

## Attribute Selection

Attribute	Rationale for Selection
Total game clicks	The total game clicks is the total number of times a user has clicked in the game. This is the result of adding the count of game clicks per user in the game_clicks dataset
Total add clicks	The add clicks is the total number of times a user has clicked adds during all the user's history in the game. This is the result of adding the add_clicks dataset per user
Revenue	The revenue is the sum of the average price of the add the user has clicked. This is the result of adding the price in the buy_clicks dataset per user.