

IDA CHOW

UX RESEARCHER & DESIGNER

idachow.com | ichow@cmu.edu | (503)-317-3854

EDUCATION

Carnegie Mellon University

Pittsburgh, Pennsylvania
Class of 2018 | GPA: 3.43
BS in Cognitive Science
Minors in Media Design, HCI

SKILLS

Design Research & Thinking
Rapid Prototyping
Adobe Creative Suite
(Ps, Ai, Id, Lr, Ae)
Sketch
Python, JS, C, SML

ACTIVITIES

CMU HCII Research
CMU Spring Carnival: Booth
FORGE Refugee Advocacy
Alpha Phi Omega
Design For America

RECOGNITION

MHacks "Players Choice"

**NCWIT Aspirations
in Computing** Award Recipient

Scholastic Art Awards Silver Keys

DHCS Bakeoff "Killer Smartwatch
Keyboard" Winner

COURSEWORK

Interaction Design Studio
Designing Human-Centered Software
Research Methods in Cognitive Science

EXPERIENCE

UX Design Intern | Wunderman

New York City, NY | June 2017-August 2017
Led research and design on an intern-only team that presented a pitch to a client which is now in the pipeline. Balanced working on multiple teams and areas of the process pipeline.

UX Researcher & Designer | UPMC

Pittsburgh, PA | January 2017 - May 2017
Conducted user research over the span of a few months at the University of Pittsburgh Medical Center to determine pain points in physician-to-family communication. Prototyped design to be implemented in the next iteration.

UX Design Intern | ADP

Pittsburgh, PA | June 2016 - August 2016
Conducted user research on current ADP platforms as well as assisted in prototyping new mobile interfaces with ADP's new VDL. Pitched improvements at the NYC headquarters.

Spring Carnival Booth Design Lead

Pittsburgh, PA | December 2014 - Present
Led the creation of an award winning large-scale immersive installation on Carnegie Mellon's campus for three years in a row. Worked with construction and artistic design and management of a team of over fifty members.

Psychology Teaching Assistant | CMU Psychology

Pittsburgh, PA | Starting January 2018
One of five teaching assistants for the class 85-251 Personality Psychology, holding office hours, conducting reviews, and grading exams for over two hundred students.

Development Intern | Citizen+

Portland, OR | May 2015 - August 2015
Developed interactive experiences for web and installations, using C#, Python, Javascript, and HTML/CSS. Conducted quality assurance on web and mobile applications.

IDEATe: Solidworks & Lasercutting
Electronic Media Studios I & II
Cognitive Neuropsychology

IDEATe: Soft Fabrication
Human Intelligence & Stupidity
Applications of Cognition