

# Idara Ubong

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## Professional Summary

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I am an ambitious User Experience Designer with a Bachelor's of Science in Biomedical Engineering. I am seeking entry level roles with UX initiatives, IT, Product Design, and Product Engineering to gain experience in user centered design, become well-rounded in my experiences as an engineer, and build strong relationships in a team environment.

## Education

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**Wayne State University** *Bsc. Biomedical Engineering*

Detroit, MI

*Aug 2015 – May 2020*

**Capstone:** *Creating a Knee Tracking Device*

Performed client interviews, identified user needs, created a budget and funding request using Microsoft Excel, produced a prototype via AutoCAD and 3-D printing, assessed verification and validation based on client requests

## Experience

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**UX Designer**

Flint, MI

*Freelance*

*Jan 2021 - present*

- Created the Sobered Health app, a resource for recovering from addiction that offers mental health resources, tracks sobriety progress and administers support towards maintaining sobriety
- Created the MyTeleHealth app, a resource for managing health conditions independently and staying connected to local resources, demonstrating a thorough understanding of user centered design.

**Genesis Total Healthcare**

Flint, MI

*Healthcare Administrator*

*Mar 2020-present*

- Coordinated with patient physicians and specialists to ensure updated homecare orders resulting in a 35% increase in returned patient orders
- Digitized physical inventory to paperless using Microsoft Office streamlining the home care supply chain
- Prepared grants and determined objectives in order to secure funding on behalf of the company building visibility and credibility

**Tesla Motors**

Flint, MI

*Gallery Advisor*

*Nov 2018 – Jul 2020*

- Educated, consulted, and demonstrated electric cars and clean energy products with customers providing insights to key features increasing brand awareness
- Maintained a healthy sales pipeline by scheduling and checking customer sales using Salesforce
- Achieved top 5 lead capture status for Midwest region in Q3 in 2019

**Wayne State University**

Flint, MI

*Tissue Engineering Research Assistant*

*Mar 2016 – May 2020*

- Assisted with several projects and compiled findings to further peripheral nerve regeneration research with nerve conduits and nerve gap injuries.
- Learned a variety of skills from assisting in Sciatic Nerve animal study and studying the responses of macrophages, neurons and Schwann cells with cell culture to further spinal cord injury research

## Skills & Software

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**Industry Knowledge:** Design Thinking, Competitor Analysis, Card Sorting, Task and User Flows, User Research, UX Design, UI Design, Wireframing, Rapid Prototyping, User Interface Testing, User Centered Design, A/B Testing

**Tools and Technologies:** Adobe XD, Adobe InDesign, Marvel, Figma, Invision, Balsamiq, Google Survey

**Coding Skills:** HTML, CSS

