

Brand Guidelines

icterminal

September 2024

1 Font

The logo utilizes the **Comfortaa** typeface. Its clean lines and balanced letterforms ensure legibility while maintaining a professional aesthetic.

2 Company logo

2.1 Dark logo



(a) Square dark logo



(b) Long dark logo

2.2 Light logo



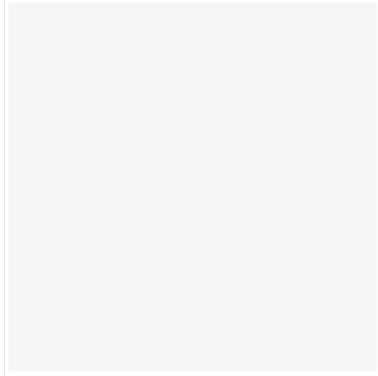
(a) Square light logo



(b) Long light logo

3 Colors

3.1 Main colors

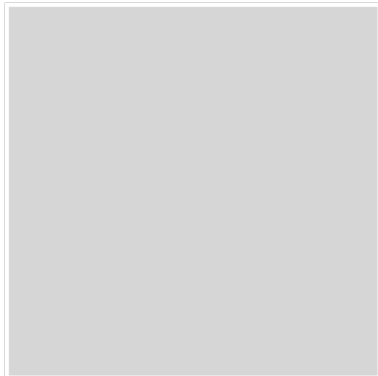


(a) Cascading White
#F6F6F6
246 246 246



(b) Thunder
#4D4D4D
77 77 77

3.2 Secondary colors



(a) Silver Medal
#D6D6D6
214 214 214



(b) Sea Grape
#3B00B3
59 0 179