

5<sup>TH</sup> INTERNATIONAL CONFERENCE ON  
**Timber Bridges**  
EFFECTIVE • EFFICIENT • RESILIENT

Rotorua, New Zealand • 29 June – 2 July 2025

5th International Conference  
on Timber Bridges

# Sponsorship and Exhibition Opportunities

29 JUNE – 2 JULY 2025  
ROTORUA, NEW ZEALAND





SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Your Invitation

## 5<sup>TH</sup> International Conference on Timber Bridges



### Nau Mai, Haere Mai – Welcome!

We are thrilled to be hosting the 5th International Conference on Timber Bridges (5ICTB) in the stunning city of Rotorua, known for its volcanic and thermal activities that create a relaxing and therapeutic atmosphere. As the first time hosting this conference in the southern hemisphere, we are excited to welcome professionals from around the world to discuss the efficient and reliable use of timber bridges in transportation infrastructure.

Our focus on timber bridges aligns with the current need for resilient infrastructure to support thriving communities, and we believe that by bringing together leading professionals from various fields, we can collectively improve design, productivity, manufacture, supply, and maintenance of timber bridges for the next five decades and beyond.

With a strong panel of local and international speakers expected, we are confident that this conference will provide invaluable insights and knowledge exchange to drive improvements in timber bridge construction worldwide. In addition to the core conference program, we are offering visits to research facilities, manufacturing plants, and other educational expeditions, subject to delegate interest.

While attending the conference, we encourage you to explore the wonders of Rotorua, from its world-famous thermal areas and geysers to the Redwoods Whakarewarewa Forest with its exhilarating mountain bike trails and relaxing geothermal baths. Rotorua truly has something for everyone, whether you're seeking adventure or relaxation.

We extend a warm invitation to all delegates to join us in Rotorua, where Māori culture and the beauty of timber bridges will be showcased in unforgettable ways.

*Nau mai, haere mai ki Rotorua! Welcome to Rotorua!*

We want to hear from you!

### Conference Themes:

- Structural design of timber bridges
- Sustainability & environmental impact
- On-site construction of timber bridges
- Maintenance, assessment and monitoring of existing or historical bridges
- Railway bridges, or slow traffic timber bridges
- Shared user timber bridges for pedestrian and/or cyclists
- Surfaces, coatings, and durability
- Architecture and aesthetics of timber bridges

### Local Organising Committee

- **Sulo Shanmuganathan**, Chief Engineer, New Zealand Transport Agency (Convenor)
- **Andy Buchanan**, Principal, PTL (Chair, Scientific Committee)
- **Moustafa Al-Ani**, New Zealand Transport Agency
- **Thomas Lim**, University of Canterbury
- **Daniel Moroder**, PTL
- **Hugh Morris**, University of Auckland
- **Gary Raftery**, University of Auckland

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Key Information

## KEY CONFERENCE EVENTS

**Conference Programme:** Three days of conference presentations including session streams, poster presentations plus one day for technical tour and Welcome Function.

**Welcome Reception:** Sir Howard Morrison Centre, Rotorua, Sunday 29 June 2025

**Conference Dinner:** Sir Howard Morrison Centre, Rotorua, Tuesday 1 July 2025

**Trade Show:** In the Exhibition Hall at the Sir Howard Morrison Centre, Rotorua

### When

29 June – 2 July

### Where

Sir Howard Morrison Centre, Rotorua

### Expected Numbers

250 – 300 attendees

### Market

Practicing scientists, engineers, academics, students, practitioners, consultants and others having an interest in the most recent advances in timber bridge design and technology.

### Conference Organisers

#### Conferences & Events

PO Box 24078 Manners Street,

Wellington, New Zealand

Tel: + 64 4 384 1511

Email: [ictb2025@confer.co.nz](mailto:ictb2025@confer.co.nz)



## CONFERENCE PROMOTION

Conference communications are sent out to NZ and International based Timber Bridges Groups and related Engineering Societies as well as Engineering NZ.

Communications are also sent out to other international organisations to distribute to their members.

We want to hear from you!



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Sponsorship Packages

All prices below are in New Zealand Dollars \$NZD. Current exchange rate Jan 2024 - \$1 USD = \$1.63 NZD

	PLATINUM \$NZD 30,000 + GST 1 available	GOLD \$NZD 15,000 + GST 5 available	SILVER \$NZD 10,000 + GST unlimited	BRONZE \$NZD 5,000 + GST unlimited
Recognition as a sponsor in all pre-conference material, registration material and conference programme	Y	Y	Y	Y
Exposure as a sponsor on conference banners and digital signage in the main plenary room and other signage screens at the venue	Y	Y	Y	Y
Your company logo on the main screen at the beginning of all plenary sessions acknowledging your sponsor status	Y	Y	Y	Y
Opportunity for your company to provide branded lanyards to attach to the delegate nametags	Y			
Your company logo included on the Conference Bags given to every delegate attending the conference	Y			
Complimentary registrations including the Conference Dinner	4	2	1	1
Complimentary Exhibitor Registrations (no access to conference sessions)	2	2	1	
Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference	Y	Y	Y	Y
One exhibition booth including two exhibitor registrations – 3m x 1.8m booth including panels, power, lighting, table and chairs	Y	Y	Y	
Advert banner in the conference smartphone app	Y	Y		
Company Profile in the conference smartphone app	Y	Y	Y	Y
Complimentary poster space				Y
Contact list of all conference delegates in advance of the conference	Y	Y		

Something else you'd like to sponsor? We'd love to discuss ideas with you!



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

## Sponsorship Packages

### Platinum Sponsor (1 only)

**\$20,000 plus GST**

**The Platinum Sponsor will receive the highest level of recognition throughout the conference.**

**As the Platinum Sponsor of the Conference your organisation is able to demonstrate its support and commitment to the Timber Bridge Industry as a whole.**

**The Platinum Sponsor will receive considerable exposure and recognition through the following:**

- One exhibition space in a prime position to engage your audience and receive maximum traffic flow including 2 exhibitor registrations. The stand is 3m x 1.8m and includes panels, power, lighting, a table and chairs
- Recognition as a Platinum Sponsor in all pre-conference material, registration material and conference programme
- Exposure as a sponsor on conference banners and digital signage in the main plenary room and other signage screens at the venue
- Your company logo on the main screen at the beginning of all plenary sessions acknowledging your Platinum Sponsor Status
- Opportunity for your company to provide the lanyards to attach to the delegate nametags
- Your company logo included on the Conference Bags given to every delegate attending the conference
- Four complimentary full registrations including conference dinner
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference
- Direct mail contact list of delegates/attendees

**We want to hear from you!**



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Sponsorship Packages

## Gold Sponsor

**\$15,000 plus GST**

**The Gold Sponsor will receive considerable exposure and recognition through the following:**

- One exhibition space in a prime position to engage your audience and receive maximum traffic flow including 2 exhibitor registrations. The stand is 3m x 1.8m and includes panels, power, lighting, a table and chairs
- Recognition as a Gold Sponsor in all pre-conference material, registration material and conference programme
- Exposure as a sponsor on conference banners and digital signage in the main plenary room and other signage screens at the venue
- Your company logo on the main screen at the beginning of all plenary sessions acknowledging your Gold Sponsor Status

- Two complimentary full registrations including conference dinner
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference
- Direct mail contact list of delegates/attendees

**We want to hear from you!**



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Sponsorship Packages

## Silver Sponsor

**\$10,000 plus GST**

**The Silver Sponsor will receive considerable exposure and recognition through the following:**

- One exhibition space in a prime position to engage your audience and receive maximum traffic flow including 1 exhibitor registrations. The stand is 3m x 1.8m and includes panels, power, lighting, a table and chairs
- Recognition as a Silver Sponsor in all pre-conference material, registration material and conference programme
- Exposure as a sponsor n conference banners and digital signage in the main plenary room and other signage screens at the venue
- Your company logo on the main screen at the beginning of all plenary sessions acknowledging your Silver Sponsor Status

- One complimentary full registration including conference dinner
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference

**We want to hear from you!**



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Sponsorship Packages

## Bronze Sponsor

**\$5,000 plus GST**

**The Bronze Sponsor will receive considerable exposure and recognition through the following:**

- One poster space located in a prime position to engage your audience and receive maximum traffic flow
- Recognition as a Bronze Sponsor in all pre-conference material, registration material and conference programme
- Exposure as a sponsor on conference banners and digital signage in the main plenary room and other signage screens at the venue
- Your company logo on the main screen at the beginning of all plenary sessions acknowledging your Bronze Sponsor Status

- One complimentary full registration including conference dinner
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference

**We want to hear from you!**



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# ICTB 2025 Exhibition

## Exhibition Stand

**\$4,000 plus GST per 3m x 1.8m exhibition stand**

As an exhibitor you will receive the following:

- One exhibition space located in the exhibition hall where teas/coffees and lunches will be served. The booth is 3m x 1.8m and includes wall panels, power, lighting, a table and two chairs
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference
- Exhibitor listing in the conference smartphone app
- 2 Exhibitor Registrations. This does not include access to the conference sessions and conference dinner. Tickets must be purchased separately



### PRELIMINARY EXHIBITION SCHEDULE

**Pack In** Saturday 28 June

**Exhibition Open**

Welcome Function – Sunday 29 June

Monday 30 June

Tuesday 1 July

Wednesday 2 July

**Pack Out** Wednesday 2 July (after 4pm)

We want to hear from you!



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Other Sponsorship Options

### DINNER SPONSOR

**\$7,000 + GST**

Sponsorship of the conference dinner includes:

- Naming rights for the dinner - Your company banner (supplied by your organisation) at the Dinner
- Recognition in the Conference Programme
- Recognition as the Dinner sponsor in the day's first plenary session on the day of sponsorship
- Acknowledgment on Conference website including your logo with a link to your website
- The opportunity to provide napkins (or alternative) bearing your company logo
- One complimentary full Conference registration
- Two Complimentary Dinner Tickets

### COFFEE CART SPONSOR

**\$7,000 + GST**

Very popular with the delegates! Good quality coffee is very important to our attendees and they love to see a coffee cart when they arrive at the conference.

Have branded sleeves put on the cups, we can give you the dimensions to pass on to a designer. The stand will also be branded.

### ONSITE REGISTRATION KIOSKS

**\$6,000 + GST**

Your logo will appear on the main screen of the self-service registration kiosks and on the printed nametags. You also have the option to include printed branding signage on the kiosks/counters for an additional cost.

### SPONSORED LUNCHEON SESSION

### SPONSORED BREAKFAST SESSION

**\$6,000 + GST (45 min slot)**

**\$4,000 + GST (45 minute slot)**

This high-impact activity allows you to attract interested and qualified delegates to update them personally on the science that supports your campaigns and products. The time slots are outside of the main conference sessions (45 minute breakfast or lunch time session slots are available) which maximises the number of people that can attend your session. The sponsorship package includes:

- Venue (we will work with you to select the most suitable room for your anticipated numbers)
- Audio visual equipment
- Lunch bags for attendees of the lunchtime session (catering for breakfast symposia is not included but can be arranged at an additional cost).
- Recognition as 'Session Sponsor' in all pre-conference material, registration material and conference handbook
- Recognition as 'Session Sponsor' on screen at the beginning of all plenary sessions
- Company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the conference
- Company profile in the smartphone app
- One complimentary registration including lunches, morning and afternoon teas
- One complimentary conference dinner ticket
- Inclusion in social media marketing before, during and after the conference.

**We want to hear from you!**



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Other Sponsorship Options

The Conference Secretariat will support by sending invitations to registered attendees. If the sponsorship is secured early enough, the conference organisers add as a sign up option to the registration form.

### WELCOME RECEPTION

**\$4,000 + GST**

- Naming rights to the function and acknowledgement at the function
- Brief speaker opportunity to welcome the guests (approx. 5 min)
- Your banner can be displayed at the function
- Acknowledgement in the sponsors' page of the website and smartphone app
- Acknowledgement in sponsors signs at venue

### CONFERENCE SMARTPHONE APP

**\$4,000 + GST**

Delegates will use the conference app to access important conference information during the conference including the programme. This can be branded with your conference logo or we can give you the dimension to come up with a custom graphic.

### LUNCH AND REFRESHMENT BREAK SPONSOR

**\$3,000 + GST per day**

The conference lunches and refreshment breaks will take place in the main area where delegates will congregate during the conference.

- Your company banner (supplied by your organisation) on display during the lunch break of your choice
- Recognition in the Conference Programme
- Recognition as the lunch sponsor in the day's first plenary session on the day of sponsorship
- Acknowledgment on Conference website including your logo with a link to your website
- One complimentary full Conference registration

### NAMING RIGHTS TO A CONFERENCE SESSION, WORKSHOP OR FIELD TRIP

**\$3,000 + GST**

- Acknowledgement on holding slide at the beginning and start of session or on bus signage if sponsoring a field trip
- A free standing banner on the stage (banner supplied by the sponsor)
- Acknowledgment by the session chair/field trip leader
- Acknowledgement in the sponsors' page of the website and smartphone app
- Acknowledgement in sponsors signs at venue

**We want to hear from you!**



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Other Sponsorship Options

### A POSTER SESSION

\$2,500 + GST each

- Acknowledgement by the MC at the poster session
- Sponsors logo on the poster numbers on each board
- Your banner can be displayed at the poster session
- Acknowledgement in the sponsors' page of the website and smartphone app
- Acknowledgement in sponsors signs at venue

### CONFERENCE NOTEPADS

\$2,000 + GST

Brand exposure to every delegate on a daily basis during and after conference (pads to be supplied by your company).

### CONFERENCE PENS

\$2,000 + GST

Brand exposure to every delegate on a daily basis during and after conference (pens to be supplied by your company).

### STUDENT PRESENTATION PRIZES

(multiple prize categories available)

\$1,000+ GST or an item in kind

Prizes will be awarded for the best student poster and best student oral presentation. You can offer a monetary amount or put forward a prize of your own. Benefits include:

- Opportunity to specify a scientific category for each prize
- Acknowledgement at the prize giving and logo on certificate
- Acknowledgement in the sponsors' page in the conference handbook and web page
- Acknowledgement in sponsors signs at venue

### WEB LOGO

\$500 + GST

Hyperlinked to your website on the conference website.

### SPONSORSHIP IN KIND

We also invite in-kind provision of certain conference requirements, which could either be branded or could be considered equivalent to a sponsor package in value.

We want to hear from you!



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Other Sponsorship Options

## CONFERENCE SUPPORTER

Opportunities are available to be a supporter of the conference whereby an organisation can endorse the conference without providing financial support. Organisations will be granted supporter status at the discretion of the conference committee.

Please email [ictb2025@confer.co.nz](mailto:ictb2025@confer.co.nz) advising why you believe your organisation's endorsement would be of value to the conference.

**We want to hear from you!**



Please email [ictb2025@confer.co.nz](mailto:ictb2025@confer.co.nz) to confirm your booking.

# Sponsorship Acceptance Form

Attention: Amy Abel

Conference & Exhibition Manager

Conferences & Events Ltd

PO Box 24 078, Wellington

Ph: +64 (04) 384 1511 or 027 526 0337

Email: [ictb2025@confer.co.nz](mailto:ictb2025@confer.co.nz)

## CONTACT DETAILS

Company name:

Address:

Contact name:

Job title:

Phone:

Mobile:

Email:

On signing this form, you company commits to being a sponsor/exhibitor at the ICTB2025 Conference.

**Payment:** The Conference Organisers will send a tax invoice and letter of confirmation once the Sponsorship and Exhibition Acceptance Form has been completed. You are required to pay the invoice within 7 working days.

**Cancellation Policy:** Cancellations received in writing by email to [ictb2025@confer.co.nz](mailto:ictb2025@confer.co.nz) on or prior to 28 February 2025 will be charged 50% of the total cost. No refund can be given for cancellations received after 28 February 2025.

Signed:

Dated:

We want to hear from you!