







TEMPERATURES

Textualhierarchy

give the user a clear information architecture.

There are several styles for the text in order to





Article first impression

they can read in the article.

The user can see at a glance the information



KICKER, TITLED AND IMAGE



Navigation inside the page

For long pages with multiple sections, give

users the ability to navigate inside the content.



ANNCHORRANNAVGATINDN



Pictura gallery

Different ways to show several images.



IMAGES WITH COLOR MANAGEMENT

