IDA CHOW
UX RESEARCHER & DESIGNER
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EDUCATION

Carnegie Mellon University
Pittsburgh, Pennsylvania
Class of 2018 | GPA: 3.43
Cognitive Science and HCI

SKILLS

Design Research
Prototyping
Adobe Creative Suite
   (Ps, Ai, Id, Lr, Ae)
Sketch
SPSS
Python, JS, C, SML

ACTIVITIES

CMU HCII Research
CMU Spring Carnival: Booth
FORGE Refugee Advocacy
Alpha Phi Omega
Design For America

RECOGNITION

MHacks
"Players Choice"

**NCWIT Aspirations
 in Computing**
Award Recipient

Scholastic Art Awards
Silver Keys

EXPERIENCE

UX Design Intern | Wunderman
New York City, NY| June 2017-August 2017
Conducted user research and designed prototypes and flows for numerous clients as part of Wunderman's Pilot House internship program.

UX Researcher & Designer | UPMC
Pittsburgh, PA| January 2017 - May 2017
Conducted user research over the span of a few months at the University of Pittsburgh Medical Center to determine pain points in physician-to-family communication in the Intensive Care Unit. Prototyped design solutions to these issues.

UX Design Intern | ADP
Pittsburgh, PA| June 2016 - August 2016
Conducted user research on current ADP platforms as well as assisted in prototyping new mobile interfaces with ADP's new VDL.

Spring Carnival Booth Design Lead
Pittsburgh, PA|December 2014 - Present
Led the creation of an award winning large-scale immersive installation on Carnegie Mellon's campus for three years in a row. Worked with construction and artistic design and management of a team of over fifty members.

Research Assistant | CMU ProtoLab
Pittsburgh, PA | October 2015 - May 2016
Researching how social computing systems can optimize creative collaboration and ideation. Part of CMU's Human Computer Interaction Institute.

Development Intern | Citizen+
Portland, OR| May 2015 - August 2015
Developed interactive experiences for web and installations, using C#, Python, Javascript, and HTML/CSS. Conducted quality assurance on web and mobile applications.

Digital Media Assistant | CMU Admissions
Pittsburgh, PA | January 2015 - May 2015
Led photoshoots of campus and city-wide events, assisted with the CMU Office of Admission's website and templating, and managed social media presence.