The role of database for Global Computer Company

Centennial College

Introduction To Database Conce COMP 122 SEC.011

Professor: Dr. Sukhpal Ghuman

Student: Koji Abe 301268388

Student: Ling Lin 301292283

Agenda

Introduction

Company Motto

Creating jobs locally

Customer feedback and continuous Improvement

Database structure overview

Database benefits for E-Commerce

Future Improvements and Integration

Conclusion

Introduction

- What kind of company?

    Successful Global computer company

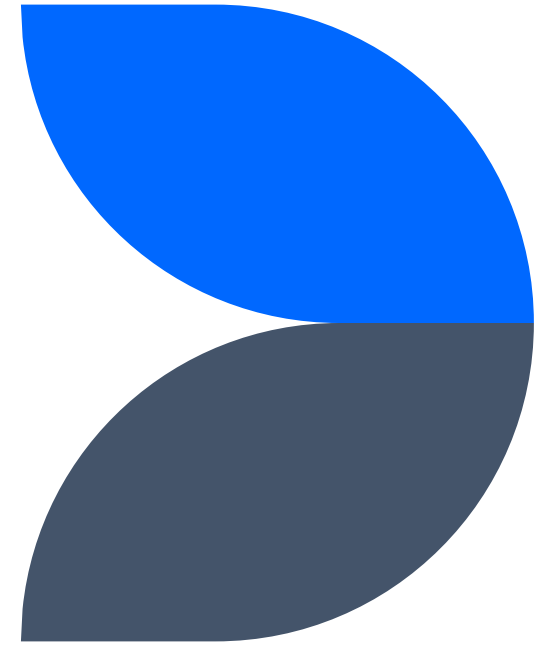- When it this story supposed to be?

    2033(10 years later from now)

- Why is the database important for us?

    It is strong related to our success

Company Motto

1.High-quality products

2.Contribution to local communities

Creating jobs locally

Commitment to creating more jobs locally in Japan, China, Finland, and other countries.

Taka advantage of local talent and building strong relationships with local businesses and governments.
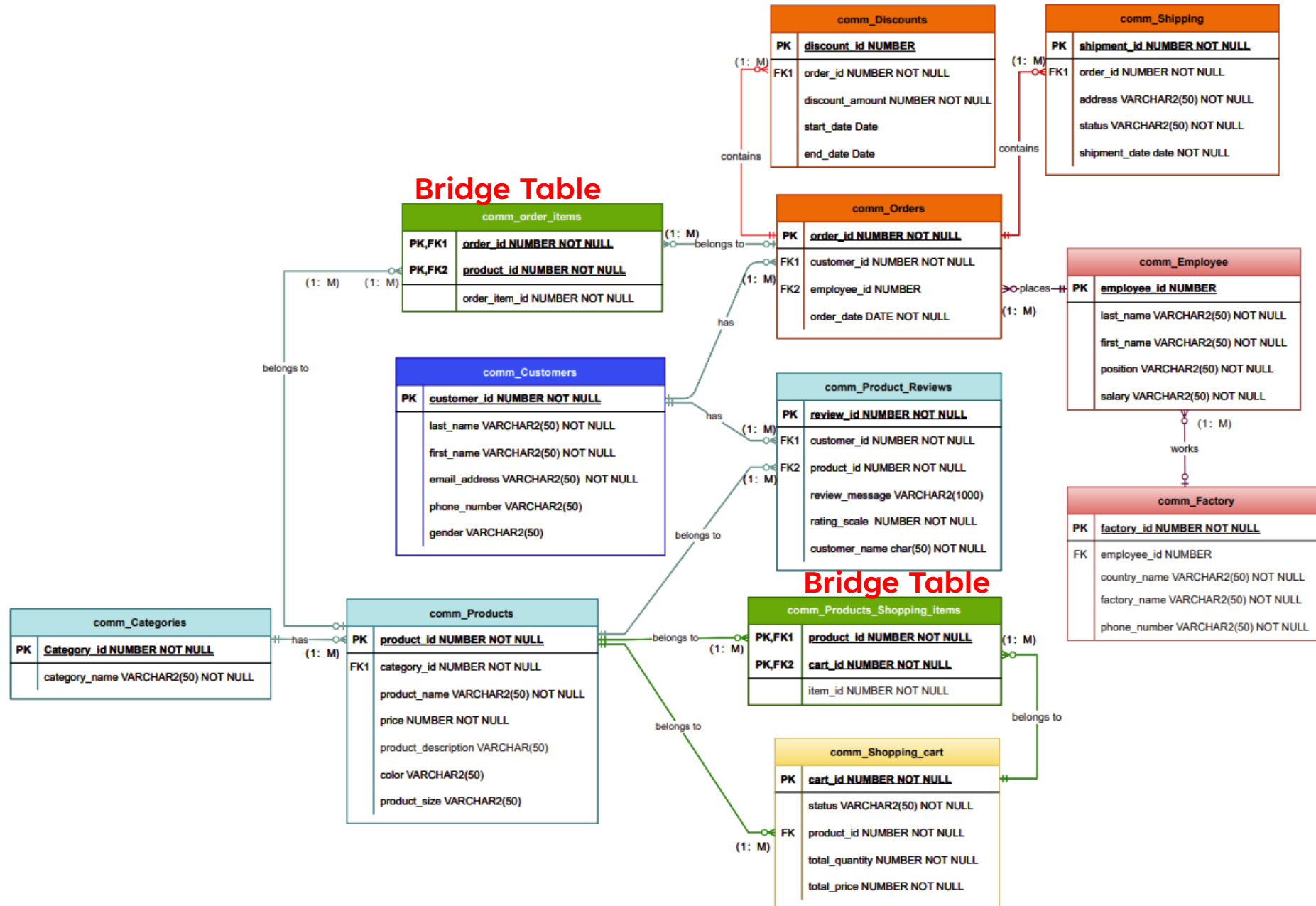
Customer feedback and continuous Improvement

How the company uses customer feedback?

To continuously improve its products based on their needs and preferences

Database structure overview

Database benefits for E-Commerce

Enhances the e-commerce platform's performance and scalability

- Improved data organization

- Enhanced query performance

- Better data security

- Increased scalability

- Improved reliability

Helps in managing customer information, tracking orders, and providing personalized recommendations

Future Improvements and Integration

- Plans for future improvements
  adding more tables

- The potential for integrating with other data sources
  social media

Conclusion

The value of the database in the e-commerce system

- its role in the company's future growth

The company's commitment

- high-quality products

- local job creation

- continuous improvement based on customer feedback