

Patrik Lau

product designer

EXPERIENCE

Teaching Assistant for RED Academy

Ongoing teaching and mentoring • 2019 • Educating new designers

Teaching lessons on Sketch and aiding in mentoring students during workshop hours. Preparing presentations and materials for classes.

User Interface Designer for Bike Locker

3 week UI project • 2019 • Bike storage app concept

Collaborated with user experience designers to build a prototype for a bike storage app. Designed the user interface, drew iconography, and communicated with our client to ensure brand feel was correct. Set deadlines, conducted scrums, and managed communication with our client as scrum master.

Result: Delivered a prototype with over forty screens that exceed client expectations, and was picked for development in house to be made as an MVP.

User Experience Designer for VitalSines Inc.

3 week UX project • 2019 • Wellness device companion app

Redesigned a companion app to a wellness device. Designed over sixty wireframes utilizing Adobe XD to prototype an interactive walkthrough to present to the client. Planned user onboarding and contextual hints during usage, performed user tests to confirm design decisions.

Result: Built an engaging prototype using Adobe XD which covers a walkthrough that onboards a first time user to the iHeart Internal Age experience.

User Experience Designer for Shop This City

3 week UX project • 2019 • Clothes and shop browsing app

Crafted the user experience for a clothes and store browsing app. Conducted user surveys and interviews to gain user insights, planned user flows and scenarios, and extensively user tested to best suit our users. Collaborated with user interface designers to deliver an interactive prototype and make a successful MVP product.

Result: Started the product that connects shoppers to local boutiques, giving our client a roadmap to begin their business.

User Experience (UX) Design Intern at Visier Inc.

8 month UX internship • 2014 • HR analytics software

Designed user interface wireframes, specifications, prototypes, and visual design elements for Visier's Workforce Planning web app. Conducted user tests with internal and external testers. Worked with development teams to implement designs and visual elements.

Result: Contributed to the business by designing and shipping features, started development of a customer support portal with an external contractor.

CONTACT

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SKILLS

Sketch	HTML
Adobe CC	CSS / SASS
Principle	Javascript
Invision	Node.js

LEARNING

Framer X	React
Figma	Gatsby.js

EDUCATION

RED Academy

2019

Full Stack Design, Diploma

Simon Fraser University

2011-2018

BSc, Interactive Arts and Technology

ABOUT ME

I want to create memorable interactions one touchpoint at a time, and learn the skills to create those experiences.

I'm interested in learning to create design systems and producing work in interdisciplinary teams.

ASK ME ABOUT

Baking banana bread,
Magic the Gathering
tournaments,
streaming on Twitch.tv,
curing salmon at home