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Final Project

Machine Learning and Deep Learning stock Analysis

02 April, 2025

About the Project

In this project, I built a couple of models to forecast the Microsoft (MSFT) stock price using historical data. I built machine learning models in order to predict the stock's price. Then I transformed the stock data into overlapping time windows to create training and validation sets, then developed an LSTM-based neural network to capture the patterns in the data and predict future values. Additionally, I used natural language processing to analyze related news headlines, exploring how market sentiment might influence the stock. This approach integrates deep learning and NLP techniques to deliver a comprehensive financial forecasting solution.



Imports

```
1 import numpy as np
2 import pandas as pd
3 import matplotlib.pyplot as plt
4 import seaborn as sns
5 import yfinance as yf
7 import tensorflow as tf
8 from tensorflow.keras.callbacks import EarlyStopping, ReduceLROnPlateau
9 from tensorflow.keras.models import Sequential
10 from tensorflow.keras.layers import LSTM, Dense, Dropout, Input, Embedding, Conv1D, Flatten, BatchNormalization, Bidirectional, GRU, SimpleRNN, Global Average Pooling 1D, Reshape, Lambda
11 from tensorflow.keras.losses import huber
12 from tensorflow.keras.preprocessing.sequence import pad sequences
13 from tensorflow.keras.preprocessing.text import Tokenizer
14 from tensorflow.keras.optimizers import RMSprop
15
16 from sklearn.model selection import train test split
17 from sklearn.preprocessing import MinMaxScaler, StandardScaler, LabelEncoder
18 from sklearn import svm
19 from sklearn.linear_model import LogisticRegression
20 from sklearn.metrics import precision_score, recall_score, f1_score, confusion_matrix, accuracy_score, classification_report
21 from sklearn.ensemble import RandomForestClassifier
22 from statsmodels.tsa.seasonal import seasonal_decompose
```

These are all the imports I made in order to extract, visualize and work on the data (buillding the models and such)



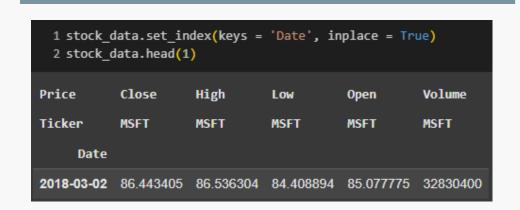


Choosing a stock and starting to work on it

The stock I chose is Microsoft

```
1 # Step 1: Load stock data
2 stock_data = yf.download('MSFT', start = "2018-03-02", end = "2020-07-18")
3 stock_data.reset_index(inplace=True)
```

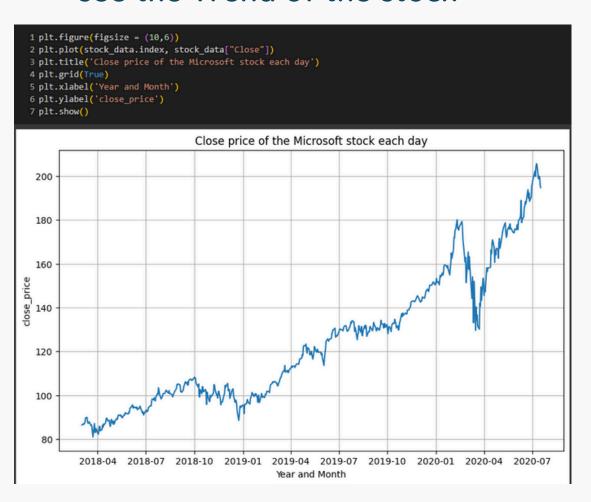
After extracting the stock I reset the index in order to set it to the index of my choice, just like I did below







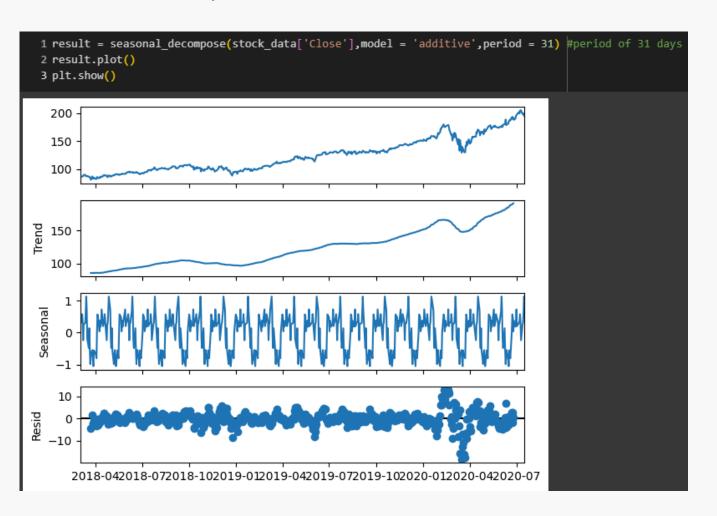
Plotting the Close price to see the Trend of the stock



We can see that overall, the stock has a relatively positive trend except for one point in the middle of 2020 like

the entire market at that time

plotting the seasonal decompose of the stock



The seasonal Decompose reveals that over the 2018–2020 period, Microsofts' closing price shows a clear upward trend, I have used a period of 31 to show roughly a Month, with the remaining reflecting the day to day market noise.



Analysis Phase

Visualizing the Five first rows of each column to make sure the Data was loaded correctly

1 stock_0	1 stock_data.head()						
Price	Close	High	Low	0pen	Volume		
Ticker	MSFT	MSFT	MSFT	MSFT	MSFT		
Date							
2018-03-02	86.443405	86.536304	84.408894	85.077775	32830400		
2018-03-05	86.991493	87.576760	85.709477	85.783791	23901600		
2018-03-06	86.694221	87.781149	86.341204	87.641798	22175800		
2018-03-07	87.195877	87.270199	85.867408	86.545580	26716100		
2018-03-08	87.725418	88.347846	87.112275	87.576775	25887800		

Looking at the info of the date set to see the data types of each column and check for nulls

Regplot of the Close and High columns

in this regplot we can see that there is not a big difference between the close and high columns which can indicate that the stock is relatively steady

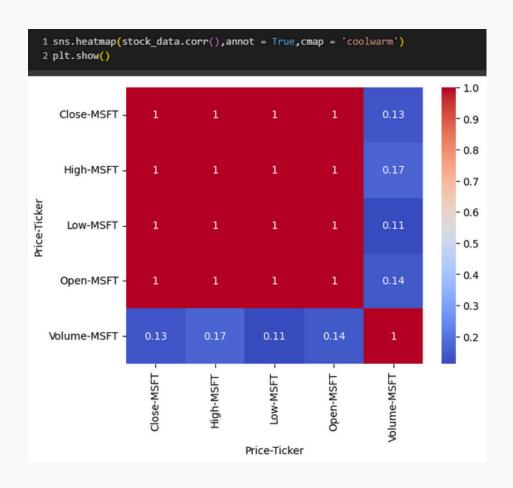
```
1 sns.regplot(x = 'High', y = 'Close', data = stock_data,color = 'Purp'
 2 plt.xlabel('high')
 3 plt.ylabel('close')D
  4 plt.show()
  200
  180
  160
항
140
  120
  100
   80
                100
                         120
                                   140
                                            160
                                                     180
                                                              200
                                     high
```

Simplifying the columns names, giving them their First name only

```
1 stock_data.columns = [col[0] for col in stock_data.columns]
```

Correlation Heatmap

I made a heatmap to show the correlation between all the different columns in the stock

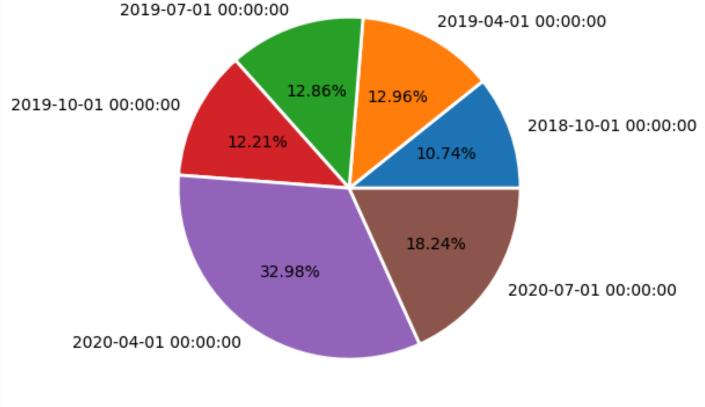


we can see that most of the dataset except for the volume column, is highly correlated to each other, which will probably help us later on with the predictions.



Pie chart for the volume in each quarter start

This pie chart shows how trading volume is split across these specific periods, with nearly 33% of the stock's volume in only the First quarter of 2020 and the rest distributed among the other quarters in smaller shares. this most likely happened because of the coronavirus and a lot of uncertainty floating across investors.



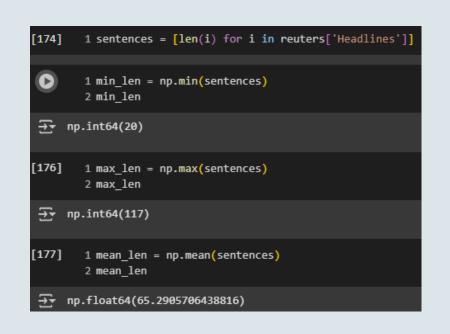
Loading the news dataset

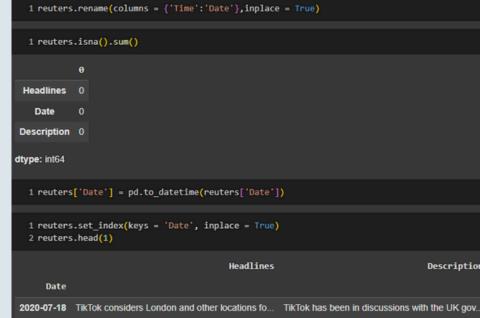
I have loaded the financial news dataset and chose one of the three news organization.

I chose reuters as my financial new which I will work with later, for now i have loaded it and will visualize it.

```
1 !unzip fnews.zip -d fnews
        2 print('-'*20+'\n Upload Completed!!\n'+'-'*20)
→ Archive: fnews.zip
      replace fnews/cnbc_headlines.csv? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: fnews/cnbc_headlines.csv
     replace fnews/guardian_headlines.csv? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: fnews/guardian_headlines.csv
     replace fnews/reuters_headlines.csv? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: fnews/reuters headlines.csv
      Upload Completed!!
       1 reuters = pd.read_csv('fnews/reuters_headlines.csv')
       1 reuters.head(3)
Headlines
                                                                                                 Description
         TikTok considers London and other locations fo... Jul 18 2020 TikTok has been in discussions with the UK gov.
      1 Disney cuts ad spending on Facebook amid growi... Jul 18 2020 Walt Disney has become the latest company to
            Trail of missing Wirecard executive leads to B... Jul 18 2020 Former Wirecard chief operating officer Jan M.
```

As we know the dtype of the "Time" column should be day time, and the name should be "Date" to match the stock's dataset. So I changed the name and dtype to pandas day time.





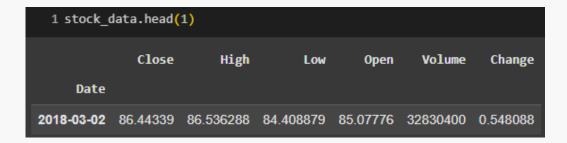


1 - Making a Change column

This column represents the change in the Close price for the next day, every day. This column will be useful later on when we will make another column that represent only if the stock went up, down, or stayed the same the following day, we will most likely get a NaN in the final row as we dont have data of the next day



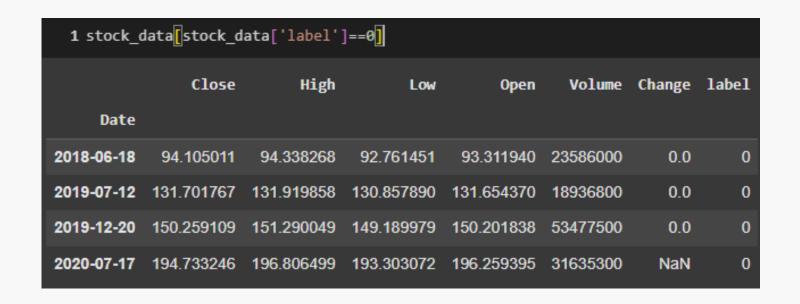
2 - Visualizing the new column



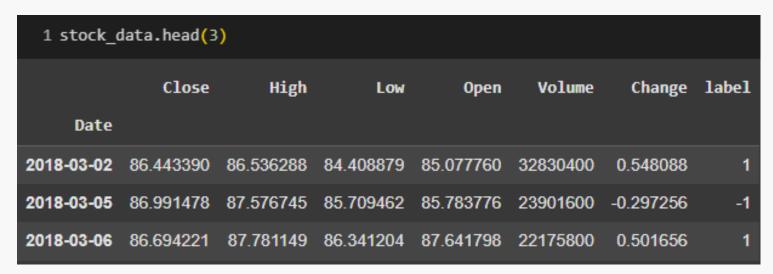
3 - Making the column that shows if the stock went up down or stayed the same just as I said above, I named the Column label for my prefering.

```
1 stock_data["label"] =0 #default - no change
2 stock_data.loc[stock_data["Change"] >0, "label"]= 1
3 stock_data.loc[stock_data["Change"] <0, "label"]= -1</pre>
```

5 - Because We knew we would gete a row with a NaN and a 0 at the end of the dataset, I wanted to visualize it and see what I should do with it, I decided to drop the row with the NaN, as I dont want to fill a real Dataset with incorrect data

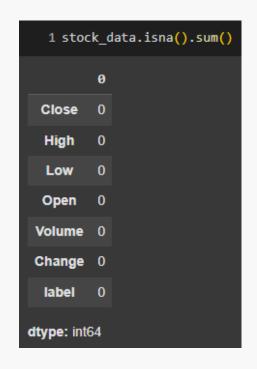


4 - Looking at the new label column



6

1 stock_data = stock_data.dropna()



Machine Learning Models

Prepering the Date for the models

For the features I decided to use all of the columns except for the change and label columns, as the label is my target and the change will give away what I am trying to predict

I did not use the usual train test split method, because I am using a date time type in my features, and it does not fit the train test split of the sk learn library

```
1 #defining feature and target
2 X = stock_data.drop(columns = ['Change','label'], axis = 1) #feature
3 y = stock_data['label'] #target
4
5 #spliting it to 80% train 20% test
6 split_time = int(len(X)*0.8)
7
8 #splitting to train and test
9 X_train,X_test = X[:split_time], X[split_time:]
10 y_train,y_test = y[:split_time], y[split_time:]
```

I used standard scaler for the featrures, as we have more the one feature and not all the numbers fit each other.

```
1 #standard sacling
2 scaler = StandardScaler()
3 X_train_scaled = scaler.fit_transform(X_train)
4 X_test_scaled = scaler.fit_transform(X_test)
```

Machine Learning Models

Building the models

I decided to test Three model, Random Forest, Suppor Vector Machine, and Logistic Regression, to see which of them will work the best, and even see if I will get overfitting in one of them.

```
1 svm model = svm.SVC(C = 1)
                       kernel = 'linear',
                       gamma = 'scale',
 3
                       shrinking = True)
6 rf_model = RandomForestClassifier(min_samples_split = 5,
                                     n estimators = 200,
7
                                     max_depth = 5,
8
                                     max_features = 'sqrt')
9
10
11 lr_model = LogisticRegression(C = 10,
12
                                 \max iter = 100,
                                 solver = 'liblinear')
13
```

Explaining my hyper parameters

Suppor Vector Machine -

- C 1- Controls model flexibility, higher number may causes overfitting
- kernel I chose a linear Kernel as my data is quite linear so I believed it would work well
- gamma Adjusts feature influence based on the variance
- shrinking True Speeds up the model training

Random Forest Classifier -

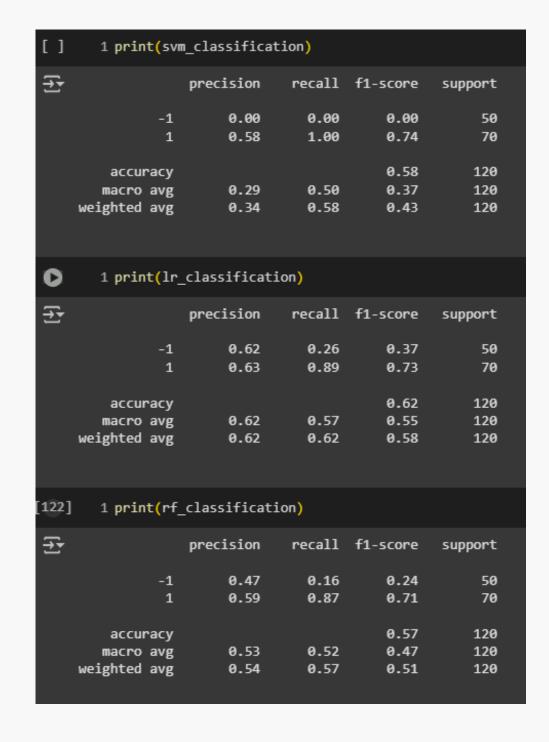
- min samples split 5 Minimum samples needed to split a node, also reduces overfitting
- n estimators Number of trees in the forest, more trees equals more stablity
- max depth Limits tree growth in order to prevent over fitting
- max features Uses only some of the features at each step to make the trees more different

Logistic Regresssion -

- C Higher number mean more flexability and less penalty
- max iter Maximum optimazation attempts before stopping
- solver Good for small data sets and binary classification

Comparing the Models

looking at the classification report for all of the models



Explaining the scores

Precision Score - The precision score shows how many predicted cases were correct, we can asume that the logistic regression worked the best from that aspect out of the 3 models.

Recall Score - shows how many actual cases the model found correctly

F1-Score - Balance between precision and recall, closest to 1 is the best

Overall, Logistic Regression has worked the best

Explaining which model has worked best and why

Logistic Regression - The logistic regression model has worked the best out of the three models, it had the best balance in all three scores.

Support Vector Machine - This model worked well on class 1 but not so much on class -1 which means this model is not so good like the logistic regression

Random Forest Classifier - Just like the svm model this model worked well on class 1 but not so much on class -1

Comparing the Models

Checking the test and train accuracy score to check for overfitting

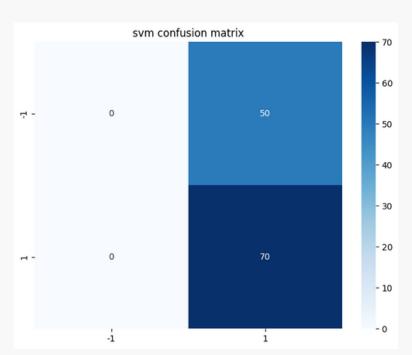
```
1 lr_train_accuracy = accuracy_score(y_train,lr_train_pred)
2 rf_train_accuracy = accuracy_score(y_train,rf_train_pred)
3 svm_train_accuracy = accuracy_score(y_train,svm_train_pred)
4 print(f'the logistic regression train accuracy is: {lr_train_accuracy}')
5 print(f'the random forest classifier train accuracy is: {rf_train_accuracy}')
6 print(f'the svm train accuracy is: {svm_train_accuracy}')

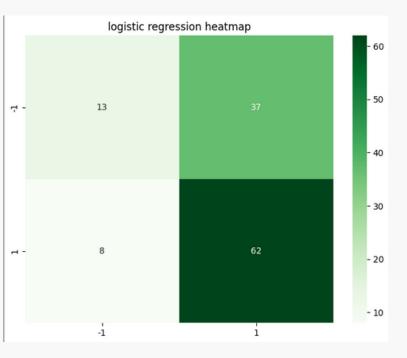
The logistic regression train accuracy is: 0.5753138075313807
the random forest classifier train accuracy is: 0.7217573221757322
the svm train accuracy is: 0.5690376569037657
```

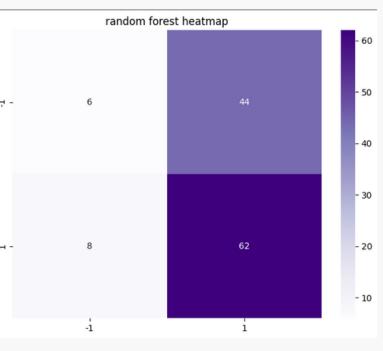
Overall we got pretty good results, but we can see the Random Forest model has slight overfitting This confusion matrix shows that the SVM model did not predict class -1 correctly at all. It labeled all cases (120 total) as class 1. Therefore, it correctly predicted all 70 instances of class 1 but missed all 50 instances of class -1. This indicates a clear weakness of the SVM model in distinguishing between the two classes.

The Logistic Regression model did a better job distinguishing the two classes. It correctly predicted 13 out of 50 cases for class -1 and 62 out of 70 cases for class 1. Although it still misclassified some instances, it shows a significant improvement over the previous SVM model by predicting both classes more accurately.

This confusion matrix shows moderate performance. The Logistic Regression model correctly predicted 15 out of 50 cases for class -1 and 51 out of 70 cases for class 1. While it correctly identified many instances of class 1, it struggled more with class -1, showing room for improvement.







Deep Learning Models

Splitting the data

This function takes a list of numbers and breaks it into small groups "windows". Each group of numbers is used to predict the next number in the sequence.

Setting the number of windows to 90.

Taking the "Close" column of the stock_data, splitting it into sequences of length 90 (X_seq), and pairs each sequence with the next value (y_seq). This helps in predicting the next closing price from the previous 90 closing prices.

```
1 window_size = 90
2 X_seq,y_seq = create_windows(stock_data['Close'],window_size)
```

spliting my data into two groups: 80% for training the model and 20% for validating it.

```
1 split_time = int(len(X_seq)*0.8)
2 X_train_lstm,X_valid = X_seq[:split_time], X_seq[split_time:]
3
4 y_train_lstm,y_valid = y_seq[:split_time], y_seq[split_time:]
```

Building the model

```
13 #compiling the model
14 model.compile(
15 | loss = 'mae',
16 | optimizer = tf.keras.optimizers.Adam(learning_rate = 0.005),
17 | metrics = ['mae']
18 )
```

This is my deep learning model, I gave it one big LSTM layer and a couple of Dense layers in decreasing order.

Compiling my model, I gave it mean absolute error as a loss function, as it worked best, and Adam optimizer with a learning rate of 0.005.

Deep Learning Model

Training the model

```
27 lr_scheduler = ReduceLROnPlateau(
28  monitor = 'val_loss',
29  factor = 0.5,
30  patience = 5,
31  verbose = 1,
32  min_lr = 1e-6
33 )
```

I gave my model reduce learning rate on plateau, which reduces the learning rate if the val_loss is not going down for 5 straight epochs

```
35 #training the model
36 history = model.fit(
37 | X_train_lstm,y_train_lstm,
38 | validation_data = (X_valid,y_valid),
39 | epochs = 100,
40 | batch_size = 32,
41 | callbacks = [lr_scheduler]
42 )
```

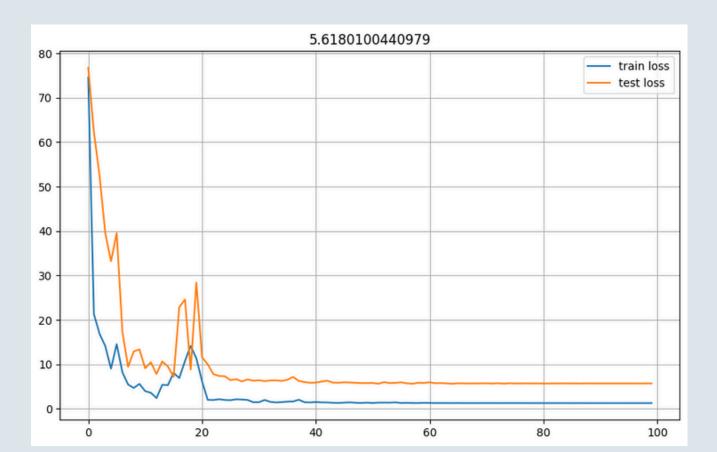
Training the model to see how well it did

```
37 #making a prediction
38 y_pred_lstm = model.predict(X_valid)
39 y_pred_lstm = np.squeeze(y_pred_lstm, axis=-1)
40 time_valid = stock_data.index[window_size:]
```

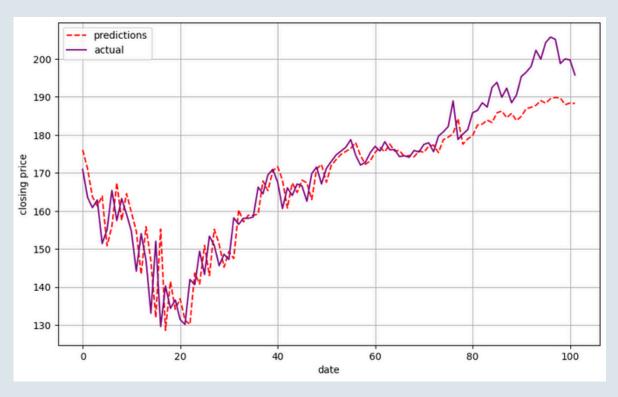
Made a prediction in order to plot the result

We can see the model predicted the stocks price quite good, except for the end, although it remained a positive trend, which can explain the slight overfitting.

Overall this model preformed a lot better than the Machine Learning model



made a graph to show that the loss and val loss actually went down by quite a lot although the loss function went down by more which can indicate there's slight overfitting but overall this model looks good.



NLP Model

```
[ ] 1 #definind a tokenizer to vectorize all the words in the financial news dataset
2 tokenizer = Tokenizer(oov_token = '<00V>')
3 tokenizer.fit_on_texts(reuters['Headlines']) #tokenizing the headlines column
4 sequences = tokenizer.texts_to_sequences(reuters['Headlines']) #converting to a
5 word_index = tokenizer.word_index
6 padded = pad_sequences(sequences,maxlen = 500,padding = 'post', truncating = 'post') #making sure all sequences have the same length
```

Made a Tokenizer that
takes all the headlines from
the retuters financial news I
showed earlier and makes
them into a sequence

After that I padded them so they all have the same length

NLP model

Made a simple model in order to get a sentiment

```
('say', 2),
('china', 3),
('trade', 4),
('billion', 5),
'deal', 6),
'source', 7),
('new', 8),
('ceo', 9),
('trump', 10),
('coronavirus', 11)
('oil', 12),
('cut', 13),
('exclusive', 14),
('share', 15),
('sale', 16),
('bank', 17),
('stock', 18),
('talk', 19),
('tariff', 20),
('market', 21),
('boeing', 22),
('fed', 23),
('million', 24),
('plan', 25),
('hit', 26),
('profit', 27),
('wall', 28),
('eu', 29),
 'street', 30)]
```

30 of the

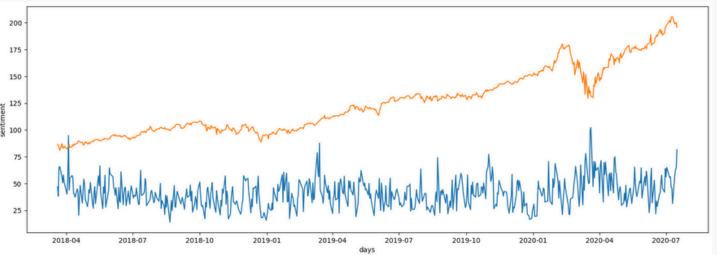
common

most

words

('<00V>', 1),

The orange graph is the actual Close price and the Blue one is The sentiment, we can see that even though the sentiment looks more messy, it still has simillar spikes, to the stock.



splitting the data into feature and target but this time with the sentiment we made

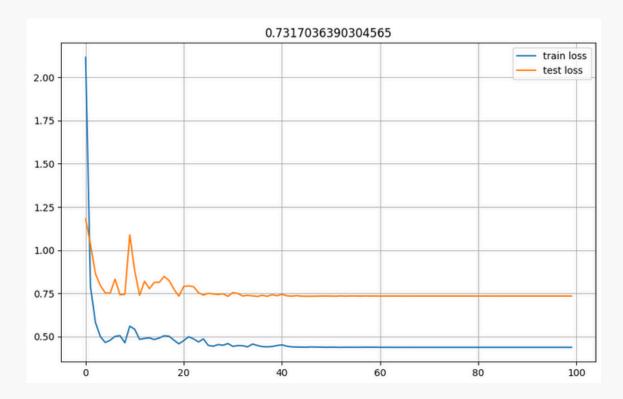
NLP Model

Building the Model

I decided to use the exact same model with an edition of lambda
The Lambda layer subtracts 5 from the model's output to correct
for a systematic offset in the predicted sentiment values. While this
is a shortcut it allowed me to align the output with my expected
sentiment scale

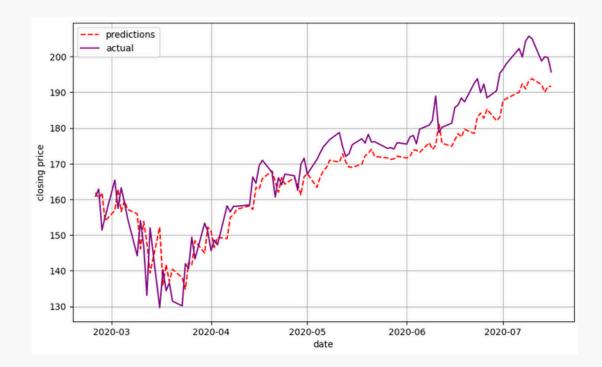
```
1 #building my deep learning model
 2 sentiment_model = tf.keras.models.Sequential([
       Input(shape=(window_size_nlp,2)),
      LSTM(128),
      tf.keras.layers.Dense(256,activation = 'relu'),
      tf.keras.layers.Dense(128,activation = 'relu'),
      tf.keras.layers.Dense(64,activation = 'relu'),
      tf.keras.layers.Dense(32,activation = 'relu'),
      tf.keras.layers.Dense(16,activation = 'relu'),
      tf.keras.layers.Dense(1),
      Lambda(lambda x:x-5)
12 ])
13
14 #compiling the model
15 sentiment_model.compile(
       loss = 'mae',
      optimizer = tf.keras.optimizers.Adam(learning_rate = 0.005),
18
      metrics = ['mae']
19)
20
21 lr_scheduler = ReduceLROnPlateau(
       monitor = 'val loss',
       factor = 0.5,
      patience = 5,
      verbose = 1,
       min lr = 1e-6
27)
29 #training the model
30 sentiment history = sentiment model.fit(
      X_train_nlp,y_train_nlp,
      validation_data = (X_valid_nlp,y_valid_nlp),
       epochs = 100,
      batch size = 32,
       callbacks = [lr_scheduler]
```

The loss function on this model is simillar to the model I have done before with a bigger gap between loss and the vall loss which indicates of a bigger overfitting



```
38 #making a prediction
39 y_pred_nlp = sentiment_model.predict(X_valid_nlp)
40 y_pred_nlp = nlp_scaler.inverse_transform(np.concatenate([y_pred_nlp,np.zeros_like(y_pred_nlp)],axis = 1))
41 y_pred_nlp_close = y_pred_nlp[:,0]
42 time_valid_nlp = merged_df.index[split_time_nlp:]
```

And we can see on the graph of the predictions and the actual data that this model is less accurate, it still shows a positive trend, and is relatively accurate, just not as the one before



NLP Machine Learning Models

Building the Model

For the Machine Learning models I decided to go again with the exact same models and hyper parametrs, to see if we will get more accurate reslut or not

flattening the X in order to make it on dimension array, and converting the y into a single integer and finding the index with the highest value.

```
1 X_train_nlp_flat = X_train_nlp.reshape(X_train_nlp.shape[0], -1)
2 y_train_nlp_ml = np.argmax(y_train_nlp, axis=1)
```

did the same to the validation data

```
1 X_valid_nlp_flat = X_valid_nlp.reshape(X_valid_nlp.shape[0], -1)
2 y_valid_nlp_ml = np.argmax(y_valid_nlp, axis=1)
```

this is the models accuracy score, surprisingly, all of them achived the same accuracy score, now lets check for overfitting

NLP Machine Learning Models

Checking for overfitting

We can see that we do have slight overfitting in all models, but in the logistic regresssion model its the highest by a little bit, which is actually different from the machine learning model from the beginning of the project.

Even though this model (random forest) had high accuracy, it did not predict class 1 at all, which means this model is not good enough even though it predicted most of the 0 class correctly.

This model did better than the random forest model but not perfect as it predicted mostly the 0 class correctly

this model did the best in terms of capturing both classes

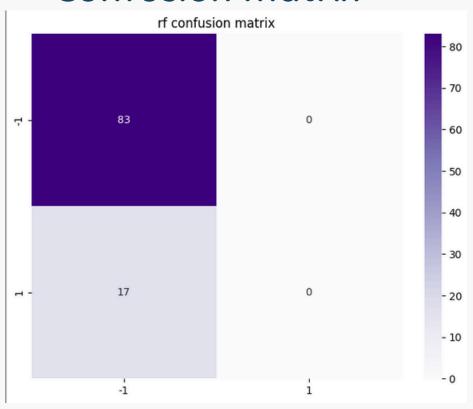
0	<pre>1 rf_classification_report = classification_report(y_valid_nlp_ml, rf_nlp_pred) 2 print(rf_classification_report)</pre>						
₹		precision	recall	f1-score	support		
	9 1	0.83 0.00	1.00 0.00	0.91 0.00	83 17		
	accuracy macro avg weighted avg	0.41 0.69	0.50 0.83	0.83 0.45 0.75	100 100 100		

0	_	<pre>1 svm_classification_report = classification_report(y_valid_nlp_ml, svm_nlp_pred) 2 print(svm_classification_report)</pre>						
		precision	recall	f1-score	support			
	0	0.84	0.99	0.91	83			
	1	0.50	0.06	0.11	17			
	accuracy			0.83	100			
	macro avg	0.67	0.52	0.51	100			
	weighted avg	0.78	0.83	0.77	100			

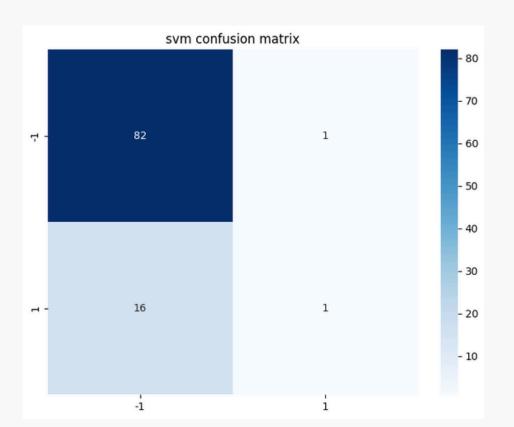
```
1 lr_classification_report = classification_report(y_valid_nlp_ml, lr_nlp_pred
        2 print(lr_classification_report)
<del>___</del>
                   precision
                                recall f1-score support
                                             0.90
                                                         83
                         0.86
                                   0.95
                        0.50
                                   0.24
                                             0.32
                                                         17
                                             0.83
                                                        100
         accuracy
                                   0.59
                        0.68
                                             0.61
                                                        100
        macro avg
                         0.80
                                   0.83
                                             0.80
                                                        100
     weighted avg
```

NLP Machine Learning Models

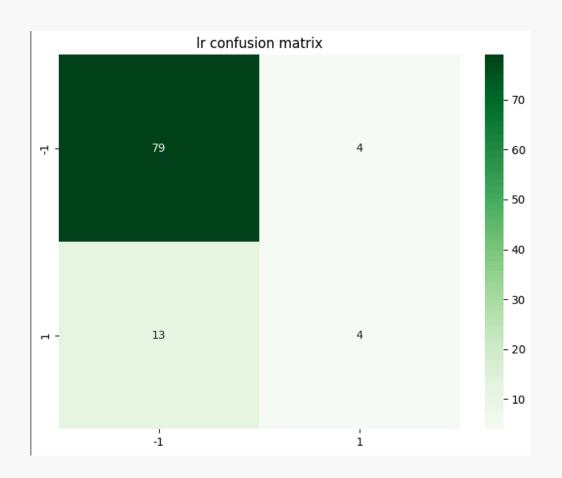
Confusion matrix



This is the confusion matrix for the random forest model, we can see it was the one the succeeded the least as it hasn't predicted class 1 at all



This model did better but not by much, it only predicted one correct class 1



This model did the best in terms of prediction, but its still not as good as I would like it to be

Project Conclusions

Building the Model

In conclusion, my project explored forecasting Microsoft's stock prices using both deep learning and traditional machine learning models. The LSTM model, built on timewindowed historical data, effectively captured the temporal trends in stock prices, while the machine learning models provided complementary insights, especially when integrating market sentiment from news headlines. Despite facing challenges like overfitting and class imbalances, combining these approaches demonstrated a solid framework for financial forecasting, highlighting the potential benefits of leveraging multiple analytical techniques for improved prediction accuracy.

Thank you for your time!

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