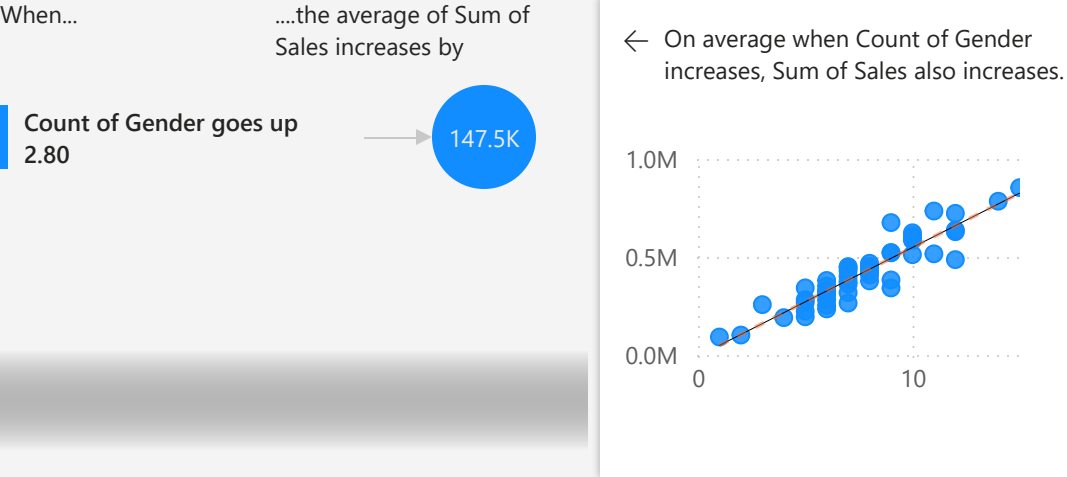


Key influencers Top segments



What influences Sum of Sales to ?



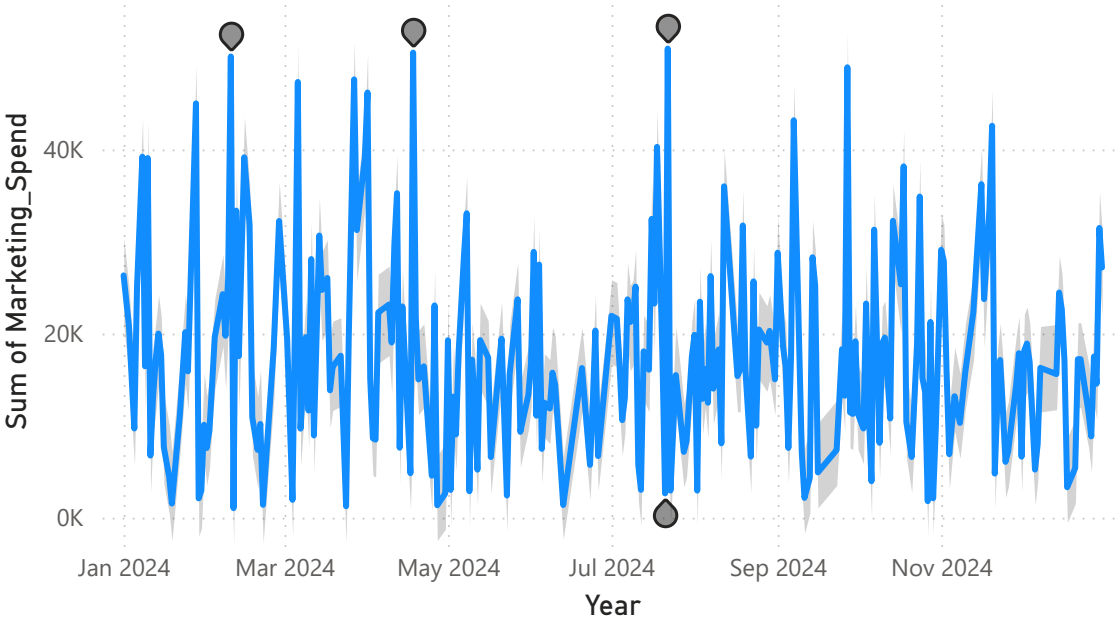
Sum of Marketing_Spend trended up, resulting in a 3.26% increase between Monday, January 1, 2024 and Tuesday, December 31, 2024.

Sum of Marketing_Spend started trending up on Wednesday, November 13, 2024, rising by 90.70% (20246) in 7 days.

Sum of Marketing_Spend jumped from 22321 to 42567 during its steepest incline between Wednesday, November 13, 2024 and Wednesday, November 20, 2024.

Count of Gender contributed the most to the Increase of Sum of Sales. When Count of Gender went up by 2.8, Sum of Sales Increased by 147,484.35.

Sum of Marketing_Spend by Year, Quarter, Month and Day



Key influencers Top segments



What influences Sum of Previous_Defaults to ?

