

PU Ph D Commerce

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204 PU_2015_105

The _____ concept holds that achieving organizational goals depends on knowing the needs and wants of target markets and delivering the desired satisfaction better than competitors do.

- ☐ Selling
- ☐ Production
- ☐ Product
- ☐ Marketing

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The main objective of Accounting Standards is:-

- ☐ To harmonise the diversified accounting practices.
- ☐ To prepare the accounting reports which is easily understood by common man.
- ☐ To comply with the requirements of the International Accounting Standards (IAS)
- ☐ To comply with the legal formalities

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What is customer value?

- ☐ Excess of satisfaction over expectation
- ☐ Post purchase dissonance
- ☐ Ratio between the customers perceived benefits and the resources used to obtain these benefits.
- ☐ None of the above

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146 PU_2015_105

Approximately what percentage of scores fall within one standard deviation of the mean in a normal distribution?

- ☐ 99%
- ☐ 34%
- ☐ 68%
- ☐ 95%

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Which of the following is a characteristic of qualitative research?

- ☐ Inductive analysis

- ☐ Design flexibility
- ☐ Context sensitivity
- ☐ All of the above

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Railroads were once operated based on the thinking that users wanted trains rather than transportation, overlooking the challenge of other modes of transportation. This reflects the _____.

- ☐ Product concept
- ☐ Societal marketing concept
- ☐ Marketing concept
- ☐ Production concept

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What is the standard deviation of a sampling distribution called?

- ☐ Sampling error
- ☐ Simple error
- ☐ Standard error
- ☐ Sample error

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185 PU_2015_105

If price of any commodity decreases by 20% and the demand for that commodity increases by 40%, then elasticity of demand would be:-

- ☐ Perfectly elastic
- ☐ Perfectly inelastic
- ☐ Unit elastic
- ☐ Highly elastic

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The comparative Cost Advantage Theory was given by:-

- ☐ Adam Smith
- ☐ David Ricardo
- ☐ Raymond Vernon
- ☐ Michael E. porter

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The biggest or greatest amount of involvement in a foreign market comes through which of the following?

- ☐ Joint venturing
- ☐ Exporting
- ☐ Direct investment
- ☐ Licensing

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Which one of the following provides limited liability for all of its owners?

- ☐ partnership with both general and limited partners
- ☐ sole proprietorship
- ☐ corporation
- ☐ partnership with only general partners

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Full details for the issue of ADRs by a company must be furnished within 30 days

- ☐ Reserve Bank of India (RBI)
- ☐ Securities and Exchange commission (SEC)
- ☐ Company Law Board (CLB)
- ☐ Securities and Exchange Broad of India (SEBI)

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If the net present value of project A is +\$80, and of project B is +\$60, then the net present value of the combined project is:-

- ☐ +\$140
- ☐ +\$60
- ☐ +\$80
- ☐ None of the options

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Interest Rate Risk is a:-

- ☐ Internal Risk
- ☐ Unsystematic Risk
- ☐ Systematic Risk
- ☐ None of the above

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If a company's objective were to reach masses of buyers that were geographically dispersed at a low cost per exposure, the company would likely choose which of the following promotion forms?

- ☐ Advertising
- ☐ Public relations
- ☐ Personal selling
- ☐ Sales promotion

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What is Euro Bond?

- ☐ A bond issued in Europe Market
- ☐ A bond which can converted in to American bond
- ☐ A bond which is issued in the host market
- ☐ A bond issued in a currency other than the currency of the country or market in which it is issued

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A _____ is a promotion strategy that calls for using the sales force and trade promotion to move the product through channels.

- ☐ integrated strategy
- ☐ push strategy
- ☐ pull strategy
- ☐ blocking strategy

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108 PU_2015_105

A bank expects fall in price of a security if it sells it in the market. What is the risk that the bank is facing?

- ☐ Credit risk
- ☐ Operational risk
- ☐ Market risk
- ☐ Asset Liquidation risk

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The median is _____

- ☐ The highest number
- ☐ The middle point
- ☐ The average
- ☐ Affected by extreme scores

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Which research includes all types of researches into human motives when it refers to qualitative research designed to uncover the consumer's subconsciousness or hidden motivations?

- ☐ Managerial research
- ☐ Price research
- ☐ Motivational research
- ☐ Marketing research

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Sampling distribution of mean is very close to the standard normal distribution when:-

- ☐ Population is not normally distributed, but sample size is large
- ☐ Population is normally distributed
- ☐ Both (A) and (B).
- ☐ Neither (A) and (B)

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SHCIL performs:-

- ☐ Depository services
- ☐ Manufacturing function
- ☐ Marketing function
- ☐ Financial Function

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Consumer goods with unique characteristics or brand identification often requiring a special purchase effort are called:-

- ☐ specialty products
- ☐ shopping products
- ☐ convenience products
- ☐ custom products

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Which of the following is not an example of a nonrandom sampling technique?

- ☐ Purposive
- ☐ Quota
- ☐ Convenience

☐ Cluster

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The ratio of riskless cash flow to risky cash flow is known as:-

- ☐ Risk adjusted discount ratio
- ☐ Sensitivity ratio
- ☐ Certainty equivalent coefficient
- ☐ Coefficient of variation

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Open-ended questions provide primarily _____ data

- ☐ Qualitative data
- ☐ Confirmatory data
- ☐ Predictive data
- ☐ None of the above

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A transaction where financial securities are issued against the cash flow generated from a pool of assets is called:-

- ☐ Total Return Swaps
- ☐ Securitization
- ☐ Credit Linked Notes
- ☐ Credit Default Swaps

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What is the median of the following set of scores?

18, 6, 12, 10, 14 ?

- ☐ 14
- ☐ 12
- ☐ 10
- ☐ 18

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When a loan will be NPA?

- ☐ Bill remains overdue for more than 90 days

- ☐ Interest and / or loan installment overdue for more than 90 days
- ☐ Account is out order for more than 90 days in case of overdraft/cash credit.
- ☐ All of the above.

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The statistical tool used to measure a company's risk is:-

- ☐ Variance
- ☐ Mode
- ☐ Mean
- ☐ Co-variance

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The process of drawing a sample from a population is known as _____

- ☐ Census
- ☐ Survey research
- ☐ Sampling
- ☐ None of the above

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A graph that uses vertical bars to represent data is called a _____

- ☐ Line graph
- ☐ Scatterplot
- ☐ Vertical graph
- ☐ Bar graph

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Profitability index is the ratio of:-

- ☐ Present value of cash flow to IRR
- ☐ Net present value cash flow to initial investment
- ☐ Present value of cash flow to initial investment
- ☐ Net present value of cash flow to IRR

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Which of the following capital budgeting methods has the value additive property?

- ☐ Payback period

- ☐ IRR
- ☐ Discounted payback period
- ☐ NPV

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The standard deviation is:-

- ☐ The square root of the variance
- ☐ An approximate indicator of how numbers vary from the mean
- ☐ A measure of variability
- ☐ All of the above

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A task Force has recommended the creation of a National Fund for Strategic Agriculture. Who headed this Task Force?

- ☐ Sharad Pawar
- ☐ M.S. Swaminathan
- ☐ P. Chidambaram
- ☐ None of the above

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Section 32 of Income Tax Act 1961 deal _____.

- ☐ Dividend
- ☐ Depreciation
- ☐ Reserve
- ☐ Provision

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_____ is a set of elements taken from a larger population according to certain rules

- ☐ Statistic
- ☐ Element
- ☐ Sample
- ☐ Population

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Which of the following cannot be a consideration in forming a dividend policy?

- ☐ Shareholders expectation
- ☐ Access to capital market
- ☐ Stable dividends
- ☐ Capital

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The value of the bond depends on:-

- ☐ Years to maturity
- ☐ Expected yield to maturity
- ☐ The coupon rate
- ☐ All the above

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Default risk is lower in:-

- ☐ ICICI Bonds
- ☐ IDBI Bonds
- ☐ Treasury bills
- ☐ Government bonds

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The _____ is often the preferred measure of central tendency if the data are severely skewed.

- ☐ Mean
- ☐ Median
- ☐ Range
- ☐ Mode

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The financial risk considers the difference between the:-

- ☐ Revenue- EAI
- ☐ Revenue- EBIT
- ☐ EAIT-EAI
- ☐ EBIT-EBT

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In the New Industrial Policy 1991, the government had clarified that it would permit 100% foreign equity in high priority industries in case.

- ☐ Entire output was exported
- ☐ Produced goods should not be luxury goods
- ☐ Such industries would not use imported goods in the production process
- ☐ None of the above

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SDRs are popularly known as:-

- ☐ Paper Gold
- ☐ Currency Notes
- ☐ Silver Coin
- ☐ Gold Coin

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When interest rates go up, prices of fixed interest bonds:-

- ☐ Go up
- ☐ Go down
- ☐ Remain unchanged
- ☐ It will go up for a certain time then it will come down

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Transaction of Internet Banking excludes:-

- ☐ Transfer of funds from one account to another account
- ☐ Withdrawal of cash anywhere in India.
- ☐ Balance enquiry
- ☐ Statement of account for a specific period

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The expectations theory states that the forward interest rate is the:-

- ☐ Expected future spot rate
- ☐ Always greater than the spot rate
- ☐ Yield to maturity
- ☐ None of these options

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The situation in which a seller takes the maximum price which the consumer is willing to pay for the product is called:-

- ☐ Skimming Pricing
- ☐ Penetration Pricing
- ☐ What the traffic can bear
- ☐ None of the above

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Long term agricultural finance is provided by:-

- ☐ Land development bank
- ☐ Land mortgage bank
- ☐ Agricultural co-operation bank
- ☐ None of these

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Which of the following software has applications in both Mathematics and Statistics?

- ☐ SPSS
- ☐ R
- ☐ SAS
- ☐ None of the above

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Large Government borrowing can cause yield curve to shift upward:-

- ☐ Remains same
- ☐ Difficult to say
- ☐ False
- ☐ True

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Deregulation and globalization of the financial markets increase the volatility in:-

- ☐ Exchange rates
- ☐ Prices of financial assets
- ☐ Interest rates
- ☐ All of the above

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The Market value of the firm is the results of:-

- ☐ Capital Budgeting Decision
- ☐ Dividend Decisions
- ☐ Trade-off between risk and return
- ☐ Trade-off between cost and risk

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Donation to National Children's fund will come in which of the following deduction under sec. 80G of Income Tax Act, 1961

- ☐ 100 percent deduction subject to qualifying limit
- ☐ 100 percent deduction without any qualifying limit
- ☐ 50 percent deduction subject to qualifying limit
- ☐ 50 percent deduction without any qualifying limit.

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Systemic risk is the risk due to:-

- ☐ Failure of two banks simultaneously due to bankruptcy of one bank
- ☐ Failure of a bank, which is not adhering to regulations
- ☐ Failure of entire banking system
- ☐ Where a group of banks fail due to contagion effect

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The full form of DAGMAR is:-

- ☐ Defining Advertising Goals for Measured Advertising Results
- ☐ It is a quality mark
- ☐ Drastic Advertising Goals Measurement and Results
- ☐ None of these

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_____ are used when you want to visually examine the relationship between two quantitative variables

- ☐ Scatterplots
- ☐ Line graphs
- ☐ Bar graphs

- ☐ Pie graphs

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Which sector produced non-importable commodity?

- ☐ a) Railway
- ☐ b) Roadways
- ☐ c) Electricity
- ☐ d) Both (a) and (b)

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100 PU_2015_105

Identify the uncontrollable risk of a company

- ☐ Cut in subsidy
- ☐ Technological obsolescence
- ☐ Labour problem
- ☐ Increase in loan service charges

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Return on equity is equal to:-

- ☐ Earnings per share/book equity per share
- ☐ Book value/earnings per share
- ☐ Price/earnings per share
- ☐ 1 Xpayout ratio

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What is the defining characteristic of experimental research?

- ☐ manipulation of the independent variable
- ☐ resistance to manipulation
- ☐ the use of open-ended questions
- ☐ focuses only on local problems

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224 PU_2015_105

Gross Domestic Product is a logical factor to analyze the economy in picking up a stock because it indicates:-

- ☐ Status of the economy
- ☐ Market value of assets

- ☐ Inflation
- ☐ Condition of the stock market

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222 PU_2015_105

The current price is Rs.100, the required rate of return is 20% and the dividend paid on a share of Rs.10 face value is Rs.3. What is the expected growth rate?

- ☐ 18%
- ☐ 16%
- ☐ 17%
- ☐ 15%

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248 PU_2015_105

A variable that is presumed to cause a change in another variable is called a (n):-

- ☐ dependent variable
- ☐ categorical variable
- ☐ intervening variable
- ☐ independent variable

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223 PU_2015_105

Suppose a preferred stock's annual dividend is of Rs.3 and required rate of return is 15 per cent, what is its worth today?

- ☐ Rs.20
- ☐ Rs.25
- ☐ Rs.15
- ☐ Rs.30

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221 PU_2015_105

Mr. X expects 20 per cent return from his investment. The dividend from the Y stock is Rs 2.0 and the present price is Rs.50. What should be the future price of the stock?

- ☐ Rs 60.0
- ☐ Rs 55.33
- ☐ Rs 58.0
- ☐ Rs 63.33

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229 PU_2015_105

An interest rate swap involves a division of the spread differential. This division is done on the following basis:-

- ☐ Based on negotiations
- ☐ Based on the prevailing interest rates.
- ☐ The higher credit rated company gets a proportionately higher share
- ☐ Equally

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242 PU_2015_105

Which one of the following represents a potential agency problem?

- ☐ paying a management bonus based on the number of employees managed
- ☐ paying all company earnings out to shareholders in the form of dividends
- ☐ adherence to the Sarbanes-Oxley Act in 2002
- ☐ hiring a manager and compensating her with shares of company stock

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Currency swaps involving US\$ and Indian rupees are done by:-

- ☐ Making receiving net payments in terms of swap in the currency agreed to with the intermediary bank
- ☐ Payments made in US\$ and receipts in Indian rupee
- ☐ Payments made in Indian rupee and receipts in US\$
- ☐ None of the above

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Currency swaps are done:-

- ☐ For exploiting interest rate differences
- ☐ For meeting needs of currency exposure
- ☐ None of the above is right
- ☐ Both (a) and (b) are right

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Minimum Alternative Tax deals the Section _____

- ☐ 115IB
- ☐ 115P
- ☐ 115JB
- ☐ 115O

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246 PU_2015_105

Which of the following best describes quantitative research?

- ☐ research that is exploratory
- ☐ the collection of non numerical data
- ☐ research that attempts to generate a new theory
- ☐ an attempt to confirm the researcher's hypotheses

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220 PU_2015_105

The government made a cut in the interest rate by 25 basis points. This means there is a change of:-

- ☐ 25%
- ☐ 0.25%
- ☐ 0.025%
- ☐ 2.5%

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Landing Charges is calculated on the basis of _____.

- ☐ FOB
- ☐ Selling Price
- ☐ CIF
- ☐ Above All

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225 PU_2015_105

An interest rate swap with a swap quote involves:-

- ☐ Payment of fixed rate interest or vice versa
- ☐ Will succeed regardless of interest rate movements
- ☐ Depositing a notional principal and getting a loan against it
- ☐ None of the above is right

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An interest rate swap is possible:-

- ☐ When the spreads are not uniform
- ☐ When interest rates are rising
- ☐ When the fixed rate is more than the floating rate
- ☐ When the floating rate is more than the fixed rate

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247 PU_2015_105

A condition or characteristic that can take on different values or categories is called ____

- ☐ a cause-and-effect relationship
- ☐ a variable
- ☐ a constant
- ☐ a descriptive relationship

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244 PU_2015_105

Which of the following statements is most consistent with expectations theory?

- ☐ If short-term rates are equal to long-term rates, then investors must be expecting short-term rates to rise
- ☐ If short-term rates are higher than long-term rates, then investors must be expecting short-term rates to rise
- ☐ If short-term rates are lower than long-term rates, then investors must be expecting short-term rates to rise
- ☐ None of these options

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243 PU_2015_105

You are a charitable organization that plans to provide \$100,000 per year in perpetuity to needy children. How much would a donor need to provide today to fund this goal? Assume that the first payment out of the charitable organization will start one year from today. The interest rate is 10%.

- ☐ \$10,000,000
- ☐ \$1,000,000
- ☐ \$100,000
- ☐ \$111,000

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279 PU_2015_105

Section 40 (b) of Income Tax Act 1961 deals with _____.

- ☐ Remuneration to Partners
- ☐ Depreciation
- ☐ Assessment
- ☐ Business Income

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262 PU_2015_105

Mr.A is a daring portfolio manager. He wants to increase the return of his portfolio. He should choose stocks from a:-

- ☐ Industry in the maturity period
- ☐ Defensive industry
- ☐ Industry with more export potential

- ☐ Industry at a growth stage

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261 PU_2015_105

A stock of Rs.10 face value has declared 35% dividend for the current year. The stock is currently selling for Rs.40. What is its dividend yield?

- ☐ 8.5%
- ☐ 70%
- ☐ 8.75%
- ☐ 35%

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When referencing other works you have cited within the text of the report you should:-

- ☐ Use an asterisk and a footnote
- ☐ Use the author, date citation method
- ☐ State the first and last name of the author
- ☐ Insert the complete citation in parenthesis

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298 PU_2015_105

Which of the following sampling methods is the best way to select a group of people for a study if you are interested in making statements about the larger population?

- ☐ Random sampling
- ☐ Quota sampling
- ☐ Convenience sampling
- ☐ Purposive sampling

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275 PU_2015_105

Which district is coming under category B industrial backward district as per income tax act?

- ☐ Wayanad
- ☐ Jaisalmer
- ☐ Nalanda
- ☐ Vaishali

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263 PU_2015_105

If the company's net profit is Rs.240 million and equity capital Rs.240 million with the face value of shares equivalent to Rs.2, what is the earning per share?

- ☐ Rs.1



Rs.3



Rs.2.5



Rs.2

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278 PU_2015_105

Under the Custom Act Section 25 (1) dealing _____.



Classification



Demand



Exemptions



Refund

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277 PU_2015_105

Section 35AD is applicable to which Business sector?



Shipping



Textile



Software



Housing Project

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276 PU_2015_105

Show Cause Notice is a concept relating to:-



Appeal



Refund



Rebate of excise duty



Demand

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282 PU_2015_105

If the average annual rate of return for common stocks is 13% and 3.8% for treasury bills, what is the average market risk premium?



13%



10%



9.2%



3.8%

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268 PU_2015_105

A debenture of face value of As. 100 carries a coupon of 15%. If the current yield is 12.5%. What is the current market price?

- ☐ Rs.125
- ☐ Rs.120
- ☐ Rs.150
- ☐ Rs.100

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283 PU_2015_105

A company cost of capital is quoted as 8%. The book value of debt and equity was used in the calculation. Which of the following adjustments to the calculation is most likely to cause an increase in the cost of capital?

- ☐ Market value of debt and equity are both used
- ☐ Market value of equity is used
- ☐ There will be no change
- ☐ Market value of debt is used

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284 PU_2015_105

A firm has an average investment of \$1,000 during the year. During the same time the firm has an after tax earnings of \$120. If the cost of capital is 10%, what is the EVA?

- ☐ \$55
- ☐ \$20
- ☐ \$120
- ☐ \$100

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265 PU_2015_105

A bank suffers loss due to adverse market movement of a security. The security was however held beyond the defeasance period. What is the type of the risk that the bank has suffered?

- ☐ Operational Risk
- ☐ Market Liquidation Risk
- ☐ Market Risk
- ☐ Credit Risk

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264 PU_2015_105

Degree of financial leverage (DFL) expresses the relationship between:-

- ☐ EPS and EBIT
- ☐ EPS and EAIT
- ☐ EPS and P/E
- ☐ EPS and sales

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285 PU_2015_105

Which of the following techniques can be used to manage earnings?

- ☐ Defer positive NPV projects
- ☐ Decrease discretionary spending in R&D
- ☐ Reject positive NPV projects
- ☐ All of these options

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What would happen (other things equal) to a confidence interval if you calculated a 99 percent confidence interval rather than a 95 percent confidence interval?

- ☐ It will be narrower
- ☐ The sample size will increase
- ☐ It will not change
- ☐ It will become wider

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267 PU_2015_105

A company declares Rs.2/- dividend on the equity share of face value of Rs. 5/-. The share is quoted in the market at Rs.80/- the dividend yield will be _____

- ☐ 4%
- ☐ 2.5%
- ☐ 40%
- ☐ 20%

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The protest is relating to _____.

- ☐ Income Tax
- ☐ VAT
- ☐ Custom Duty
- ☐ Excise Duty

| Sr No. | PhD Commerce |
|--------|--|
| 1 | Choose the missing term out of the given options: __aa__ba__bb__ab__aab |
| Alt1 | aaabb |
| Alt2 | babab |
| Alt3 | bbaab |
| Alt4 | bbbaa |

| | |
|------|--|
| 2 | Choose word from the given options which bears the same relationship to the third word, as the first two bears: Hour : Second :: Tertiary : ? |
| Alt1 | Intermediary |
| Alt2 | Primary |
| Alt3 | Ordinary |
| Alt4 | Secondary |

| | |
|------|---|
| 3 | Select the lettered pair that has the same relationship as the original pair of words: Stickler : Insist |
| Alt1 | Laggard : Outlast |
| Alt2 | Braggart : Boast |
| Alt3 | Haggler : Concede |
| Alt4 | Trickster : Risk |

| | |
|------|---|
| 4 | Select the lettered pair that has the same relationship as the original pair of words: Necromancy : Ghosts |
| Alt1 | Romance : Stories |
| Alt2 | Magie : Amulets |
| Alt3 | Alchemy : Gold |
| Alt4 | Sorcery : Spirits |

| | |
|------|---|
| 5 | Find out the number that has the same relationship as the numbers of the given pair: MAD : JXA : RUN : ? |
| Alt1 | ORK |
| Alt2 | OSQ |
| Alt3 | PRJ |
| Alt4 | UXQ |

| | |
|------|--|
| 6 | Spot the defective segment from the following: |
| Alt1 | Keep the miscreants |
| Alt2 | at your arm's length |
| Alt3 | for |
| Alt4 | they will pull the wool over your eyes |

| | |
|------|--|
| 7 | The terrorists held the tourists ----- for ransom. |
| Alt1 | as hostages |
| Alt2 | hostages |
| Alt3 | hostage |

| | |
|------|----------|
| Alt4 | captives |
|------|----------|

| | |
|------|--|
| 8 | If I ----- wealthy, I would have got many friends. |
| Alt1 | had been |
| Alt2 | were |
| Alt3 | was |
| Alt4 | am |

| | |
|------|--|
| 9 | Choose the option closest in meaning to the given word: NEOLOGISM |
| Alt1 | inoculation |
| Alt2 | coinage |
| Alt3 | consistency |
| Alt4 | mirth |

| | |
|------|--|
| 10 | Choose the antonymous option you consider the best: SUAVE |
| Alt1 | crestfallen |
| Alt2 | polite |
| Alt3 | rough |
| Alt4 | cherished |

| | |
|------|---|
| 11 | In a certain code, REFRIGERATOR is coded as ROTAREGIRFER. Which word would be coded as NOITINUMMA ? |
| Alt1 | ANMOMIUTNI |
| Alt2 | AMNTOMUIIN |
| Alt3 | AMMUNITION |
| Alt4 | NMMUNITIOA |

| | |
|------|-----------------------------------|
| 12 | Traffic : Road in the same way as |
| Alt1 | Aeroplane : Aerodrome |
| Alt2 | Blood : Veins |
| Alt3 | Roots : Tree |
| Alt4 | Car : Garage |

| | |
|------|--|
| 13 | The following information is given: One of M.Gopi, his wife, their son and Mr.Gopi's mother is an architect and another is a doctor. (i) If the doctor is younger than the architect, then the doctor and the architect are not blood relatives. (ii) If the doctor is a woman, then the doctor and the architect are blood relatives. (iii) If the architect is a man, then the doctor is a man. Whose occupation is known by this information? |
| Alt1 | Mr. Gopi is the doctor |
| Alt2 | Mr. Gopi's son is the architect |
| Alt3 | Mrs. Gopi is the doctor |
| Alt4 | Mr. Gopi's mother is the doctor |

| | |
|------|---|
| 14 | Gopal was ranked 5th from the top and 16th from the bottom in a test. How many students were there in his class |
| Alt1 | 19 |
| Alt2 | 21 |
| Alt3 | 22 |
| Alt4 | 20 |

| | |
|------|--|
| 15 | Median of 10o, 5o, -2o, -1o, -5o, 15o is |
| Alt1 | -2o |
| Alt2 | -1o |
| Alt3 | 2o |
| Alt4 | 3o |

| | |
|------|---------------------------------------|
| 16 | Which of the following is 'OXYMORON'? |
| Alt1 | Found Missing |
| Alt2 | TIT-TAT |
| Alt3 | GOTO |
| Alt4 | Misunderstood |

| | |
|------|--|
| 17 | There are 5 persons in a class. Each one is shaking hand with the other. Find the total number of hand shakes? |
| Alt1 | 5 |
| Alt2 | 10 |
| Alt3 | 20 |
| Alt4 | 60 |

| | |
|------|--|
| 18 | Of the 26 Capital letters, how many are symmetrical along with vertical and horizontal axes. |
| Alt1 | 4 |
| Alt2 | 3 |
| Alt3 | 6 |
| Alt4 | 5 |

| | |
|------|--|
| 19 | There are 30 boys and 60 girls in a village . There are 70 men and 40 women in that village. What is the percentage of boys in that village? |
| Alt1 | 0.1 |
| Alt2 | 0.25 |
| Alt3 | 0.2 |
| Alt4 | 0.15 |

| | |
|------|--|
| 20 | There are N students in a class and only 8 of them are girls. If 11 boys added to the class,how many students in the class are boys? |
| Alt1 | N+3 |
| Alt2 | N-3 |
| Alt3 | N-19 |

| | |
|------|----|
| Alt4 | 19 |
|------|----|

| | |
|------|---|
| 21 | Green shoe option is used as a mechanism while issuing public shares for: |
| Alt1 | Stabilizing post-listing price |
| Alt2 | Stabilizing pre-listing price |
| Alt3 | Inflating post -listing price |
| Alt4 | Decreasing post-listing price |

| | |
|------|----------------------------------|
| 22 | Span of control is based on..... |
| Alt1 | Employee's maturity |
| Alt2 | Organizational culture |
| Alt3 | Organization's economy |
| Alt4 | Employee's productivity |

| | |
|------|---------------------------------|
| 23 | High machiavellianism refers to |
| Alt1 | High retention |
| Alt2 | High performance |
| Alt3 | Highly motivated |
| Alt4 | High influence towards others |

| | |
|------|--|
| 24 | Quality circles ensures |
| Alt1 | Improved employee quality in performance |
| Alt2 | High job involvement |
| Alt3 | Build strategies |
| Alt4 | Problem analysis |

| | |
|------|--------------------------------|
| 25 | Self-managed teams are |
| Alt1 | Strategic planners |
| Alt2 | problem-solvers |
| Alt3 | devisers of objectives & goals |
| Alt4 | Highly responsible |

| | |
|------|------------------------------------|
| 26 | Career attitudes are considered as |
| Alt1 | Social factor |
| Alt2 | Cultural factor |
| Alt3 | Socio-economic factor |
| Alt4 | Micro-economic factor |

| | |
|------|---|
| 27 | Which one of the following strategies targets broad market? |
| Alt1 | Differentiation strategy |
| Alt2 | Focus strategy |
| Alt3 | Cost-leadership strategy |
| Alt4 | Generic strategy |

| | |
|------|--|
| 28 |is the process of deciding on the contents of a job in terms of its duties and responsibilities, on the methods to be used in carrying out the job, in terms of techniques, systems and procedures and on the relationships that should exist between the jobholder and his superiors, subordinates and colleagues. |
| Alt1 | Job specification |
| Alt2 | Job description |
| Alt3 | Job design |
| Alt4 | Job analysis |

| | |
|------|---|
| 29 | Which one of the following testsassesses one's natural propensity or talent or ability to acquire a particular skill? |
| Alt1 | Intelligence tests |
| Alt2 | Aptitude tests |
| Alt3 | Projective tests |
| Alt4 | Attitude tests |

| | |
|------|--------------------------|
| 30 | MBO's are effective for |
| Alt1 | Participative management |
| Alt2 | Goal management |
| Alt3 | Cohesive teams |
| Alt4 | Self development |

| | |
|------|--|
| 31 | Brainstorming aims at |
| Alt1 | Gathering more number of ideas |
| Alt2 | Sharing ideas with the help of experts |
| Alt3 | Maximum participation and criticism |
| Alt4 | Divergence of ideas |

| | |
|------|---|
| 32 | is the process of identifying and preparing suitable employees through mentoring, training and job rotation to replace key players. |
| Alt1 | Career development |
| Alt2 | Succession planning |
| Alt3 | Internal recruitment |
| Alt4 | Management developmentprogrammes |

| | |
|------|--|
| 33 | A merger of firms engaged in unrelated lines of business |
| Alt1 | Congeneric merger |
| Alt2 | Horizontal merger |
| Alt3 | Conglomerate merger |
| Alt4 | Vertical merger |

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|------|--|
| 34 | which one of the following ratio is found to be the best predictor of failure of a firm as per the Beaver model? |
| Alt1 | Liquidity ratio |
| Alt2 | Cash flow to total debt ratio |
| Alt3 | Debt service coverage ratio |
| Alt4 | Net profit margin ratio |

| | |
|------|-------------------------|
| 35 | Diversification reduces |
| Alt1 | Interest rate risk |
| Alt2 | Market risk |
| Alt3 | Unique risk |
| Alt4 | Inflation risk |

| | |
|------|---|
| 36 | The sharpe index assigns the high value to funds that have..... |
| Alt1 | Low standard deviations |
| Alt2 | Higher returns |
| Alt3 | Higher risk adjusted returns |
| Alt4 | Higher risk premium |

| | |
|------|--|
| 37 | Degree of Financial leverage (DFL) expresses the relationship between..... |
| Alt1 | EPS & EAIT |
| Alt2 | EPS & P/E |
| Alt3 | EPS & EBIT |
| Alt4 | EPS & Sales |

| | |
|------|--|
| 38 | The exponent in an exponential moving average is |
| Alt1 | $n+1/2$ |
| Alt2 | $n/2$ |
| Alt3 | $2/n+1$ |
| Alt4 | $2/n$ |

| | |
|------|--|
| 39 | The concept of _____ is utilised to make multilateral comparisons. |
| Alt1 | Efficient Exchange Rate (EER) |
| Alt2 | Real Effective Exchange Rate (REER) |
| Alt3 | Effective Exchange Rate (EER) |
| Alt4 | Real Efficient Exchange Rate (REER) |

| | |
|------|---|
| 40 | The firm's profit margin measured in either currency is influenced by exchange rates. |
| Alt1 | Competitive Effect |
| Alt2 | Conversion Effect |
| Alt3 | Transaction Exposure |
| Alt4 | Operating Exposure |

| | |
|------|--|
| 41 | is the price at which the trader is willing to buy foreign currency. |
| Alt1 | offer |
| Alt2 | bid |
| Alt3 | spread |
| Alt4 | cross rate |

| | |
|------|---|
| 42 | When an Indian exporter avails post-shipment credit in foreign currency, what is taken as the bench mark for the interest rate? |
| Alt1 | Bench mark lending rate |
| Alt2 | MIBOR |

| | |
|------|------------------|
| Alt3 | LIBOR |
| Alt4 | Indian Bank rate |

| | |
|------|---|
| 43 | The most obvious reason companies use the foreign-exchange market is for: |
| Alt1 | divestment |
| Alt2 | subsidies |
| Alt3 | privatization |
| Alt4 | import and export transactions |

| | |
|------|---|
| 44 | is the purchase of foreign currency on one market for immediate resale on another market (in a different country) to profit from a price discrepancy. |
| Alt1 | Cross trading |
| Alt2 | Arbitrage |
| Alt3 | Forward trading |
| Alt4 | Reverse trading |

| | |
|------|---|
| 45 | Forfaiting most closely resembles |
| Alt1 | export factoring |
| Alt2 | countertrade |
| Alt3 | netting. |
| Alt4 | re invoicing |

| | |
|------|---|
| 46 | costing is a type of job costing. |
| Alt1 | Multiple |
| Alt2 | Operating |
| Alt3 | Unit |
| Alt4 | Batch |

| | |
|------|--|
| 47 | Which of the below features is not wealth maximization objective of Financial Management? |
| Alt1 | Considers both quantity and quality dimensions of benefits |
| Alt2 | Based on the concept of cash flows generated by the decision rather than accounting profit |
| Alt3 | Decision should be oriented to the maximization of profits |
| Alt4 | Focus is on the value to the owners or suppliers of equity capital |

| | |
|------|---|
| 48 | Which of the following is not considered by Miller-Orr Model? |
| Alt1 | Variability in cash requirement |
| Alt2 | Cost of transaction |
| Alt3 | Holding cash |
| Alt4 | Total annual requirement of cash |

| | |
|------|---|
| 49 | The net asset value of a mutual fund investing in stock rises with..... |
| Alt1 | higher stock prices |
| Alt2 | lower equity values |
| Alt3 | an increased number of shares |
| Alt4 | increased liabilities |

| | |
|------|---|
| 50 | Which one of the following is the price of a stock estimated to pay a dividend of \$.60 next year, if the dividend growth rate is 5% and the appropriate discount rate is 8%? |
| Alt1 | \$18.00 |
| Alt2 | \$19.00 |
| Alt3 | \$20.00 |
| Alt4 | \$21.00 |

| | |
|------|---|
| 51 | Which one of the following Acts was passed into law in the United States Congress, has fundamentally changed the business and regulatory environment and it aims to enhance corporate governance through measures that will strengthen internal checks and balances and ultimately strengthen corporate accountability. |
| Alt1 | Securities Act, 1933 |
| Alt2 | Securities and Exchange Act, 1934 |
| Alt3 | Sarbanes-Oxley Act, 2002 |
| Alt4 | Dodd Frank Act, 2010 |

| | |
|------|---|
| 52 | Purchasing Power Parity theory states that |
| Alt1 | The exchange rate between currencies of two countries should be equal to the ratio of the countries' price levels |
| Alt2 | The exchange rate between currencies of two countries should be equal to the ratio of the countries' Gold production |
| Alt3 | The exchange rate between currencies of two countries should be equal to the ratio of the countries' GDP levels |
| Alt4 | The exchange rate between currencies of two countries should be equal to the ratio of the countries' interest rate levels |

| | |
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| 53 | Which one of the following is not taxable as income under the head "Salaries"? |
| Alt1 | Commission received by a full time director |
| Alt2 | Remuneration received by a partner |
| Alt3 | Allowances received by an employee |
| Alt4 | Free accommodation given to employee |

| | |
|------|---|
| 54 | Which of the following duties is under the purview of the State Government? |
| Alt1 | Central Excise Duty |
| Alt2 | Customs duty |
| Alt3 | Service Tax |
| Alt4 | VAT |

| | |
|------|---------------------------------------|
| 55 | Interest rate risk is a type of |
| Alt1 | Credit risk |
| Alt2 | Market risk |
| Alt3 | Operational risk |
| Alt4 | Exchange rate risk |

| | |
|------|---|
| 56 | European option can be exercised at any day at the option of the buyer on or before the expiry of the option. |
| Alt1 | Statement is correct. |
| Alt2 | Statement is Wrong and given statement means American option |

| | |
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| Alt3 | Statement is wrong and given statement does not mean American Option also |
| Alt4 | Statement is partly correct and it should be European option can be exercised at any day at the option of the seller |

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| 57 | Which is not part of Tier I Capital as per BASEL I norms |
| Alt1 | Common stock |
| Alt2 | Retained Earnings |
| Alt3 | Surplus |
| Alt4 | Cumulative Preference Stock |

| | |
|------|---|
| 58 | A Characteristic line is formed by regressing..... |
| Alt1 | Stock prices with the market index |
| Alt2 | Beta with the required rate of return |
| Alt3 | Standard deviation with the required rate of return |
| Alt4 | Stock returns with the market returns |

| | |
|------|---|
| 59 | Which of the following is not an assumption of technical analysis? |
| Alt1 | Market value is determined solely by the forces of demand and supply. |
| Alt2 | Supply and demand are governed by purely irrational factors |
| Alt3 | Ignoring minor fluctuations, stock markets tend to move in trends |
| Alt4 | Changes in trends are caused by shifts in demand and supply |

| | |
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| 60 | Which approach to management emphasizes managing people by understanding their individual psychological needs? |
| Alt1 | Economic Approach |
| Alt2 | Decision Theory Approach |
| Alt3 | MBO Approach |
| Alt4 | Interpersonal Behaviour Approach |

| | |
|------|---|
| 61 | Regression coefficient is independent of: |
| Alt1 | Scale |
| Alt2 | Origin |
| Alt3 | Origin & Scale |
| Alt4 | None |

| | |
|------|---|
| 62 | Dual Linear Programming problem approach attempts to optimize resource allocation by ensuring that: |
| Alt1 | Marginal opportunity cost of a resource equals to its return |
| Alt2 | Marginal opportunity cost of a resource is less than its return |
| Alt3 | Both of the above |
| Alt4 | Neither of the above |

| | |
|------|---|
| 63 | Organizational culture is the collection of shared values, beliefs, rituals, stories, myths and specialized language that foster a feeling of community among organization members. Which of the following is not a characteristic of organization culture? |
| Alt1 | It differentiates one organization from another. |
| Alt2 | It defines the internal environment of an organization. |

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| Alt3 | It ensures consistency in the behaviour of organization members. |
| Alt4 | It remains absolutely stable throughout the life of an organization |

| | |
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| 64 | The factor which does not usually affect the width of a confidence interval: |
| Alt1 | Population size |
| Alt2 | Variability in the population |
| Alt3 | Sample size |
| Alt4 | Confidence desired |

| | |
|------|--|
| 65 | Direct control is the control that is exercised after the deviations from plans have occurred. Which of the following is not an underlying assumption of direct control? |
| Alt1 | Performance can be measured |
| Alt2 | The time expenditure is warranted |
| Alt3 | Personal responsibility is absent |
| Alt4 | Mistakes can be discovered in time |

| | |
|------|---|
| 66 | As Arun Mehata is reviewing the progress of his organization in meeting its organizational goals, he is struck by the fact that his organization has an organizational structure that might be causing problems. The current structure diffuses accountability, makes it difficult to respond to changing conditions quickly, and results in situations where someone might have two bosses. Which of the following organization forms best fits these disadvantages being experienced by Mr. Mehata? |
| Alt1 | Geographical structure |
| Alt2 | Matrix structure |
| Alt3 | Divisional structure |
| Alt4 | Functional structure |

| | |
|------|--|
| 67 | Which theory is concerned with making sound decisions under conditions of certainty, risk and uncertainty? |
| Alt1 | Game Theory |
| Alt2 | Network Analysis |
| Alt3 | Decision Theory |
| Alt4 | Simulation Theory |

| | |
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| 68 | F-test is used to test the significance of the difference between: |
| Alt1 | Co-efficient of correlation between two sample groups |
| Alt2 | Co-efficient of correlation among more than two sample groups |
| Alt3 | Average between two sample groups |
| Alt4 | Average of more than two sample groups |

| | |
|------|---|
| 69 | Two factor theory of motivation provides useful insights into the relationship between individual and situational or hygiene factors. Which of the following is a hygiene factor? |
| Alt1 | Achievement |
| Alt2 | Interpersonal relations |
| Alt3 | Recognition |
| Alt4 | Challenging work |

| | |
|----|-----------------------------------|
| 70 | The Dynamic programming approach: |
|----|-----------------------------------|

| | |
|------|---|
| Alt1 | Optimizes a sequence of interrelated decision over a period of time |
| Alt2 | Provides optimal solution to long-term corporate planning problems |
| Alt3 | Provides optimal solution to single period decision-problem |
| Alt4 | All of the Above |

| | |
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| 71 | Experimental research enables researchers to make conclusions about: |
| Alt1 | Group differences |
| Alt2 | The change of variables over time |
| Alt3 | Relationships among variables |
| Alt4 | Cause and effect |

| | |
|------|---|
| 72 | Which of the following techniques for improving productivity aims at reducing costs by analyzing and improving individual operations of a product or service? |
| Alt1 | Time-event Network |
| Alt2 | Value Engineering |
| Alt3 | Total Quality Management |
| Alt4 | Quality Circle |

| | |
|------|--|
| 73 | When the customer arrivals are completely random, which model is followed? |
| Alt1 | Deterministic model |
| Alt2 | Statistical model |
| Alt3 | Poisson distribution |
| Alt4 | Probability concept |

| | |
|------|--|
| 74 | The conflict-resolution approach that corresponds with a high level of assertiveness and a low level of cooperativeness, is referred as: |
| Alt1 | Compromising |
| Alt2 | Collaborating |
| Alt3 | Accommodating |
| Alt4 | Forcing |

| | |
|------|--|
| 75 | Type I Error is defined as: |
| Alt1 | Accept the hypothesis when it is true |
| Alt2 | Accept the hypothesis when it is false |
| Alt3 | Reject the hypothesis when it is true |
| Alt4 | Reject the hypothesis when it is false |

| | |
|------|--|
| 76 | Span of control an important factor, which is to be taken into account when undertaking organizational design. Maintaining a large span of control within an organization is most effective in all except one of the following situations? |
| Alt1 | When subordinates prefer autonomy |
| Alt2 | When jobs are similar but have varying performance measures |
| Alt3 | When subordinates are highly trained |
| Alt4 | When managers are competent |

| | |
|------|--|
| 77 | The Himalaya company makes fourteen different laundry soap products and completely dominates the laundry detergent market. Through constant changes in packaging, it is trying to influence the perception of customers that its products are unique. Which of the following generic strategies is Himalaya using? |
| Alt1 | Differentiation |
| Alt2 | Cost leadership |
| Alt3 | Globalization |
| Alt4 | Niche strategy |

| | |
|------|---|
| 78 | Transportation model assumes: |
| Alt1 | Number of origins = number of destinations and cost of transportation is unknown |
| Alt2 | Number of Supply units = number of demand units and cost of transportation is known and fixed |
| Alt3 | Number of supply units \neq number of destinations and cost is not fixed one |
| Alt4 | Number of origins \neq number of destinations and cost is fixed |

| | |
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| 79 | A technique for the study of interrelationships among variables, usually for the purposes of data reduction and the discovery of underlying constructs or latent dimensions is known as: |
| Alt1 | Multiple regression |
| Alt2 | Discriminant analysis |
| Alt3 | Canonical correlation analysis |
| Alt4 | Factor analysis |

| | |
|------|---|
| 80 | Which of the following refers to the flow of information among persons at different levels, who have no direct reporting relationships? |
| Alt1 | Horizontal communication |
| Alt2 | Diagonal communication |
| Alt3 | Upward communication |
| Alt4 | Downward communication |

| | |
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| 81 | In time cost-trade-off function analysis: |
| Alt1 | Cost decreases linearly as time increases |
| Alt2 | Cost increases linearly as time increases |
| Alt3 | Cost at normal time is zero |
| Alt4 | None of the above |

| | |
|------|---|
| 82 | In the analysis of variance (ANOVA), the measure is: |
| Alt1 | The independent variable in the study |
| Alt2 | The dependent variable in the study |
| Alt3 | An extraneous variable that confounds the effects of the independent variable |
| Alt4 | A covariate |

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| 83 | The proposition that typically state the existence, size, form or distribution of some variables is referred as: |
| Alt1 | Rational hypothesis |
| Alt2 | Null hypothesis |
| Alt3 | Descriptive hypothesis |
| Alt4 | Explanatory hypothesis |

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| 84 | Douglas McGregor identified two opposing perspectives (Theory X and Theory Y) that he believed typified managerial views of employees and suggested that management must start with the basic question of how managers see themselves in relation to others. Which of the following is not correct about his theory |
| Alt1 | Theory X managers view people as having an inherent dislike of work |
| Alt2 | Theory X managers assume that people are self motivated and do not want to be directed |
| Alt3 | Theory Y managers view people as responsible and conscientious |
| Alt4 | Theory Y managers assume that people are internally motivated to accomplish the goals and objectives |

| | |
|------|--|
| 85 | When the primal problem has a degenerate optimal solution, the dual has: |
| Alt1 | Degenerate solutions |
| Alt2 | Infeasible solutions |
| Alt3 | Unbounded solutions |
| Alt4 | Multiple optimal solutions |

| | |
|------|--|
| 86 | In which of the following sampling technique the population is segmented into mutually exclusive events? |
| Alt1 | Quota sampling |
| Alt2 | Convenience sampling |
| Alt3 | Stratified sampling |
| Alt4 | Systematic sampling |

| | |
|------|---|
| 87 | Which of the following decision-making models emphasizes short-run solution of a problem rather than long-term goal accomplishment? |
| Alt1 | Rational model |
| Alt2 | Decision tree |
| Alt3 | Incremental model |
| Alt4 | Garbage-can model |

| | |
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| 88 | If in a system of m equations in n ($n \geq m$) variables, we assign $n-m$ variables as zero then the $n-m$ variables are called as: |
| Alt1 | Non-basic variables |
| Alt2 | Decision variable |
| Alt3 | Slack variables |
| Alt4 | Surplus variables |

| | |
|------|--|
| 89 | Which of the following steps in the planning process involves the organization asking the question “in which environment – internal or external – will our plans operate”? |
| Alt1 | Formulating supporting plans |
| Alt2 | Comparing alternatives in the light of goals |
| Alt3 | Considering planning premises |
| Alt4 | Setting objectives or goals |

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| 90 | Goodness of fit of a distribution is tested by: |
| Alt1 | t-test |
| Alt2 | chi-square test |

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|------|--------|
| Alt3 | f-test |
| Alt4 | z-test |

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| 91 | Which model/theory of leadership does Aruna Mukherjee use, when she determines the effectiveness of decisions as measured by group performance/participation; quality and acceptance? |
| Alt1 | House's Path-Goal Theory |
| Alt2 | Fiedler's Contingency approach |
| Alt3 | Hersey and Blanchard's Situational Leadership Model |
| Alt4 | Vroom and Yetton's Normative Decision Model |

| | |
|------|---|
| 92 | Multiple regression is a technique that: |
| Alt1 | indicates the strength of the correlation between the combination of the predictor variables and the criterion variable |
| Alt2 | enables researchers to predict a criterion variable by using the best combination of two or more predictor variables |
| Alt3 | indicates the percentage of the variability among the criterion scores that can be attributed to differences in the scores on the predictor variables |
| Alt4 | is a technique used to test the causal connection among three or more variables. |

| | |
|------|---|
| 93 | The bargaining power of buyers, as described by Porter, is high when: |
| Alt1 | Their purchases form a large chunk of the sellers' total sales. |
| Alt2 | There are only a few players in the industry |
| Alt3 | There are no substitutes for products being purchased. |
| Alt4 | Products or services are critical to the buyer's business. |

| | |
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| 94 | When ranks are assigned to objects based on their properties or characteristics then the level of measurement is described as: |
| Alt1 | Interval measurement |
| Alt2 | Nominal measurement |
| Alt3 | Ordinal measurement |
| Alt4 | Scientific measurement |

| | |
|------|--|
| 95 | According to Hersey and Blanchard, when followers are in the initial "readiness" stage, the leader's behavior should be: |
| Alt1 | High task and high relationship |
| Alt2 | High task and low relationship |
| Alt3 | Low task and low relationship |
| Alt4 | Low task and high relationship |

| | |
|------|--|
| 96 | The degree of linear association between two metric scaled variables is measured by: |
| Alt1 | Pearson correlation coefficient |
| Alt2 | significance level |
| Alt3 | analysis of variance |
| Alt4 | β (Beta) |

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|----|---|
| 97 | Using the BCG matrix requires considering which of the following factors? |
|----|---|

| | |
|------|---|
| Alt1 | Types of risk associated with product development |
| Alt2 | Threats that economic conditions can create in future |
| Alt3 | Market shares and growth of markets in which products are selling |
| Alt4 | Social factors and Political pressures |

| | |
|------|--|
| 98 | Standard error of mean is defined as: |
| Alt1 | Standard deviation of the sampling distribution of mean |
| Alt2 | Average of sampling distribution of mean |
| Alt3 | Inter-Quartile range of sampling distribution of means |
| Alt4 | Correlation co-efficient between the sampling distribution of me |

| | |
|------|---|
| 99 | Creative thoughts are the result of hard work and there are various techniques to foster creativity. Which of the following is one of the best-known techniques for facilitating creativity, developed by Alex F. Osborn? |
| Alt1 | Synectics |
| Alt2 | Brainstorming |
| Alt3 | Delphi Technique |
| Alt4 | Nominal Group Technique |

| | |
|------|--|
| 100 | Which technique is generally followed when the population is finite? |
| Alt1 | Area sampling technique |
| Alt2 | Systematic sampling technique |
| Alt3 | Purposive sampling technique |
| Alt4 | Unsystematic sampling technique |

Examination: **Ph.D. Commerce****Section 1 - Section 1****Question No.1**

4.00

Bookmark ☐

Ad hoc Treasury Bills are issued in favour of _____ only

- ☐ Commercial banks
- ☐ Scheduled banks
- ☐ Regional rural Banks
- ☐ Reserve Bank of India

Question No.2

4.00

Bookmark ☐

Based on the given information, answer the following question.

1. Six friends P,Q,R,S,T and U are members of a club and play different games of Football, Cricket, Tennis, Basketball, Badminton and Volleyball
2. T who is taller than P and S plays Tennis.
3. The tallest among them plays Basketball.
4. The Shortest among them plays volleyball.
5. Q and S neither play Volleyball nor Basketball.
6. R plays Volleyball
7. T is between Q who plays Football and P in order of height

What does S Play?

- ☐ Cricket
- ☐ Badminton
- ☐ Either Cricket or Badminton
- ☐ None of the above

Question No.3

4.00

Bookmark ☐

Which of the following is not a type of data structure?

- ☐ Network
- ☐ Emotional
- ☐ Relational
- ☐ Hierarchical

Question No.4

4.00

Bookmark ☐

Elasticity of demand for necessities is

- ☐ Equal to zero
- ☐ Less than one
- ☐ Infinite
- ☐ More than one

Question No.5

4.00

Bookmark ☐

A market structure characterized by having only one buyer of a product or service known as _____

- ☐ Negligence
- ☐ Monopsony
- ☐ Oligopoly
- ☐ Monopoly

Question No.6

4.00

Bookmark ☐

Choose the best antonym of the italicized word.

Ravi and Raghu are really *obstinate* men.

- ☐ understanding
- ☐ compliant
- ☐ considerate
- ☐ friendly

Question No.7

4.00

Bookmark ☐

Internal rate of return is

- ☐ The rate at which NPV is one
- ☐ The rate at which PV is zero
- ☐ The rate at which profitability is zero
- ☐ The rate of return at which NPV is zero

Question No.8

4.00

Bookmark ☐

Study the following information carefully and answer the question below it

The Director of an MBA college has decided that six guest lectures on the topics of Motivation, Decision Making, Quality Circle, Assessment Centre, Leadership and Group Discussion are to be organised on each day from Monday to Sunday.

- (i) One day there will be no lecture (Saturday is not that day), just before that day Group Discussion will be organised.
- (ii) Motivation should be organised immediately after Assessment Centre.
- (iii) Quality Circle should be organised on Wednesday and should not be followed by Group Discussion
- (iv) Decision Making should be organised on Friday and there should be a gap of two days between Leadership and Group Discussion

How many lectures are organised between Motivation and Quality Circle?

- ☐ Two
- ☐ Three
- ☐ One
- ☐ Four

Question No.9

4.00

Bookmark ☐

Karl Pearson correlation has which limitations?

- ☐ -1
- ☐ +1
- ☐ ± 1
- ☐ None of the above

Question No.10

4.00

Bookmark ☐

Which of the following is not a Commercial bank?

- ☐ Withdrawing Banking
- ☐ Deposit Bank
- ☐ Savings Banks
- ☐ Exchange Bank

Question No.11

4.00

Bookmark ☐

One of the findings of Hawthorne experiments is that

- ☐ Incentives motivate people better
- ☐ Strict adherence to rules improves performance
- ☐ People need to belong to a social group
- ☐ People perform better even in poor lighting

Question No.12

4.00

Bookmark ☐

By differentiating its product, a firm can gain some control over _____

- ☐ Cost
- ☐ Quality
- ☐ Price
- ☐ Quantity

Question No.13

4.00

Bookmark ☐

F.W. Taylor is called the father of

- ☐ Modern Management
- ☐ Scientific Management
- ☐ Administrative management
- ☐ Management

Question No.14

4.00

Bookmark ☐

The main objective of any business is:

- ☐ Maximum profit per unit of product sold
- ☐ Wealth maximisation
- ☐ Profit maximisation
- ☐ Service to the society

Question No.15

4.00

Bookmark ☐

Which of the following basic methods of payments is the least secure in terms of security to the exporter?

- ☐ Open account
- ☐ Cash in advance
- ☐ Bill of exchange
- ☐ Letter of credit

Question No.16

4.00

Bookmark ☐

The balance of payment system is an _____ system

- ☐ Accounting
- ☐ Tourist
- ☐ Social
- ☐ Environmental

Question No.17

4.00

Bookmark ☐

Performing Assets means

- ☐ Cash Balance with RBI
- ☐ Money at call and short notice
- ☐ Those loans and advances which generate income
- ☐ Bank Balance with RBI

Question No.18

4.00

Bookmark ☐

Based on the information given, answer the below question.

1. A,B,C,D,E and F are travelling in a bus.
2. There are two reporters, two mechanics, one photographer and one writer in the group.
3. Photographer A is married to D who is a reporter.
4. The writer is married to B who is of the same profession as that of F.
5. A,B,C,D are two married couples and no one in this belong to the same profession.
6. F is the brother of C.

How is C related to F?

- ☐ Sister
- ☐ Brother
- ☐ Brother-in-law
- ☐ Cannot be determined

Question No.19

4.00

Bookmark ☐

Which can be managed by Basel II of RBI guidelines?

- ☐ Man-Power
- ☐ Credit Risk
- ☐ Stock
- ☐ Inventory

Question No.20

4.00

Bookmark ☐

Ramesh had a cold and couldn't go to the party, so I bought him a cake to make up for his _____

- ☐ disillusion
- ☐ depression
- ☐ disappointment
- ☐ disgust

Question No.21

4.00

Bookmark ☐

When the skewness is zero

- ☐ Mean is equal to median but not mode
- ☐ Mean is equal to mode but not median
- ☐ Mean is equal to median and mode
- ☐ Mean, median and mode will have different values

Question No.22

4.00

Bookmark ☐

Choose the missing term: 3F,6G,11I,18L, ?

- ☐ 27P
- ☐ 28Q
- ☐ 27O
- ☐ 26N

Question No.23

4.00

Bookmark ☐

'Price Pool' is formed to ____

- ☐ Determine a price policy
- ☐ Increase prices only
- ☐ determine a sales policy
- ☐ Decrease prices only

Question No.24

4.00

Bookmark ☐

Cost of intangible assets are over their useful lives.

- ☐ Charged
- ☐ Allocated
- ☐ Amortised
- ☐ Depreciation

Question No.25

4.00

Bookmark ☐

Which one of the following is not the subject matter of Articles of Association of a company?

- ☐ Name of the Company
- ☐ Issue of Share Capital
- ☐ Dividends
- ☐ Alteration of Share Capital

Question No.26

4.00

Bookmark ☐

Any balance in share forfeiture account after reissue of entire such shares will be transferred to

- ☐ General Reserve
- ☐ Capital Redemption Reserve
- ☐ Capital Reserve
- ☐ Profit & Loss a/c

Question No.27

4.00

Bookmark ☐

Which of the following is not an element of planning?

- ☐ Procedure
- ☐ Policy
- ☐ Programme
- ☐ Information

Question No.28

4.00

Bookmark ☐

Dividend can be declared from

- ☐ Revenue Profit
- ☐ Capital Profit
- ☐ Loss
- ☐ None of the above

Question No.29

4.00

Bookmark ☐

Obtain the missing term.

300, 296, 287, 271, ? , 210

- ☐ 246
- ☐ 250
- ☐ 244
- ☐ None of the above

Question No.30

4.00

Bookmark ☐

. Mean deviation is always

- ☐ Equal to standard deviation
- ☐ Twice that of standard deviation
- ☐ Less than standard deviation
- ☐ More than standard deviation

Question No.31

4.00

Bookmark ☐

Which of the following account shows the transactional relationship between countries?

- ☐ Current account
- ☐ Capital account
- ☐ Balance of payments account
- ☐ Operational account

Question No.32

4.00

Bookmark ☐

Choose the best synonym of the italicized word.

Each one of us is the subject of *derision* at some time or the other in our life.

- ☐ irony
- ☐ ridicule
- ☐ criticism
- ☐ laughter

Question No.33

4.00

Bookmark ☐

In testing hypothesis, what is the size of the sample to be reckoned as a small sample?

- ☐ Less than 30
- ☐ Less than 100
- ☐ Less than 25
- ☐ Less than 40

Question No.34

4.00

Bookmark ☐

Which one of the following is not the limitation of Capitalism?

- ☐ Unemployment
- ☐ Exploitation
- ☐ Monopoly
- ☐ Capital formation

Question No.35

4.00

Bookmark ☐

In financial analysis P/E ratio means

- ☐ Price Efficiency ratio
- ☐ None of these
- ☐ Performance Efficiency ratio
- ☐ Price-Earnings ratio

Question No.36

4.00

Bookmark ☐

Find out the missing term:

1, 2, 3, 6, 11, 20, 37, 68, ?

- ☐ 125
- ☐ 105
- ☐ 124
- ☐ 126

Question No.37

4.00

Bookmark ☐

The individual who recognised the link between pay and performance for the first time

- ☐ Herzberg
- ☐ Kohn
- ☐ Elton Mayo
- ☐ F.W. Taylor

Question No.38

4.00

Bookmark ☐

The concept of Mutual Funds was started with Unit Schemes of Unit Trust of India during_____

- ☐ 1964
- ☐ 1982
- ☐ 2002
- ☐ 1974

Question No.39

4.00

Bookmark ☐

In which of the following methods of charging depreciation shall the balance never be reduced to zero

- ☐ Depletion unit method
- ☐ Diminishing balance method
- ☐ Depreciation fund method
- ☐ Fixed instalment method

Question No.40

4.00

Bookmark ☐

A group of brands that a buyer views as alternatives for possible purchase is referred to as

- ☐ Consideration set
- ☐ Brand search
- ☐ Evaluative criteria
- ☐ External search

Question No.41

4.00

Bookmark ☐

Increasingly complex and turbulent business environment displays

- ☐ A stable growth in the business
- ☐ Increased speed of innovation
- ☐ Reduced product obsolescence risk
- ☐ An orderly competition

Question No.42

4.00

Bookmark ☐

Equity Theory of work motivation has been developed by _____

- ☐ Dr. K. N. Koli
- ☐ R. Thesis
- ☐ J. Arun Kaul
- ☐ J. Stacy Adams

Question No.43

4.00

Bookmark ☐

Which is the primary aim of social marketing?

- ☐ Maximization of Profit
- ☐ Service
- ☐ Social goods
- ☐ Production

Question No.44

4.00

Bookmark ☐

1. Given
 i. First Year (Rs) Second Year (Rs)
 Sales 80000 90000
 Profit 10000 14000
 Compute P/V Ratio

- ☐ 45%
- ☐ 30%
- ☐ 40%
- ☐ 35%

Question No.45

4.00

Bookmark ☐

If a total assets of a company amount to Rs. 1,50,000 and owner's equity is Rs. 70,000, the amount of liabilities will be.....

- ☐ Rs. 1,00,000
- ☐ Rs. 90,000
- ☐ Rs.80,000
- ☐ Rs. 70,000

Question No.46

4.00

Bookmark ☐

A statistical tool used to estimate the unknown values of one variable from the known values of another variable

- ☐ Regression
- ☐ Testing of hypothesis
- ☐ Probability
- ☐ Correlation

Question No.47

4.00

Bookmark ☐

An agreement among firms in a market about quantities to produce or prices to charge is called-----

- ☐ Collusion
- ☐ Oligopoly
- ☐ Cartel
- ☐ Monopolies

Question No.48

4.00

Bookmark ☐

The Doctrine of Subrogation is related with-

- ☐ General Insurance Act, 1971
- ☐ Indian Partnership Act, 1932
- ☐ Indian Contract Act, 1872
- ☐ Indian Companies Act, 2013

Question No.49

4.00

Bookmark ☐

What is the opposite of a variable?

- ☐ A constant
- ☐ An independent variable
- ☐ A data set
- ☐ A dependent variable

Question No.50

4.00

Bookmark ☐

What is 'Repo rate'?

- ☐ It is the rate at which the International aid agencies lend to RBI
- ☐ It is the rate at which the RBI lends to banks
- ☐ It is the rate at which the banks lend to RBI
- ☐ It is the rate at which the RBI lends to State Government

Question No.51

4.00

Bookmark ☐

Marketing means

- ☐ Right product
- ☐ Right Price
- ☐ Right place
- ☐ All of these

Question No.52

4.00

Bookmark ☐

Select the option which improves the underlined part of the sentences.

The Prime Minister called on the President.

- ☐ in
- ☐ by
- ☐ to
- ☐ No improvement

Question No.53

4.00

Bookmark ☐

Income available for spending and saving after purchasing necessities is called

- ☐ Surplus income
- ☐ Disposable income
- ☐ Discretionary income
- ☐ Buying power

Question No.54

4.00

Bookmark ☐

Which of the following is not types of disequilibrium in the Balance of Payment?

- ☐ Secular disequilibrium
- ☐ Transactional disequilibrium
- ☐ Structural disequilibrium
- ☐ Cyclical disequilibrium

Question No.55

4.00

Bookmark ☐

A manager who works with the help of rules and regulations is called _____

- ☐ Laissez faire leader
- ☐ Participator leader
- ☐ Traipest leader
- ☐ Bureaucratic leader

Question No.56

4.00

Bookmark ☐

At Internal Rate of Return (IRR), Profitability Index of a project will be,

- ☐ Maximum
- ☐ Minimum
- ☐ Zero
- ☐ One

Question No.57

4.00

Bookmark ☐

The origin of banking, in the modern sense is traced to _____

- ☐ Sanskrit
- ☐ French
- ☐ Hindi
- ☐ Italy

Question No.58

4.00

Bookmark ☐

Liberalisation means

- ☐ Attracting more foreign direct investment
- ☐ Reducing the unwanted restrictions on trade and industry
- ☐ Reducing the number of reserved industries
- ☐ Opening up of the economy to the world market

Question No.59

4.00

Bookmark ☐

Currency swap in international business refers to

- ☐ A market for currency derivatives
- ☐ Exchange of cash flows in two different currencies for a predetermined period of time
- ☐ A market where currencies are bought and sold for their delivery on a future date
- ☐ A state of affairs when external value of a currency falls

Question No.60

4.00

Bookmark ☐

Mental fatigue arises due to a feeling of tiredness that drops up in a person while working continuously on a _____ operation.

- ☐ Performing
- ☐ Industrial
- ☐ Standing
- ☐ Repetitive

Question No.61

4.00

Bookmark ☐

"The hypothesis is the necessary link between theory and the investigation which leads to the discovery of additions to knowledge" who said?

- ☐ Good and Hatt
- ☐ Hollgon
- ☐ Secrist
- ☐ None of the above

Question No.62

4.00

Bookmark ☐

Identify the underlined part of speech:

Sorry, I don't know any foreign languages

- ☐ noun
- ☐ adjective
- ☐ adverb
- ☐ pronoun

Question No.63

4.00

Bookmark ☐

The input costs that require an outlay of money by the concern called _____

- ☐ Total cost
- ☐ Explicit costs
- ☐ Replacement cost
- ☐ Implicit costs

Question No.64

4.00

Bookmark ☐

A number calculated with complete population data and quantifies a characteristic of the population is called which of the following?

- ☐ A population
- ☐ A datum
- ☐ A parameter
- ☐ . A statistic.

Question No.65

4.00

Bookmark ☐

Choose the correct meaning of the italicized idiom.

He had great difficulty to *save his bacon* when he was blackmailed.

- ☐ Put bacon in the refrigerator
- ☐ Threaten somebody
- ☐ Save pork
- ☐ Escape death

Question No.66

4.00

Bookmark ☐

Assertion: - India's president is appointed on a five-year term

Reason: -PratibhaPatil was appointed as India's first woman president in 2007

- ☐ Both A and R are true and R is not the correct explanation of A
- ☐ Both A and R are true and R is the correct explanation of A
- ☐ A is true but R is false
- ☐ A is false but R is true

Question No.67

4.00

Bookmark ☐

The process of collecting information about forces in the marketing environment is called

- ☐ Market analysis
- ☐ Environmental analysis
- ☐ Environmental scanning
- ☐ Forecasting

Question No.68

4.00

Bookmark ☐

Withdrawal of state from an industry or sector partially or fully is called

- ☐ Modernisation
- ☐ Privatisation
- ☐ Liberalisation
- ☐ Globalisation

Question No.69

4.00

Bookmark ☐

UTI Bank of India is now renamed as

- ☐ Unit bank of India
- ☐ City bank
- ☐ Axis bank
- ☐ Vijay bank

Question No.70

4.00

Bookmark ☐

'Anticipate no gains, but provide for all possible losses' is the dictum of

- ☐ Conservative concept
- ☐ Money measurement concept
- ☐ Materiality concept
- ☐ Matching concept

Question No.71

4.00

Bookmark ☐

In a code language, 321 means "Hot Black Coffee", 536 means "Very Hot Summer", and 589 means "Summer and Winter". Which digit stands for "Very" ?

- ☐ 6
- ☐ 9
- ☐ 3
- ☐ 5

Question No.72

4.00

Bookmark ☐

The technique of 'Carrot and stick' is used in a business organization for _____

- ☐ rewarding workers
- ☐ Reducing absenteeism
- ☐ Elective leadership
- ☐ Motivation

Question No.73

4.00

Bookmark ☐

Who is the successor of GATT?

- ☐ World Bank
- ☐ IFC
- ☐ WTO
- ☐ ABB

Question No.74

4.00

Bookmark ☐

Good restaurants serving pure vegetarian food are very hard to _____.

- ☐ take to
- ☐ come by
- ☐ go through
- ☐ get in

Question No.75

4.00

Bookmark ☐

Statements: Some bats are snakes, No snake is dangerous

Conclusion:

I. Some dangerous animals are snakes

II. Some bats are not dangerous.

- ☐ If only conclusion I follows
- ☐ If neither I nor II follows
- ☐ If either I or II follows
- ☐ If only conclusion II follows

Question No.76

4.00

Bookmark ☐

Which of the following functions of management is referred to as the essence of management?

- ☐ Planning
- ☐ Organising
- ☐ Coordinating
- ☐ Controlling

Question No.77

4.00

Bookmark ☐

Which of the following Acts governs the transactions through cheques?

- ☐ Banking Regulation Act, 1949
- ☐ Indian Contracts Act, 1872
- ☐ RBI Act, 1934
- ☐ Negotiable Instruments Act, 1881

Question No.78

4.00

Bookmark ☐

Market segmentation is

- ☐ Same as product differentiation
- ☐ Similar to product mix
- ☐ Dividing the market by customer Groups
- ☐ none of these

Question No.79

4.00

Bookmark ☐

The net profit will be maximized when _____

- ☐ Fixed cost remains same
- ☐ Fixed costs are increased
- ☐ Contribution is Maximized
- ☐ Contribution is minimized

Question No.80

4.00

Bookmark ☐

"Capital Budgeting is long term planning for making and financing proposed capital outlays". It is defined by _____

- ☐ A. R. Anthoney
- ☐ Dr. Koli
- ☐ Charles T. Horngreen
- ☐ Gestonberg

Question No.81

4.00

Bookmark ☐

Normal goods and services have positive _____ elasticities.

- ☐ Income
- ☐ Price
- ☐ expenditure
- ☐ Cost

Question No.82

4.00

Bookmark ☐

Planning of the organization with suitable personnel is known as _____

- ☐ Co-ordinating
- ☐ Staffing function
- ☐ Controlling
- ☐ Organizing function

Question No.83

4.00

Bookmark ☐

Maintenance of dividend equalisation reserve is the hallmark of

- ☐ Constant dividend pay-out policy
- ☐ Matching dividend policy
- ☐ Liberal dividend policy
- ☐ Conservative dividend policy

Question No.84

4.00

Bookmark ☐

Any group that positively or negatively affects a person's values, attitudes or behaviour is known as

- ☐ Cultural group
- ☐ Reference group
- ☐ Opinion group
- ☐ Social class

Question No.85

4.00

Bookmark ☐

Discounting a Bill of exchange is the most popular method of _____ by a bank.

- ☐ Lending
- ☐ Deposit
- ☐ Savings
- ☐ None of the above

Question No.86

4.00

Bookmark ☐

Changing the price of a product or service instantly and frequently in tune with the changes in the market is called

- ☐ Dynamic pricing
- ☐ Flexible pricing
- ☐ Marginal pricing
- ☐ Market pricing

Question No.87

4.00

Bookmark ☐

Choose the correct meaning of the italicized idiom.

Anil got me into trouble by giving a *false colour* to my statement.

- ☐ Colouring the sentence
- ☐ Giving a wrong character
- ☐ Giving a wrong colour box
- ☐ Giving good impression

Question No.88

4.00

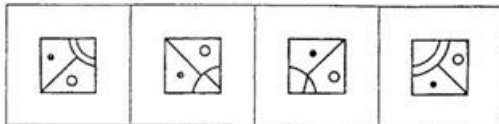
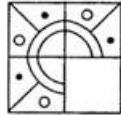
Bookmark ☐

Basic approach followed in performance evaluation is to compare the current performance with

- ☐ The performance in the last job
- ☐ The set standards
- ☐ The previous performance
- ☐ The average performance of his peers

Question No.89

4.00

Bookmark ☐

(A) (B) (C) (D)

- ☐ B
- ☐ D
- ☐ A
- ☐ C

Question No.90

4.00

Bookmark ☐

Garner Vs. Murray rule applies in case of

- ☐ Dissolution of a firm
- ☐ Retirement of a partner
- ☐ Admission of a Partner
- ☐ Death of a partner

Question No.91

4.00

Bookmark ☐

Which of the following is not an instrument of monetary policy?

- ☐ Statutory Liquidity Ratio
- ☐ Cash Reserve Ratio
- ☐ Open Market Operations
- ☐ Levying of taxes

Question No.92

4.00

Bookmark ☐

Choose the correct meaning of the italicized idiom.

Sheela's work seems to be a *Penelope's web*.

- ☐ Endless
- ☐ In her best form
- ☐ Difficult
- ☐ Declining

Question No.93

4.00

Bookmark ☐

_____ costs are those costs which are incurred to perform the marketing functions.

- ☐ Sale of goods
- ☐ Transfer cost
- ☐ Total cost
- ☐ Distribution costs

Question No.94

4.00

Bookmark ☐

The Basket Training Method means-----

- ☐ Development of Production
- ☐ Development of Institute
- ☐ Development of decision skill
- ☐ Development of resources

Question No.95

4.00

Bookmark ☐

It takes eight hours for a 600 km journey, if 120 km is done by train and the rest by car. It takes 20 minutes more, if 200 km is done by train and the rest by car. The ratio of the speed of the train to that of the cars is:

- ☐ 1:2
- ☐ 2:3
- ☐ 3:4
- ☐ 1:4

Question No.96

4.00

Bookmark ☐

What you mean by 'B2B' transactions?

- ☐ Banker to Business
- ☐ Business to Banker
- ☐ Banker To Banker
- ☐ Business To Business

Question No.97

4.00

Bookmark ☐

Which of the following is not included under qualities of the Optimum Capital Structure?

- ☐ Minimum Profit
- ☐ Maximum control
- ☐ Minimum Cost of Capital
- ☐ Minimum Risk

Question No.98

4.00

Bookmark ☐

The marketing concerns requires both fixed capital and_____

- ☐ Share capital
- ☐ Working capital
- ☐ Flexible capital
- ☐ long term capital

Question No.99

4.00

Bookmark ☐

The origin of India's present exchange rate policy goes as far back as in 1944 when India became a member of _____

- ☐ International Monetary Fund
- ☐ World Bank
- ☐ European Commission
- ☐ SAARC

Question No.100

4.00

Bookmark ☐

The concept of cost of capital can also be explained in terms of _____ cost.

- ☐ Full cost
- ☐ Opportunity cost
- ☐ Capital cost
- ☐ Variable cost

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