

Patrik Lau

experience

Product Designer at GrantMe from Nov 2020 - April 2021

GrantMe's second designer. Shipped two features supporting students applying to uncommon funding opportunities and reporting issues with scholarship details.

- Led design and development of GrantMe's first design system. Created Figma components, styles and icons. Lead team to develop coded components.
- Conducted weekly user interviews to test feature concepts and fact check design assumptions with active users. Grew user research group from 0 to 50.
- Managed product hygiene requests from stakeholders to support raising in-app NPS above 35. Maintained less than 10 outstanding requests a week.
- Introduced usage of product planning documents and design sprint process.

Teaching Assistant at RED Academy from Oct 2019 - Mar 2020

Led lessons on Sketch and other technical skills. Supporting students during workshop hours by providing design feedback and project management tips.

UX Design Intern at Visier Inc. from Jan - Sept 2014

Supported feature development alongside developers with design specifications and presentations. Paired with an external contractor to begin Visier's first customer support portal.

- Designed security permissions workflow for Workforce Planning Admin Panel.
- Illustrated iconography for dashboards and data visualizations.
- Supported design implementation with style guides for components and iconography, outlined use cases and modifications for development constraints.
- Collaborated with internal stakeholders to design customer support portal.

projects

UX Designer for covid19help in April - June 2020

Worked remotely with a product manager to prototype initial web pages for a COVID19 relief resource and planned project phases.

- Deciphered vague project initiatives with project manager to produce concrete user journeys with accompanying prototypes.
- Began early steps of design system with working components in Figma.
- Weekly remote meetings alongside Trello board for task tracking.

UX Designer for VitalSines Inc. in Sept 2019

Built and animated a prototype which covers onboarding a first time user to using their iHeart Internal Age device and how to interpret data gathered.

- Evolved existing app by redesigning written content and providing onboarding to new users. Added potential value with guest option to quickly try iHeart.
- Conducted tests with potential users of the iHeart device to discover short comings, collected data to inform design decisions.
- Produced an animated prototype with Adobe XD with over 60 screens.

CONTACT

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ABOUT

I want to make memorable interactions and hone the skills to create those experiences.

I'm interested in design systems and producing work in interdisciplinary teams.

EDUCATION

RED Academy
2019

Full Stack Design, Diploma

Simon Fraser
University
2011-2018

BSc, Interactive Arts and
Technology

LEARNING

Gatsby.js	Storybook
React	Asana

TOOLS

Figma	Miro
Sketch	HTML
Adobe CC	CSS / SASS
Principle	Javascript

ASK ME ABOUT...

Vegan baking recipes,
curing salmon,
Magic the Gathering
tournaments,
streaming on Twitch.tv