IDARA UBONG

UX/UI DESIGNER

UX Designer with engineering training, 4 years of research experience and a passion for visual design. My background allows me to better understand the process of user centered design from conception to completion.

WORK EXPERIENCE

UX Designer

Freelance UX Designer | Jan 2021-present

• Created the Sobered app, a resource for recovering from addiction that offers mental health resources and tracks sobriety progress

• Created the MyTelehealth app, a resource for managing health conditions independently and staying connected to local resources

Healthcare Administrator

Genesis Total Healthcare LLC | Mar 2020-present

• Connects with physicians and specialists ensuring updated homecare orders whilst updating patient health records

• Digitizes physical inventory to paperless using Microsoft Excel streamlining home care supply chain

• Billing audit summaries using Devero improving the revenue cycle

• Assisted investigators with preparation of grants and determining objectives in order to secure funding on behalf of the company, build visibility and credibility

• Created promotional materials for the company's online platforms increasing the company's online presence

Biomedical Engineering Research Associate

Wayne State University | Mar 2016-May 2020

• Assisted in a Sciatic Nerve Animal Study and compiled findings to further peripheral regeneration research with nerve conduits and nerve gap injuries

• Studied the responses of neurons, Schwann cells, and macrophages with cell culture to further spinal cord injury research

EDUCATION

University of Michigan Dearborn
2021-present
• Masters of Science in Human Centered Design and Engineering

CareerFoundry UX/UI Immersive Program
2020-2021
• Sixth month intensive course in user centered design and visual design

Wayne State University
2015-2020
• Bachelor's of Science in Biomedical Engineering

CONTACT

idaraubong@gmail.com

(810) 730-9017

Linkedin.com/idaraubong

PORTFOLIO

https://idaraubong.myportfolio.com

INDUSTRY KNOWLEDGE

Design Thinking

Competitor Analysis

Card Sorting

Task and User Flows

User Research

UX Design

UI Design

Wireframing

Rapid Prototyping

User Interface Testing

User Centered Design

A/B Testing

TECHNICAL SKILLS

Adobe XD

Adobe InDesign

Marvel

Figma

InVision

HTML

CSS