlika med ANI in AGI je torej v njihovi sposobnosti razmišljanja in učenja. ANI je omejena na določeno področje, medtem ko je AGI sposobna delovati na splošno, kot človek.
- Izumitelj in futurist Ray Kurzweil je napovedal, da bodo računalniki dosegli človeško raven inteligence do leta 2029
- Primeri ANI:
 - self-driving cars
 - customer service chatbots
 - voice assistants like Siri and Alexa
 - recommendation engines such as those Google, Netflix and Spotify use
 - facial recognition applications
- Primeri AGI (trenutno še ne obstaja, približki):
 - IBM Watson supercomputer
 - Language model Generative Pre-trained Transformer 3. <u>GPT-3</u>



Singularnost (Singularity)

- Singularnost je hipotetični trenutek v prihodnosti, ko bi lahko umetna inteligenca dosegla ali presegla človeško inteligenco in postala najmočnejša sila na svetu.
 - samostojno razvijala svoje sposobnosti
 - napredovala na način, ki bi presegel zmožnosti človeškega razumevanja
- Turingov test (Alan Turing, 1950)



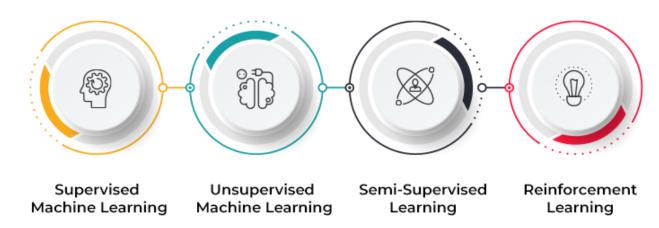


Strojno učenje



Kaj je strojno učenje?

- Strojno učenje je področje umetne inteligence, ki se ukvarja s tem, kako lahko računalniki samostojno pridobivajo nove sposobnosti in znanje iz podatkov, ne da bi jim bilo treba vnaprej določiti, kaj naj počnejo.
- Pridobivanje znanja iz podatkov.
- Uspeh AI-ja je močno odvisen od strojnega učenja.

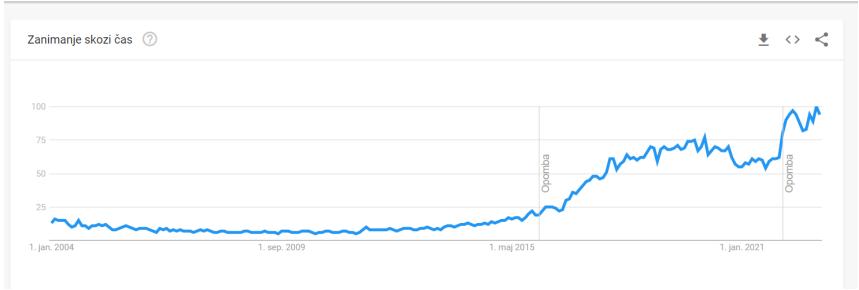




machine learning Iskalni izraz

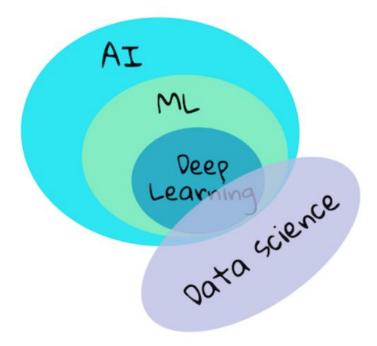
+ Primerjava

Ves svet ▼ Od 2004 do zdaj ▼ Vse kategorije ▼ Spletno iskanje ▼





 ML is concerned with using specialized algorithms to uncover meaningful information and find hidden patterns from perceived data to corroborate the rational decisionmaking process.



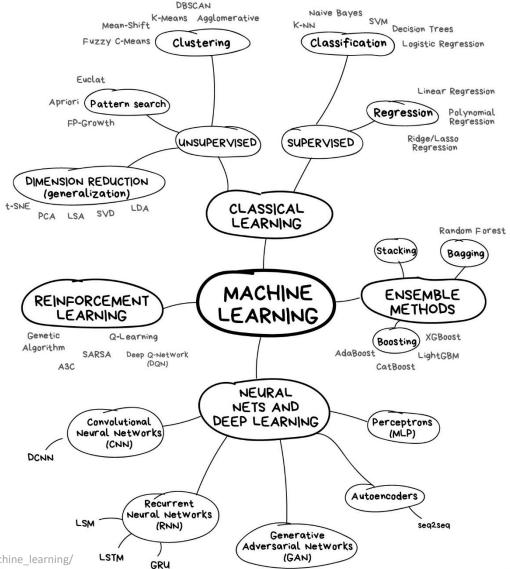
https://microsoft.github.io/ML-For-Beginners/1-Introduction/1-intro-to-ML/images/ai-ml-ds.png



Applications of machine learning

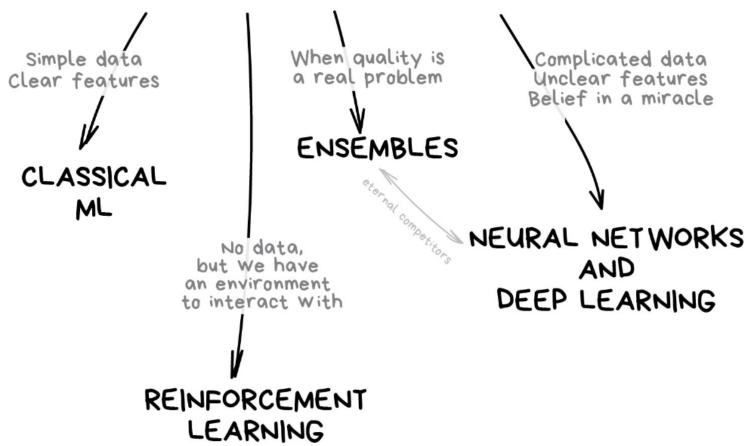
- Examples of applied ML:
 - To predict the likelihood of disease from a patient's medical history or reports.
 - To leverage weather data to predict weather events.
 - To understand the sentiment of a text.
 - To detect fake news to stop the spread of propaganda.
- Finance, economics, earth science, space exploration, biomedical engineering, cognitive science ...





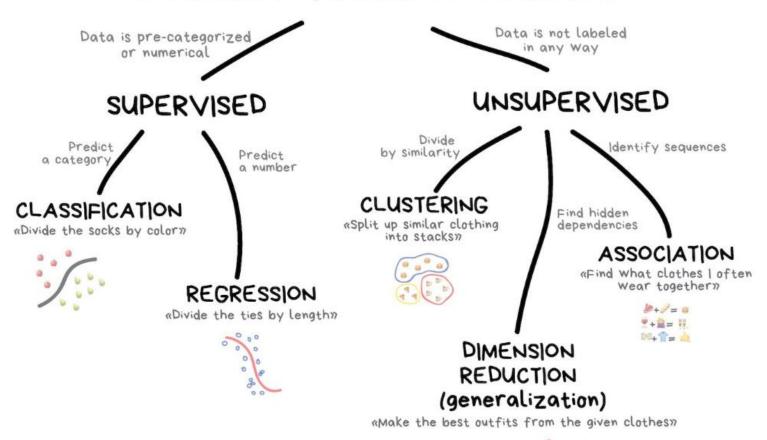


THE MAIN TYPES OF MACHINE LEARNING





CLASSICAL MACHINE LEARNING





Podatki

- Kako jih pridobimo?
 - Ročno označevanje (Manual labeling)



cat



not cat



cat



not

Obnašanje uporabnikov

user ID	time	price (\$)	purchased
4783	Jan 21 08:15.20	7.95	yes
3893	March 3 11:30.15	10.00	yes
8384	June 11 14:15.05	9.50	no
0931	Aug 2 20:30.55	12.90	yes

machine	temperature	pressure	machine
	(°C)	(psi)	fault
17987	60	7.65	N
34672	100	25.50	N
08542	140	75.50	Y
98536	165	125.00	Y

Prenos obstoječih podatkov iz interneta



Advantages and Disadvantages of Machine Learning



- Easily identifies trends and patterns
- No human intervention needed (automation)
- Continuous Improvement
- Handling multi-dimensional and multi-variety data
- Wide Applications



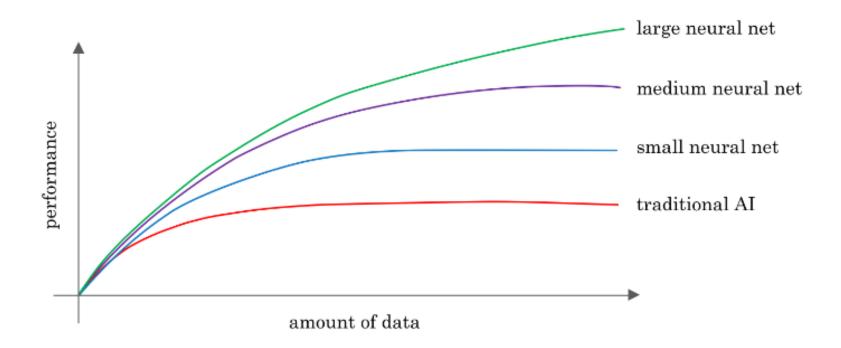
- Data Acquisition
- Time and Resources
- Interpretation of Results
- High error-susceptibility



Workflow of a machine learning project

- 1. Decide on the question
- 2. Collect and prepare data
- 3. Choose a training method
- 4. Train model (iterate many times until good enough)
- 5. Evaluate the model
- 6. Parameter tuning
- 7. Predict
- 8. Deploy model
 - 1. Get data back
 - 2. Maintain / update model







How to choose an AI project?

Technical diligence Business diligence · Can AI system meet • Lower costs desired performance Increase revenue · How much data is needed Engineering timeline Launch new product or Things business What AI valuable can do for your business AI experts Domain experts



Technical tools

- Machine learning frameworks:
 - TensorFlow
 - PyTorch
 - Keras
 - MXNet
 - CNTK
 - Caffe
 - PaddlePaddle
 - Scikit-learn
 - -R
 - Weka



CPU vs. GPU

CPU: Computer processor (Central Processing Unit)





GPU: Graphics Processing Unit



Cloud vs. On-premises



Fairness in Machine Learning

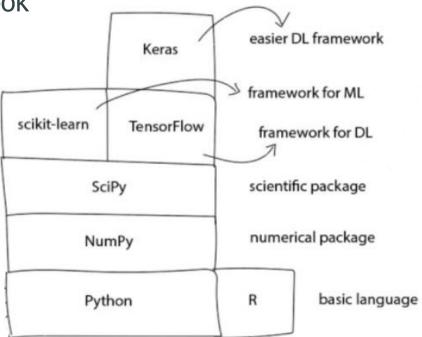
- "If you torture the data long enough, it will confess to anything" Ronald Coase
- Data can be manipulated to support any conclusion
- Guaranteeing **fairness in AI** and machine learning remains a complex sociotechnical challenge
- <u>Fairlearn</u> is an open-source Python package that allows you to assess your systems' fairness and mitigate unfairness.
- The main fairness-related harms can be classified as:
 - Allocation
 - Quality of service
 - Stereotyping
 - Denigration
 - Over- or under- representation





Priprava okolja

Python, VSCode, Jupyter Notebook





Hvala!

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Laboratorij za telekomunikacije



Laboratorij za multimedijo



Katedra za informacijske in komunikacijske tehnologije



Univerza *v Ljubljani* Fakulteta *za elektrotebnik*o

