IDA CHOW
UX RESEARCHER & DESIGNER
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EDUCATION

Carnegie Mellon University
Pittsburgh, Pennsylvania
Class of 2018 | GPA: 3.43
BS in Cognitive Science
Minors in Media Design, HCI

SKILLS

Design Research & Thinking
Rapid Prototyping
Adobe Creative Suite
   (Ps, Ai, Id, Lr, Ae)
Sketch
Python, JS, C, SML

ACTIVITIES

CMU HCII Research
CMU Spring Carnival: Booth
FORGE Refugee Advocacy
Alpha Phi Omega
Design For America

RECOGNITION

MHacks "Players Choice"

**NCWIT Aspirations
 in Computing** Award Recipient

Scholastic Art Awards Silver Keys

EXPERIENCE

UX Design Intern | Wunderman
New York City, NY| June 2017-August 2017
Led research and design on an intern-only team that presented a pitch to a client which is now in the pipeline. Balanced working on multiple teams and areas of the process pipeline.

UX Researcher & Designer | UPMC
Pittsburgh, PA| January 2017 - May 2017
Conducted user research over the span of a few months at the University of Pittsburgh Medical Center to determine pain points in physician-to-family communication. Prototyped design to be implemented in the next interation.

UX Design Intern | ADP
Pittsburgh, PA| June 2016 - August 2016
Conducted user research on current ADP platforms as well as assisted in prototyping new mobile interfaces with ADP's new VDL. Pitched improvements at the NYC headquarters.

Spring Carnival Booth Design Lead
Pittsburgh, PA|December 2014 - Present
Led the creation of an award winning large-scale immersive installation on Carnegie Mellon's campus for three years in a row. Worked with construction and artistic design and management of a team of over fifty members.

Research Assistant | CMU ProtoLab
Pittsburgh, PA | October 2015 - May 2016
Researching how social computing systems can optimize creative collaboration and ideation. Part of CMU's Human Computer Interaction Institute.

Development Intern | Citizen+
Portland, OR| May 2015 - August 2015
Developed interactive experiences for web and installations, using C#, Python, Javascript, and HTML/CSS. Conducted quality assurance on web and mobile applications.

COURSEWORK

Interaction Design Studio
Designing Human-Centered Software
Research Methods in Cognitive Science

IDeATe: Solidworks & Lasercutting
Electronic Media Studios I & II
Cognitive Neuropsychology

IDeATe: Soft Fabrication
Human Intelligence & Stupidity
Applications of Cognition