

## Profile

Leveraging expertise in business restructuring, management, government relations and development to advance market entry and growth for small to medium business. Big picture strategy development to guide clients on action plans that drives immediate and long-term financial benefits. Self-motivated, critical thinker with strong leadership qualities and passion for problem solving. Articulate communicator with exceptional interpersonal skills.

## Skills

- Problem Solving
- Market Research & Assessment
- Supply Chain Management
- Cost Management
- Brand Management
- New Market Entry
- Production Line Setup
- Warehouse setup
- Web Designing & Digital Marketing
- Business Data Analysis (Intermediate)
- Lean Management
- Business Financing and M&A

## Project Consultant

- White Gold Ceramic, India (10/09/2013 - 05/05/2014) - Cost designing, Export & Digital marketing
- Orange Hospital, India (01/06/2014 - 30/12/2015) - Internal management flow set up and Marketing & Branding strategy and implementation support.
- Nexus customer care, India (08/06/2015 - 07/06/2016) - Brand Launching and Supply chain setup.
- Arora Laparoscopy Centre, India (11/10/2015 - 11/08/2016) - Complete Marketing, GP relation and PR relation, Social media setup
- Aroma INC, India (01/08/2016 - 05/07/2018) - Marketing Collaboration, Advertising, Small business branding, Exhibition and Marketing of Textile Brands
- Paris Impex, India (08/09/2016 - 08/08/2019) - International Marketing and office setup in Colombia, Mexico, and USA
- Dynamic Teaching Corp. SAS, Colombia (01/05/2017-28/05/2020) - Marketing and PR
- Seven Star Markets LLC and MMS Markets LLC, India (01/10/2019 - 05/02/2020) - International business setup in Georgia
- Vision cigar & Cigarette LLC - USA (11/08/2019 - 25/01/2021) - Production & Supply management and IT enable warehouse setup in our US & DR based companies.
- Pan Global Management Company, Dubai (01/02/2021 - 02/02/2013) - Marketing, Recruitment platform and IT Services

## Internships

- Concept Securities Pvt Ltd.
  - Weak form of efficient market hypothesis
- Royal INKs -Surat
  - Credit analysis, Policy, Effect, and Worthiness

## Education

- Master of Business Administration 65.29%
  - Gujarat Technological University
- Bachelor of Business Administration 60.00%
  - Veer Narmad South Gujarat University

## Language

- English
- Spanish
- Hindi
- Gujarati
- Sanskrit

## Digital Marketing projects

- V Care, India (2015)
- Vevly (Textile company), India (2015 -16)
- Sanaskar Tex Fab, India (2016)
- DRJ Record, India (2017)
- 555 Tonnele Ave, India (2018)

## Exhibition & Event

- Ovest Apparel - Indo Western Clothing
  - 2 Local Exhibition, India (2015-16)
  - 3 International Exhibition, USA (2017-18)
- Parampara Apparel - Indo Ethnic Clothing
  - 3 International Exhibition, USA (2017-18)
- Fusion fashion Show
  - Project implementation & Digital Marketing Support, India (2016)
- Half Marathon
  - 3 Time Full Organization, Navsari (2014,2015,2016)

## Volunteer

- Rotary International
- Navsari Management Association
- YHAI - Youth Hostel Association of India

## Interest



Thank you