



# Frizbe



Content Automation platform  
for marketing, sell and  
motion design

## DESCRIPTION

Frizbe is a unique way for marketers, brands and the internal design teams that create video assets for social media and digital ads to turn their unique creations into scalable video templates and bespoke to their brands in scale.

Frizbe helps to create personalized visual content automatically based on CRM / DB data, build hyper-personalized campaigns, get more leads, boost engagement and improve retention.

## FEATURES

### Dynamic video

Personalized fields like name, company, industry, location or other user properties to existing video templates.

### SAAS platform

Platform can be used by anyone on a social/performance/media team to create new variations of an original creative.

### CRM integration

Using data from CRMs for personalized videos creation without manual intervention.

### Social media automation

Fully integration to social media platforms for campaign optimisation and cost-effective operation.

### Automatic visual creation

Scale operations and generation greater results using visual content production--automated in bulk.

### AI based

End-to-end video marketing powered by A.I Translation, multi variations, automatically generated content.

### A/B Tests

Campaigns optimisation wltch multiple variants of videos.

## TARGET MARKET



**Agencies**



**Online sellers**



**Digital marketers**

## MARKET SIZE

**3.3 Billion**

Global marketing automation market

**35 M**

Video Advertising spending in 2019

**81%**

of businesses use video as a marketing tool

## TEAM

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