Patrik Lau

experience

Inventory Control at **Magic Stronghold** from **Sept 2020 - Present**

Teaching Assistant at **RED Academy** from **Oct 2019 - Mar 2020**

Leading lessons on Sketch and other technical skills. Supporting students during workshop hours by providing design feedback and project management tips.

UX Design Intern at **Visier Inc.** from **Jan - Sept 2014**

Supported feature development alongside developers with design specifications and presentations. Paired with an external contractor to begin Visier's first customer support portal.

- Designed security permissions workflow for Workforce Planning Admin Panel.
- Illustrated iconography for dashboards and data visualizations.
- Supported design implementation with style guides for components and iconography, outlined use cases and modifications for development constraints.
- Collaborated with internal stakeholders to design customer support portal.

PROJECTS

UX Designer for **covid19help** in **April - June 2020**

Worked remotely with a product manager to prototype initial web pages for a COVID19 relief resource aggregator and plan project phases.

- Deciphered vague project initiatives with project manager to produce concrete user journeys with accompanying prototypes.
- Began early steps of design system with working components in Figma.
- Weekly remote meetings alongside Trello board for task tracking.

UX Designer for **VitalSines Inc.** in **Sept 2019**

Built and animated a prototype which covers onboarding a first time user to using their iHeart Internal Age device and how to interpret data gathered.

- Evolved existing app by redesigning written content and providing onboarding to new users. Added potential value with guest option to quickly try iHeart.
- Conducted tests with potential users of the iHeart device to discover short comings, collected data to inform design decisions.
- Produced an animated prototype with Adobe XD with over 60 screens.

UI Designer for **BEST** in **May - June 2019**

Developed production processes to create consistent visual assets for the design team. Supported the production of an over 60 wireframe prototype.

- Built photo treatment process for hero banners and visual artifacts in Photoshop, iterated with client to ensure treated photos matched brand feel.
- Created and managed a Sketch design library which contained symbol, layout, colour, and typography guidelines.
- Project went onto development at RED Academy, supported developers with design documentation and design changes during development.

CONTACT

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ABOUT

I want to make memorable interactions and hone the skills to create those experiences.

I'm interested in design systems and producing work in interdisciplinary teams.

EDUCATION

RED Academy
2019
Full Stack Design, Diploma

Simon Fraser University
2011-2018
BSc, Interactive Arts and Technology

LEARNING

Adobe XD	React
Framer	Gatsby.js

TOOLS

Figma	Invision
Sketch	HTML
Adobe CC	CSS / SASS
Principle	Javascript

ASK ME ABOUT...

Vegan baking recipes, curing salmon, Magic the Gathering tournaments, streaming on Twitch.tv