

Functional and simple experience

Simple navigation

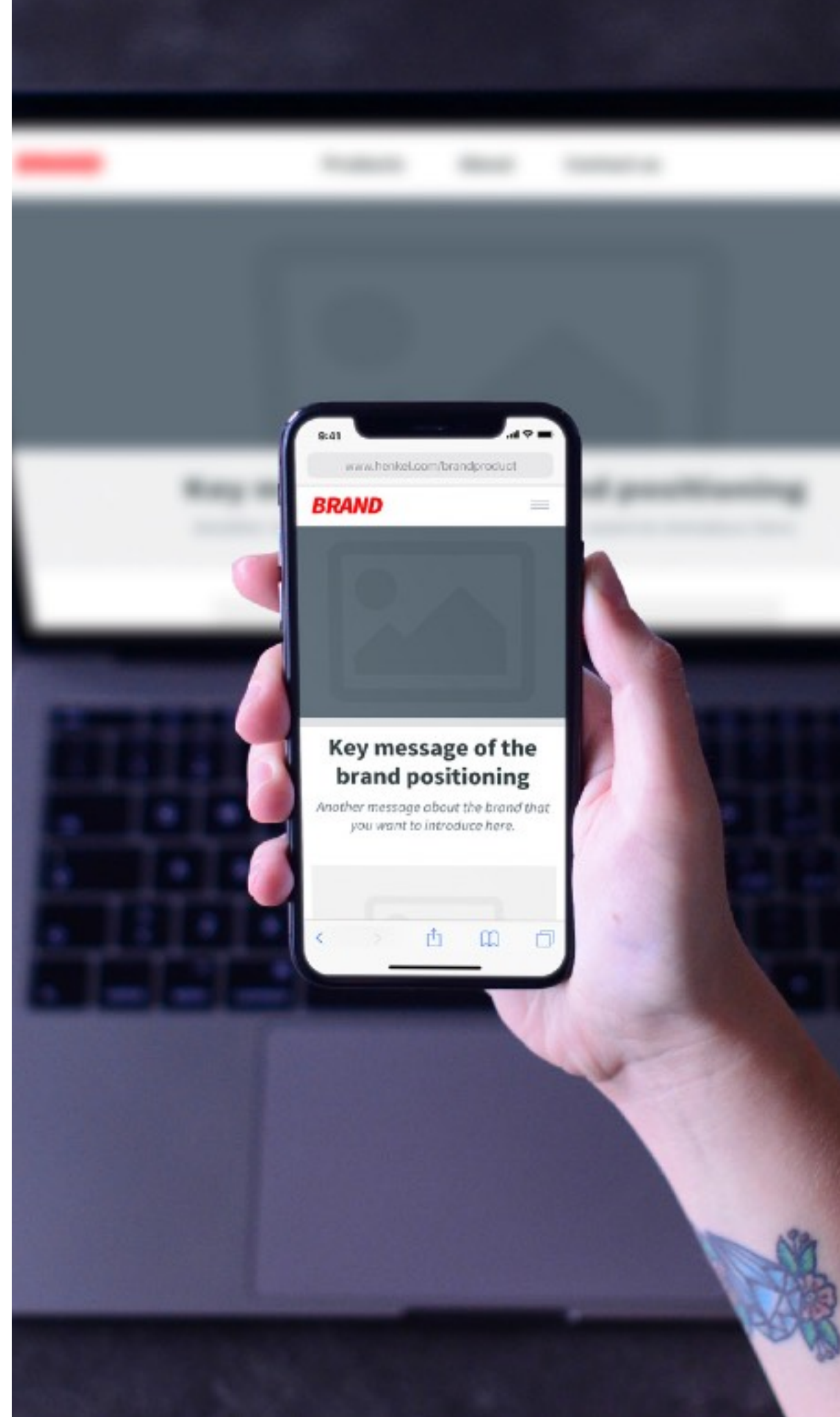
To enhance usability, all the brand pages will follow a primary navigation structure.

Effective visual hierarchies

The pages are break up into clearly defined areas to help users scan the information.

Fast and conventional

Standardized design patterns to make it easier to browse and avoid gimmicks to make it more functional and fast.



Template specifications