

Ida Chow

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*intrigued by the intersection of
technology, design, and behavior*

Education

Carnegie Mellon University
Pittsburgh, Pennsylvania
Class of 2018 | GPA: 3.53
BS in **Cognitive Science**
Minor: Human-Computer
Interaction

Skills

Python | Javascript | HTML/CSS
Photoshop | AfterEffects | InDesign
Prototyping | PTC CAD

Extracurriculars

CMU Spring Carnival: Booth
Design Chair
FORGE Refugee Service
Tutor & Group Leader
Alpha Phi Omega
Rush Chair
Design For America
Board Member

Honors

MHacks Fall 2015
"Players Choice" Prize Recipient
**NCWIT Aspirations
in Computing**
Award Recipient
Scholastic Art Awards
Silver Keys

Work Experience

UX Research & Design Intern

ADP | June 2016 - August 2016

Conducted user research on current ADP platforms as well as assisted in prototyping new mobile interfaces with ADP's new VDL.

Research Assistant

ProtoLab @ CMU HCII | October 2015 - May 2016

Researching how social computing systems can optimize creative collaboration and ideation.

Development Intern

Citizen, Inc | May 2015 - August 2015

Developed interactive experiences for web and installations, using C#, Python, Javascript, and HTML/CSS. Conducted quality assurance on web and mobile applications.

Projects

Spring Carnival Booth

Carnegie Mellon University | December 2014 - Present

Co-chaired the creation of a large-scale immersive installation on Carnegie Mellon's campus. Worked with construction and artistic design and management of a team of over fifty members.

Interactive Wall Display

In-House @ Citizen, Inc | June 2015 - August 2015

Developed an interactive wall display that welcomed clients and visitors into Citizen's lobby space and studio. Worked with UX & graphic designers to utilize computer vision to create an immersive and engaging experience.

UX/UI for Various Hackathon Projects

Pennapps, MHacks, Hack the North | Fall 2015

Led the UX/UI and front-end work on various hackathon projects including mobile, cross platform, and web oriented projects. Projects varied from game development to platform-responsive web applications.

Event Design

TEDxYouth@Portland | March 2015 - June 2014

Worked with Nike designers to develop logos, brochures, booklets, and lanyards for the annual Portland event.

Publications & Exhibitions

Video installation - "Bloom"

The Warhol Museum | May 2015

"Engineering Quality in the Robotic World"

Pacific Northwest Software Quality Conference | October 2012
(Ida Chow, et al)

"Software Quality in the Physical World"

Pacific Northwest Software Quality Conference | October 2010
(Ida Chow, et al)