2012 **2022**

Arrivals by Country

Microsoft Bing
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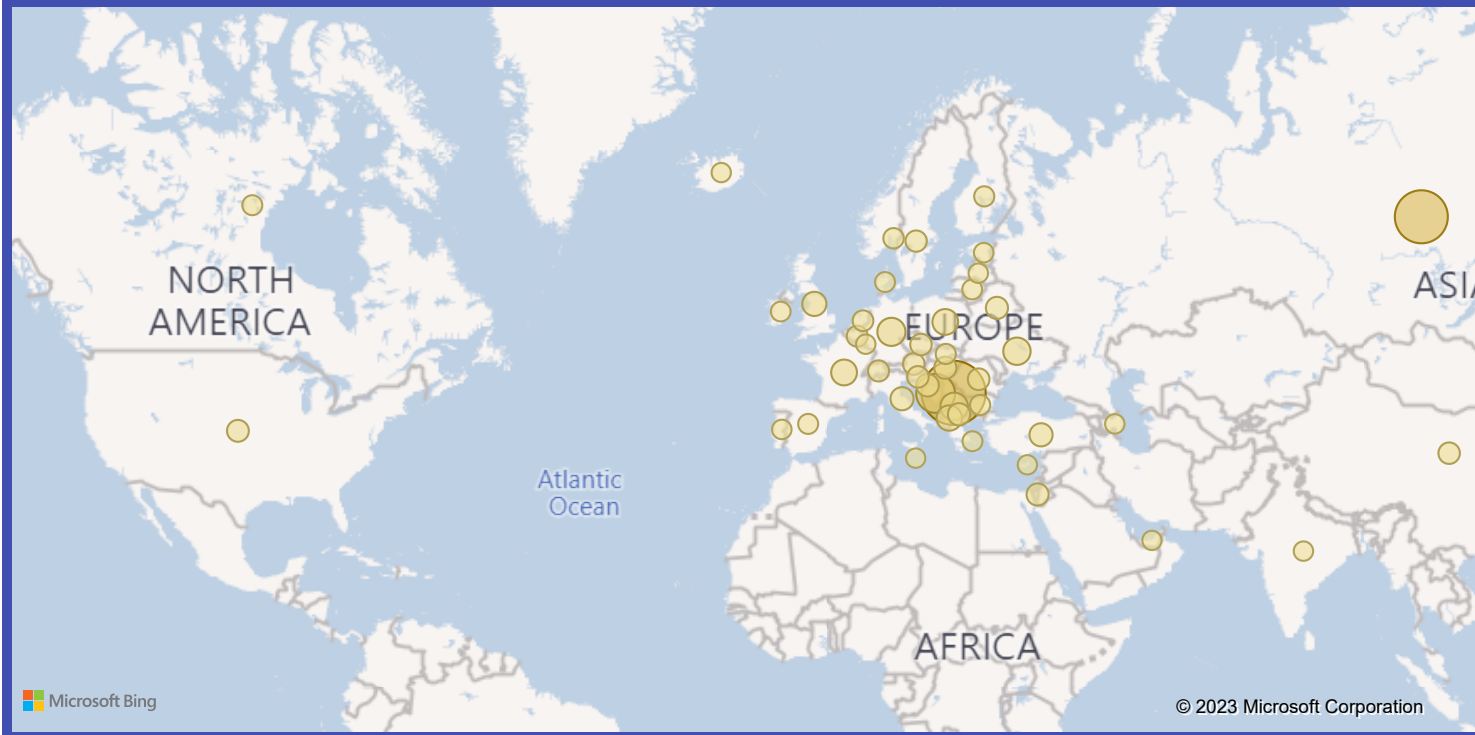
Arrivals Over the Years
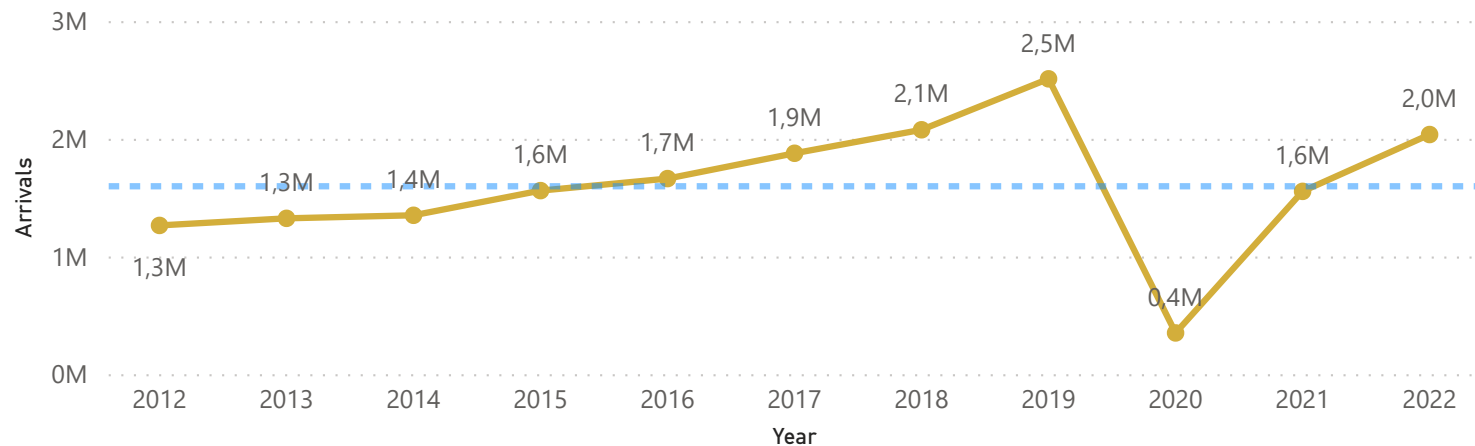
Top Country	Most nights spent on AVG
Serbia	**China**

Arrivals

18M
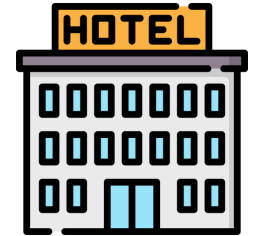
Nights

90M

Country	Arrivals	Avg Night Spent	Avg No. Of Tourists	YoY Growth
Albania	517945	4,15	47086	13,81% ⬆
Argentina	5379	4,12	598	16,25% ⬆
Australia	58763	4,06	5342	13,31% ⬆
Austria	201176	4,00	18289	15,64% ⬆
Azerbaijan	17972	3,23	1997	18,96% ⬆
Belarus	243572	3,19	22143	4,17% ⬆
Belgium	147154	4,27	13378	17,90% ⬆
Bosnia and He...	1667565	3,36	151597	14,51% ⬆
Brazil	13242	4,38	1471	19,36% ⬆
Bulgaria	79579	4,35	7234	9,33% ⬆
Canada	60659	3,94	5514	16,74% ⬆
Chile	2241	4,34	249	20,74% ⬆
China	187628	5,93	20848	4.60% ⬆

City

All

Tourism by City

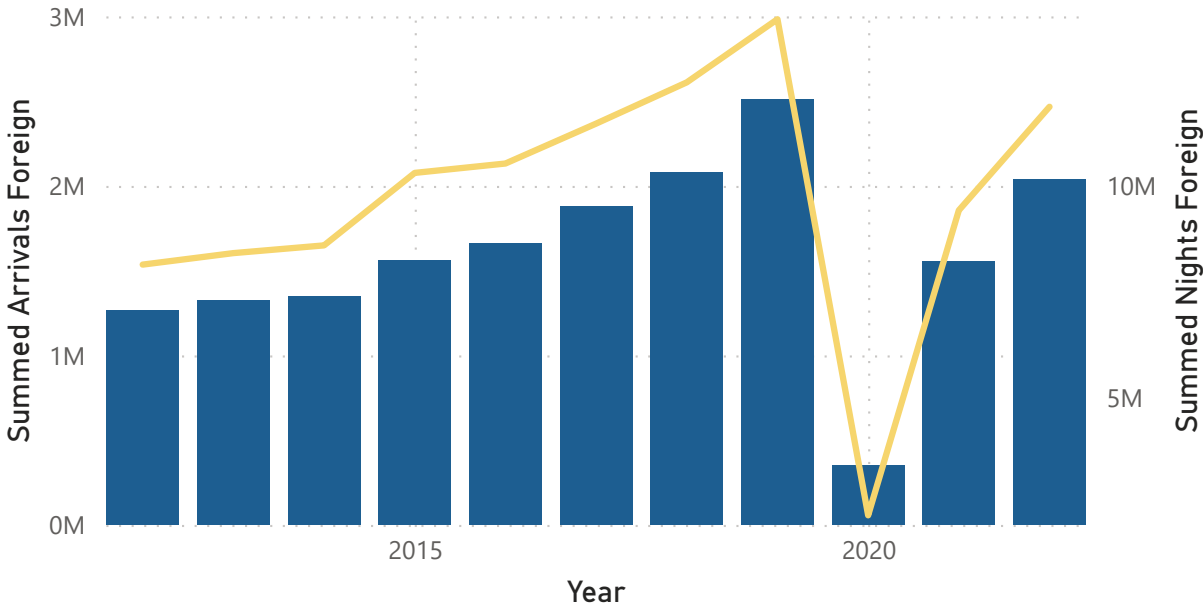© 2023 TomTom, © 2023 Microsoft Corporation
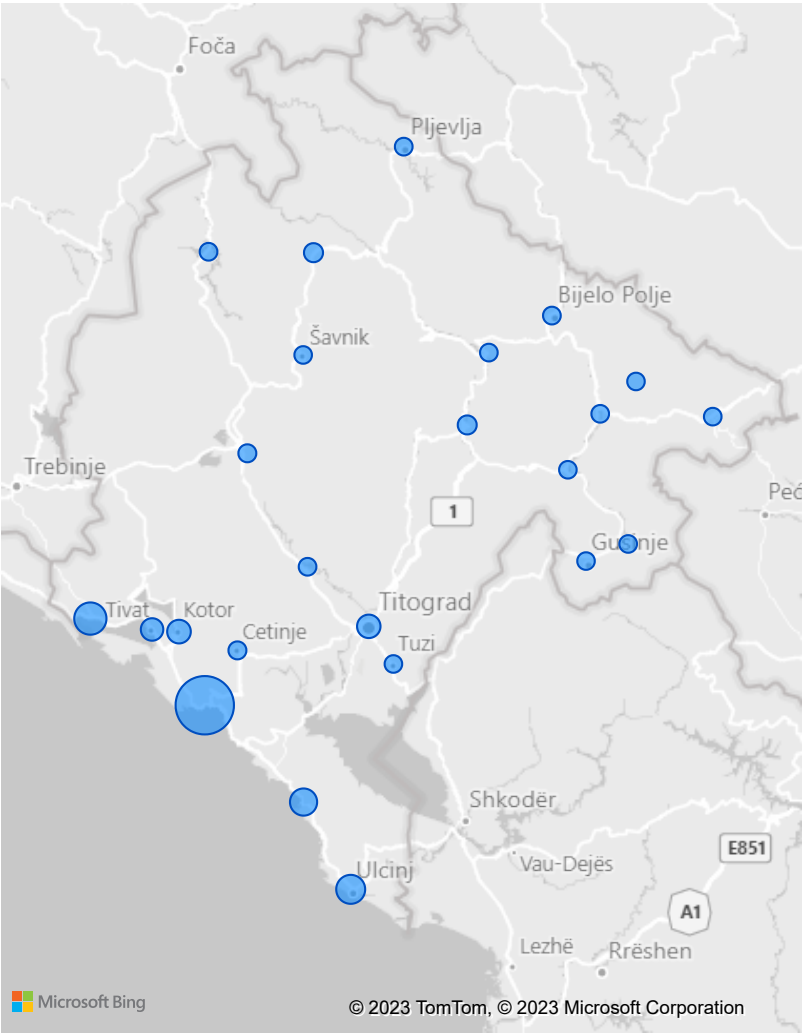
Foreign Arrivals by City

Top Visited City by Foreigners

Budva

Top Visited City by Citizens

Budva

City	Arrivals Foreign	Foreign Arrivals YoY Growth	Avg Night Spent Foreign	Arrivals Domestic	Domestic Arrivals YoY Growth	Avg Night Spent Domestic
⊞ **Andrijevica**	3301	21,40% ⬆	6,09	1977	10,32% ⬆	7,04
⊞ **Bar**	1717758	13,76% ⬆	1,20	109950	11,51% ⬆	2,75
⊞ **Berane**	19895	20,55% ⬆	6,90	18366	16,28% ⬆	7,77
⊞ **Bijelo Polje**	35072	13,52% ⬆	4,24	21515	7,97% ⬆	5,99
⊞ **Budva**	7279801	9,41% ⬆	1,97	526767	9,71% ⬆	2,78
⊞ **Cetinje**	74870	7,70% ⬆	4,69	85073	5,25% ⬆	3,04
⊞ **Danilovgrad**	23979	16,78% ⬆	3,82	1992	23,65% ⬆	6,02
⊞ **Gusinje**	1707	159,82% ⬆	1,23	165	194,64% ⬆	NaN
⊞ **Herceg Novi**	2620813	14,48% ⬆	1,36	235620	8,97% ⬆	1,18
⊞ **Kolasin**	255377	11,42% ⬆	5,20	86355	12,33% ⬆	5,03
⊞ **Kotor**	1088962	21,51% ⬆	2,31	26614	18,74% ⬆	3,06
⊞ **Mojkovac**	23853	22,70% ⬆	7,08	3596	13,44% ⬆	6,00
⊞ **Niksic**	75487	14,15% ⬆	5,31	16981	19,10% ⬆	4,56

Collective vs. Individual Accommodation

2012   2022

Most Popular Accommodation for Domestic Tourists

Hotel

Most Popular Accommodation for Foreign Tourists
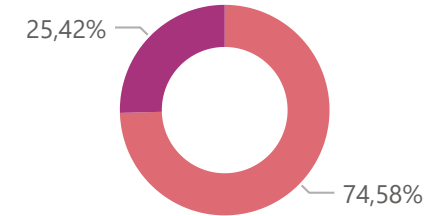
Individualni turistički smještaj

Arrivals Foreign

45,44%   54,56%
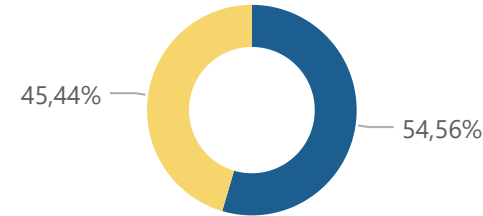
●Individualni turistički smještaj ●Kolektivni smještaj

Arrivals Domestic

25,42%   74,58%

●Kolektivni smještaj ●Individualni turistički smještaj

Nights Foreign

30,94%   69,06%
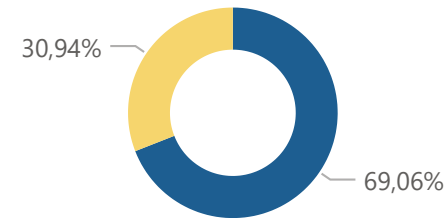
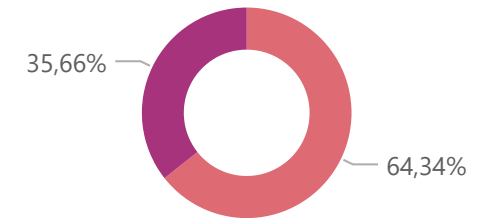●Individualni turistički smještaj ●Kolektivni smještaj

Nights Domestic

35,66%   64,34%

●Kolektivni smještaj ●Individualni turistički smještaj

Type	Arrivals Foreign	Nights Foreign	Avg Night Spent Foreign	YoY Growth Foreign	Arrivals Domestic	Nights Domestic	Avg Night Spent Domestic	YoY Growth Domestic
Gostionica	4551	14324	4,64	64% ⬆	71	267	NaN	153,57% ⬆
Boutique hotel	160521	438031	2,68	42% ⬆	9623	20366	3,78	33,50% ⬆
Garni hotel	221951	675915	2,29	25% ⬆	20745	56037	2,77	21,43% ⬆
Mali hotel	686349	1878645	2,52	23% ⬆	87063	228962	2,67	24,06% ⬆
Etno selo	10020	20521	3,12	22% ⬆	861	1322	4,16	15,73% ⬆
Kamp	60105	219929	2,43	20% ⬆	1976	5541	3,06	7,80% ⬆
Hotel	4646870	18770375	2,25	18% ⬆	616099	1840811	3,01	17,80% ⬆
Odmaralište	103503	806579	1,21	15% ⬆	114535	825948	1,50	18,09% ⬆
Motel	3862	5799	6,32	13% ⬆	1690	2713	6,87	11,33% ⬆