lab9.0

lab 9

```
candy <- read.csv("candy-data.txt", row.names=1)
head(candy)</pre>
```

| | choco | olate | fruity | caramel | peanut | yalmondy | nougat | crispedr | cicewafer |
|--------------|-------|-------|----------|---------|--------|----------|---------|----------|-----------|
| 100 Grand | | 1 | 0 | 1 | | 0 | 0 | | 1 |
| 3 Musketeers | | 1 | 0 | 0 | | 0 | 1 | | 0 |
| One dime | | 0 | 0 | 0 | | 0 | 0 | | 0 |
| One quarter | | 0 | 0 | 0 | | 0 | 0 | | 0 |
| Air Heads | | 0 | 1 | 0 | | 0 | 0 | | 0 |
| Almond Joy | | 1 | 0 | 0 | | 1 | 0 | | 0 |
| | hard | bar j | pluribus | sugarpe | ercent | priceper | cent wi | npercent | |
| 100 Grand | 0 | 1 | C |) | 0.732 | 0 | .860 | 66.97173 | |
| 3 Musketeers | 0 | 1 | C |) | 0.604 | 0 | .511 | 67.60294 | |
| One dime | 0 | 0 | C |) | 0.011 | 0 | .116 | 32.26109 | |
| One quarter | 0 | 0 | C |) | 0.011 | 0 | .511 | 46.11650 | |
| Air Heads | 0 | 0 | C |) | 0.906 | 0 | .511 | 52.34146 | |
| Almond Joy | 0 | 1 | C |) | 0.465 | 0 | .767 | 50.34755 | |
| | | | | | | | | | |

Q1

nrow(candy)

[1] 85

Q2

```
sum(candy$fruity)
[1] 38
     Q3
candy["Snickers", "winpercent"]
[1] 76.67378
candy["Snickers",]$winpercent
[1] 76.67378
     Q4
candy["Kit Kat",]$winpercent
[1] 76.7686
     Q_5
candy["Tootsie Roll Snack Bars",]$winpercent
[1] 49.6535
quick over view with skimr
library("skimr")
skim(candy)
```

Table 1: Data summary

| Name | candy |
|-------------------|-------|
| Number of rows | 85 |
| Number of columns | 12 |
| | |

| Column type frequency: | |
|------------------------|------|
| numeric | 12 |
| Group variables | None |

Variable type: numeric

| skim_variable n_ | _missingcom | plete_ra | atmenean | sd | p0 | p25 | p50 | p75 | p100 | hist |
|------------------|-------------|----------|----------|---------------------|-------|-------|-------|-------|-------|------|
| chocolate | 0 | 1 | 0.44 | 0.50 | 0.00 | 0.00 | 0.00 | 1.00 | 1.00 | |
| fruity | 0 | 1 | 0.45 | 0.50 | 0.00 | 0.00 | 0.00 | 1.00 | 1.00 | |
| caramel | 0 | 1 | 0.16 | 0.37 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| peanutyalmondy | 0 | 1 | 0.16 | 0.37 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| nougat | 0 | 1 | 0.08 | 0.28 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| crispedricewafer | 0 | 1 | 0.08 | 0.28 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| hard | 0 | 1 | 0.18 | 0.38 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| bar | 0 | 1 | 0.25 | 0.43 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | |
| pluribus | 0 | 1 | 0.52 | 0.50 | 0.00 | 0.00 | 1.00 | 1.00 | 1.00 | |
| sugarpercent | 0 | 1 | 0.48 | 0.28 | 0.01 | 0.22 | 0.47 | 0.73 | 0.99 | |
| pricepercent | 0 | 1 | 0.47 | 0.29 | 0.01 | 0.26 | 0.47 | 0.65 | 0.98 | |
| winpercent | 0 | 1 | 50.32 | 14.71 | 22.45 | 39.14 | 47.83 | 59.86 | 84.18 | |

it looks like the winpercent column is on a different scale than the others (0-100%rather than 0-1) we will need to scale this dataset before analysis like PCA

Q6

it looks like the winpercent column is on a different scale than the others (0-100%rather than 0-1) we will need to scale this dataset before analysis like PCA

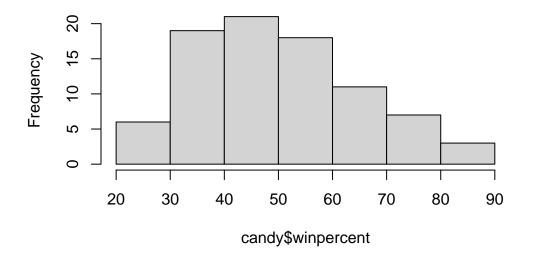
Q7

0 represents false/not part of that catagory and 1 vis versa

Q8

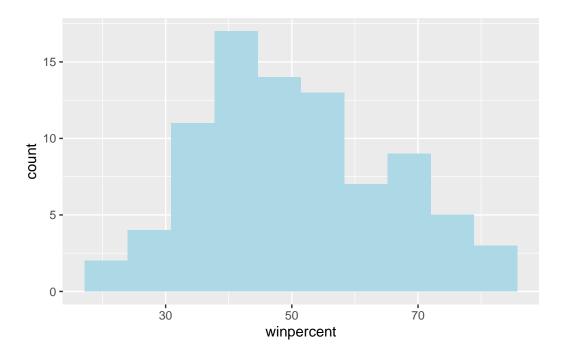
hist(candy\$winpercent)

Histogram of candy\$winpercent



```
library(ggplot2)

ggplot(candy) +
  aes(winpercent) +
  geom_histogram(bins = 10, fill = "lightblue")
```



Q 10

summary(candy\$winpercent)

Min. 1st Qu. Median Mean 3rd Qu. Max. 22.45 39.14 47.83 50.32 59.86 84.18

Q11

- step 1: find all "chocolate" candy
- step 2: find all their "winpercent" values
- step 3: summerize these values
- step 4: find all "fruity" candy
- step 5: find all their "winpercent" values
- step 6: summerize these values
- step 7: compare the two summary values
- 1. find all chocolate candy

```
choc.inds <- candy$chocolate == 1</pre>
```

2. find their winpercent values

```
choc.win <- candy[choc.inds,] $winpercent</pre>
```

3. summerize these values

```
choc.mean <- mean(choc.win)</pre>
```

do the same thing with fruity

1. find all chocolate candy

```
fruit.inds <- candy$fruity == 1</pre>
```

2. find their winpercent values

```
fruit.win <- candy[fruit.inds,] $winpercent</pre>
```

3. summerize these values

```
fruit.mean <- mean(fruit.win)</pre>
```

so clearly chocolate has a higher mean winpercent thna fruity candy

```
choc.mean
```

[1] 60.92153

fruit.mean

[1] 44.11974

Q12

```
t.test(choc.win, fruit.win)
```

Welch Two Sample t-test

```
data: choc.win and fruit.win t = 6.2582, df = 68.882, p-value = 2.871e-08 alternative hypothesis: true difference in means is not equal to 0 95 percent confidence interval: 11.44563 22.15795 sample estimates: mean of x mean of y 60.92153 44.11974 Q13
```

not that useful just sorts values sort(candy\$winpercent)

```
[1] 22.44534 23.41782 24.52499 27.30386 28.12744 29.70369 32.23100 32.26109 [9] 33.43755 34.15896 34.51768 34.57899 34.72200 35.29076 36.01763 37.34852 [17] 37.72234 37.88719 38.01096 38.97504 39.01190 39.14106 39.18550 39.44680 [25] 39.46056 41.26551 41.38956 41.90431 42.17877 42.27208 42.84914 43.06890 [33] 43.08892 44.37552 45.46628 45.73675 45.99583 46.11650 46.29660 46.41172 [41] 46.78335 47.17323 47.82975 48.98265 49.52411 49.65350 50.34755 51.41243 [49] 52.34146 52.82595 52.91139 54.52645 54.86111 55.06407 55.10370 55.35405 [57] 55.37545 56.49050 56.91455 57.11974 57.21925 59.23612 59.52925 59.86400 [65] 60.80070 62.28448 63.08514 64.35334 65.71629 66.47068 66.57458 66.97173 [73] 67.03763 67.60294 69.48379 70.73564 71.46505 72.88790 73.09956 73.43499 [81] 76.67378 76.76860 81.64291 81.86626 84.18029
```

```
x <- c(10,1,100)
order(x)
```

[1] 2 1 3

x[order(x)]

[1] 1 10 100

the order() function tells us how it arrange the elements of the input to make them sorted i e ow to order them

we can determine the order of winpercent to make them sorted and use that order to arrange the whole dataset

ord.inds <- order(candy\$winpercent, decreasing = T) head(candy[ord.inds,])</pre>

| | chocolate | fruity | caram | el j | peanutyalm | nondy | nougat |
|---------------------------|------------|---------|--------|------|------------|-------|---------|
| Reese's Peanut Butter cup | 1 | 0 | | 0 | | 1 | 0 |
| Reese's Miniatures | 1 | 0 | | 0 | | 1 | 0 |
| Twix | 1 | 0 | | 1 | | 0 | 0 |
| Kit Kat | 1 | 0 | | 0 | | 0 | 0 |
| Snickers | 1 | 0 | | 1 | | 1 | 1 |
| Reese's pieces | 1 | 0 | | 0 | | 1 | 0 |
| | crispedric | ewafer | hard | bar | pluribus | sugar | percent |
| Reese's Peanut Butter cup |) | 0 | 0 | 0 | 0 | | 0.720 |
| Reese's Miniatures | | 0 | 0 | 0 | 0 | | 0.034 |
| Twix | | 1 | 0 | 1 | 0 | | 0.546 |
| Kit Kat | | 1 | 0 | 1 | 0 | | 0.313 |
| Snickers | | 0 | 0 | 1 | 0 | | 0.546 |
| Reese's pieces | | 0 | 0 | 0 | 1 | | 0.406 |
| | priceperce | nt winp | percen | t | | | |
| Reese's Peanut Butter cup | 0.6 | 51 84 | 1.1802 | 9 | | | |
| Reese's Miniatures | 0.2 | 79 81 | 1.8662 | 26 | | | |
| Twix | 0.9 | 06 81 | 1.6429 | 1 | | | |
| Kit Kat | 0.5 | 11 76 | 5.7686 | 0 | | | |
| Snickers | 0.6 | 51 76 | 6.6737 | '8 | | | |
| Reese's pieces | 0.6 | 51 73 | 3.4349 | 9 | | | |
| _ | | | | | | | |

Q14

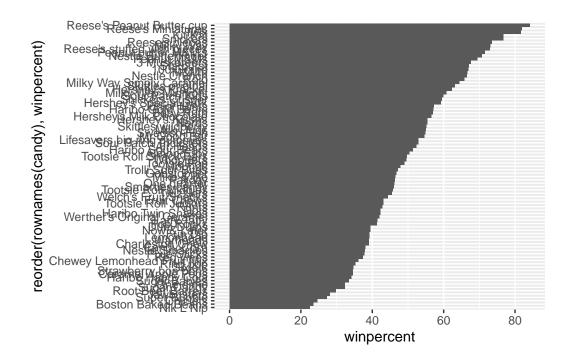
head(candy[ord.inds,])

| | chocolate | fruity | cara | nel j | peanutyaln | nondy | nougat |
|---------------------------|------------|---------|--------------|-------|------------|-------|---------|
| Reese's Peanut Butter cup | 1 | 0 | | 0 | | 1 | 0 |
| Reese's Miniatures | 1 | 0 | | 0 | | 1 | 0 |
| Twix | 1 | 0 | | 1 | | 0 | 0 |
| Kit Kat | 1 | 0 | | 0 | | 0 | 0 |
| Snickers | 1 | 0 | | 1 | | 1 | 1 |
| Reese's pieces | 1 | 0 | | 0 | | 1 | 0 |
| | crispedrio | cewafer | ${\tt hard}$ | bar | pluribus | sugai | percent |
| Reese's Peanut Butter cup | | 0 | 0 | 0 | 0 | | 0.720 |
| Reese's Miniatures | | 0 | 0 | 0 | 0 | | 0.034 |
| Twix | | 1 | 0 | 1 | 0 | | 0.546 |
| Kit Kat | | 1 | 0 | 1 | 0 | | 0.313 |

| Snickers | | 0 | 0 | 1 | 0 | 0.546 |
|---------------------------|----------|--------|-------|---|---|-------|
| Reese's pieces | | 0 | 0 | 0 | 1 | 0.406 |
| prio | epercent | winper | rcent | | | |
| Reese's Peanut Butter cup | 0.651 | 84.3 | 18029 | | | |
| Reese's Miniatures | 0.279 | 81.8 | 36626 | | | |
| Twix | 0.906 | 81.6 | 34291 | | | |
| Kit Kat | 0.511 | 76.7 | 76860 | | | |
| Snickers | 0.651 | 76.6 | 37378 | | | |
| Reese's pieces | 0.651 | 73.4 | 13499 | | | |
| | | | | | | |

Q15/16

```
ggplot(candy) +
  aes(winpercent, reorder(rownames(candy), winpercent)) +
  geom_col()
```



time to add color

we need to make our own seperate color vector where we can spell out exactly what candy id colored

```
mycols <- rep("gray", nrow(candy))</pre>
mycols[candy$chocolate == 1] <- "chocolate"</pre>
mycols[candy$bar == 1] <- "brown"</pre>
mycols[candy$fruity == 1] <- "blue"</pre>
mycols
 [1] "brown"
                   "brown"
                                 "gray"
                                              "gray"
                                                            "blue"
                                                                         "brown"
 [7] "brown"
                                                                         "blue"
                   "gray"
                                 "gray"
                                              "blue"
                                                            "brown"
                                                                         "blue"
[13] "blue"
                   "blue"
                                 "blue"
                                              "blue"
                                                            "blue"
[19] "blue"
                   "gray"
                                "blue"
                                              "blue"
                                                            "chocolate"
                                                                         "brown"
[25] "brown"
                                "blue"
                                              "chocolate" "brown"
                                                                         "blue"
                   "brown"
```

[31] "blue" "blue" "chocolate" "chocolate" "blue" "chocolate" "brown" [37] "brown" "brown" "brown" "brown" "blue" "blue" [43] "brown" "brown" "blue" "brown" "chocolate"

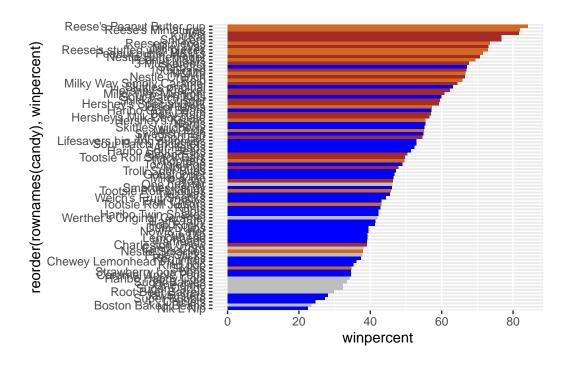
[49] "gray" "blue" "chocolate" "chocolate" "chocolate" [55] "chocolate" "blue" "chocolate" "gray" "blue" "chocolate"

[61] "blue" "blue" "chocolate" "blue" "brown" "brown" [67] "blue" "blue" "blue" "gray" "gray" [73] "blue" "blue" "chocolate" "chocolate" "brown"

[79] "blue" "brown" "blue" "blue" "gray"

[85] "chocolate"

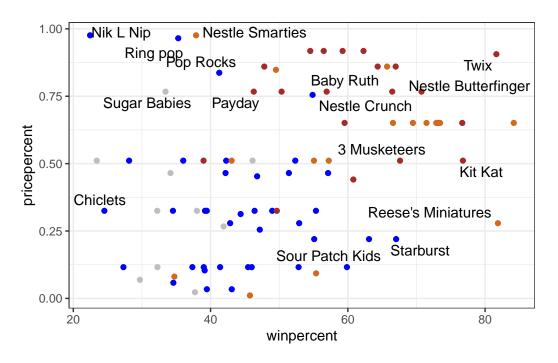
```
ggplot(candy) +
  aes(winpercent, reorder(rownames(candy), winpercent)) +
  geom_col(fill=mycols)
```



make a plot of winpercent x-axis vs priceprecent y axis

```
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=mycols) +
  geom_text_repel(max.overlaps = 6) +
  theme_bw()
```

Warning: ggrepel: 69 unlabeled data points (too many overlaps). Consider increasing max.overlaps



to avoid the pverplotting of the text labels we can use the add on package **ggrepel**

Q19

Q20

```
ord <- order(candy$pricepercent, decreasing = TRUE)
head( candy[ord,c(11,12)], n=5 )</pre>
```

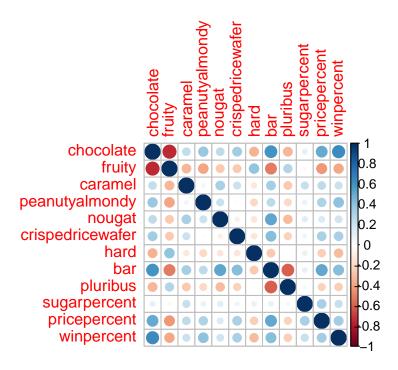
```
pricepercent winpercent
Nik L Nip
                                 0.976
                                         22.44534
Nestle Smarties
                                 0.976
                                         37.88719
Ring pop
                                 0.965
                                         35.29076
Hershey's Krackel
                                 0.918
                                         62.28448
Hershey's Milk Chocolate
                                 0.918
                                         56.49050
```

5

library(corrplot)

corrplot 0.95 loaded

cij <- cor(candy) corrplot(cij)</pre>



##6

```
pca <- prcomp(candy, scale=TRUE)
summary(pca)</pre>
```

Importance of components:

```
PC1
                                 PC2
                                        PC3
                                                PC4
                                                       PC5
                                                               PC6
                                                                       PC7
Standard deviation
                       2.0788 1.1378 1.1092 1.07533 0.9518 0.81923 0.81530
Proportion of Variance 0.3601 0.1079 0.1025 0.09636 0.0755 0.05593 0.05539
Cumulative Proportion 0.3601 0.4680 0.5705 0.66688 0.7424 0.79830 0.85369
                           PC8
                                   PC9
                                          PC10
                                                  PC11
                                                          PC12
Standard deviation
                       0.74530 0.67824 0.62349 0.43974 0.39760
Proportion of Variance 0.04629 0.03833 0.03239 0.01611 0.01317
Cumulative Proportion 0.89998 0.93832 0.97071 0.98683 1.00000
```

attributes(pca)

\$names

```
[1] "sdev" "rotation" "center" "scale" "x"
```

\$class

[1] "prcomp"

lets plot results

pca\$x

| | PC1 | PC2 | PC3 | PC4 |
|-----------------------------|-------------|---------------|--------------|-------------|
| 100 Grand | -3.81986175 | -0.5935787670 | -2.186308676 | -2.37159574 |
| 3 Musketeers | -2.79602364 | -1.5196062111 | 1.412198551 | 0.69943868 |
| One dime | 1.20258363 | 0.1718120657 | 2.060771178 | -1.20067824 |
| One quarter | 0.44865378 | 0.4519735621 | 1.476492844 | -1.00177141 |
| Air Heads | 0.70289922 | -0.5731343263 | -0.929389343 | 0.41245656 |
| Almond Joy | -2.46833834 | 0.7035501120 | 0.858108916 | 0.57249739 |
| Baby Ruth | -4.10531223 | -2.1000967736 | 1.347834706 | 1.85505225 |
| Boston Baked Beans | 0.71385813 | 1.2098216537 | 0.941899950 | 1.10219913 |
| Candy Corn | 1.01357204 | 0.2834319621 | -0.840681586 | 0.83664703 |
| Caramel Apple Pops | 0.81049645 | -1.6960889498 | -0.207020586 | -0.30186567 |
| Charleston Chew | -2.15436587 | -1.9304213037 | 1.675469334 | 0.46999498 |
| Chewey Lemonhead Fruit Mix | 1.65268482 | 0.0726434944 | -0.909617411 | 0.58609915 |
| Chiclets | 2.38180817 | 0.4430926071 | 1.000422079 | -0.59998577 |
| Dots | 1.51249936 | 0.1623958592 | -0.967135199 | 0.63622661 |
| Dum Dums | 2.14430933 | -1.8388386160 | -0.385372660 | -0.14796280 |
| Fruit Chews | 2.26133763 | 0.5818322520 | 0.978626618 | -0.39164187 |
| Fun Dip | 1.82383348 | -1.7828662094 | -0.719415821 | -0.08544003 |
| Gobstopper | 1.96047812 | -1.0584680267 | -1.873874385 | 0.84237208 |
| Haribo Gold Bears | 1.33360746 | 0.5892699921 | -0.431929774 | 0.33530766 |
| Haribo Happy Cola | 1.11167365 | 0.6257697808 | 0.054459647 | 0.16024129 |
| Haribo Sour Bears | 1.46152952 | 0.5073691482 | -0.379443632 | 0.28956535 |
| Haribo Twin Snakes | 1.66849016 | 0.3748646265 | -0.294528131 | 0.21556045 |
| Hershey's Kisses | 0.37722675 | 1.5654519145 | 1.104739528 | -0.30451907 |
| Hershey's Krackel | -3.04788356 | 0.6850792787 | -1.154357778 | -2.79294516 |
| Hershey's Milk Chocolate | -2.11696417 | 0.2504568891 | 0.218316614 | -0.64942872 |
| Hershey's Special Dark | -2.17850376 | 0.2898570052 | 0.193067056 | -0.62742342 |
| Jawbusters | 2.62491587 | -0.6343671618 | 0.114043053 | -0.54172092 |
| Junior Mints | -0.16010610 | 1.6194428347 | 0.442156347 | -0.08935729 |
| Kit Kat | -2.87086546 | 0.9069655335 | -0.545771148 | -2.94691419 |
| Laffy Taffy | 1.65450042 | -0.2379605144 | 1.217408326 | -0.81578254 |
| Lemonhead | 2.33564695 | -1.2553404646 | 1.125823900 | -1.18755633 |
| Lifesavers big ring gummies | 1.19528766 | -0.0783610246 | 0.814040659 | -0.61506538 |

```
Peanut butter M&M's
                           -1.52223814 1.9291395890 -0.815897653
                                                                  2.27060871
M&M's
                           -0.76747561 1.2573539136 -1.260658369 0.98037043
Mike & Ike
                            1.57487290 0.0664259746 -1.114406454
                                                                  0.84284942
Milk Duds
                           -0.76836937 0.4192793946 -0.137573021 -0.01222490
Milky Way
                           -3.69272218 -2.4933313173 0.843423990 0.70792542
Milky Way Midnight
                           -3.23036513 -2.8201031327
                                                     0.902884388
                                                                  0.75904764
Milky Way Simply Caramel
                           -3.04936226 -1.1774777304 -1.382617058
                                                                  0.15488883
Mounds
                           -1.81292795 0.2120726312 0.636094539 -0.91126847
Mr Good Bar
                           -2.67327849 0.9217207344 0.997161433 0.40634715
Nerds
                            1.93426895 -0.9133307225 -1.670281710 0.79359684
Nestle Butterfinger
                           -2.97855081 0.8798835368 0.348599786 0.94918411
Nestle Crunch
                           -2.92740488 0.8119013154 -0.747159803 -2.97250665
                            1.63985272 \quad 0.4210217322 \ -0.083217936 \ -0.24015596
Nik L Nip
Now & Later
                            1.98070982 0.5117150919 0.460099768 -0.21340533
Payday
                           -2.39180556 -1.4839637512 2.091687409
                                                                  1.65680787
Peanut M&Ms
                           -1.38897069 2.0947188031 -0.260214925
                                                                  1.89874716
Pixie Sticks
                            1.67042227   0.8969792365   1.394703254   -0.48031281
Pop Rocks
                            1.76879348 -0.8060325640 -1.567639814 0.42017068
Red vines
                            2.12406849 0.1366822960 -0.115183020
                                                                  0.27721045
                           -1.55210251 1.9287569793 1.884620322
Reese's Miniatures
                                                                  0.48605155
Reese's Peanut Butter cup
                           -2.28427985 1.4648923293 -0.156138940
                                                                  1.63994489
                           -1.40590761 2.3077984818 0.136661895
Reese's pieces
                                                                  1.64348077
Reese's stuffed with pieces -2.13382398 1.0787289654 -0.673152403
                                                                  1.96066081
                            1.19274412 -1.7069749284 -1.423826969
Ring pop
                                                                  0.02570015
Rolo
                           -1.61259322 0.1773734932 -1.931879747
                                                                  1.00697641
Root Beer Barrels
                            2.10440254 -0.8711340556 -0.594335570
                                                                  0.36204105
Runts
                            2.25699185 -1.1223199934 -1.557678507
                                                                  0.71996790
Sixlets
                            0.81799664 1.1888290122 1.093105891 -0.33001942
                            Skittles original
Skittles wildberry
                            1.47148517 0.1118354559 -1.232745536 0.99503181
Nestle Smarties
                           -0.27556563 1.3792344137 -0.080047831 -0.03345921
Smarties candy
                            2.60115214 -0.6047947520 0.003482896 -0.21938457
Snickers
                           -4.39576792 -1.7919312516 1.434654778 1.89861891
Snickers Crisper
                           -4.01457335 -0.0347673522 -1.089868643 -1.42309414
Sour Patch Kids
                            1.81551769 0.8879445215 0.863881832 -0.32795118
Sour Patch Tricksters
                            1.97326660 0.7869473239 0.928605869 -0.38435897
Starburst
                            1.50658493 0.9437290830 0.487658690 -0.12150268
Strawberry bon bons
                            2.80647837 -1.0331193111 -0.524069119 0.13960292
Sugar Babies
                           -0.01900559 -0.8219542293 -1.802826526 0.92212945
Sugar Daddy
                            0.19642038 -1.2073694698  0.520140143 -0.59663517
Super Bubble
                            1.99242820 -0.3915898648 1.481310204 -1.01767057
Swedish Fish
                            1.00547407 0.5003327040 -1.068588828 0.59499272
Tootsie Pop
                            0.84734171 -1.1060686710 -0.480874078 -0.23675349
```

```
Tootsie Roll Juniors
                          -0.40463667 0.5848580362
                                                    0.836999949 -0.59623669
Tootsie Roll Midgies
                           0.66730732 1.3709464980 1.179339290 -0.32789249
Tootsie Roll Snack Bars
                          -1.31149842 0.0009721286 0.885976952 -0.78242207
Trolli Sour Bites
                           1.85048456  0.5304055168  0.254559391 -0.02435072
Twix
                          -4.12909044 -0.2180299573 -1.943536689 -2.52917855
Twizzlers
                           1.56312584 -0.1794588354 1.179917535 -0.78310886
Warheads
                           2.30707033 -1.2940268825 1.004249910 -1.11380521
Welch's Fruit Snacks
                           1.84808801 0.5022006184 0.213204782 -0.03387254
Werther's Original Caramel
                           0.68420363 -2.0146385440 0.506488679 -0.97208672
Whoppers
                          -1.42549552 1.3654147702 -2.759982292 -1.23030133
                                                         PC7
                                                                      PC8
                                  PC5
                                              PC6
100 Grand
                          -0.66236243 -0.545218405 -0.14340559 0.577224229
3 Musketeers
                          One dime
                          -0.26977985 0.094950530 -0.77220066 0.155622104
One quarter
                          -0.05093737 0.428354037 -0.59089199 0.359134372
                           0.33108524  0.188791601  0.96808076  1.012393252
Air Heads
Almond Joy
                           1.43200435 1.022273480 -0.66604596 0.608261288
Baby Ruth
                          -0.53157179 0.026152894 -0.27477854 0.617961302
Boston Baked Beans
                          -0.01286555 1.147068667 -1.66290853 1.017203801
Candy Corn
                          -0.92992691 0.482570575 -0.17268382 -0.433778134
Caramel Apple Pops
                          -1.26916612 -0.641471733 -0.77030933 1.705704289
                          -0.48839246 1.490541025 1.23825892 -1.445444979
Charleston Chew
Chewey Lemonhead Fruit Mix -0.64216946 0.867070020 0.51175007 0.500258867
                          Chiclets
Dots
                          -0.57043885 0.625011322 0.68287986 0.487777458
Dum Dums
                           1.60464382 -0.712637531 -0.06881335 -0.229647214
Fruit Chews
                          -0.64943194 -0.515343269 0.62911226 0.295017216
Fun Dip
                           1.64564645 -0.061325594 -0.22205535 -0.058799069
                           0.97535806  0.006638151  0.09322099  -0.594393205
Gobstopper
Haribo Gold Bears
                          -0.41418743 -0.076745232 0.97316112 0.470072508
Haribo Happy Cola
                          -0.96450884   0.897177682   -0.57777493   -0.279999961
Haribo Sour Bears
                          -0.47964306 0.144138214 0.81700174 0.481462045
Haribo Twin Snakes
                          -0.58554144 0.501497845 0.56435691 0.499888780
Hershey's Kisses
                          -0.65415252 -0.956497265 -0.15459157 -1.475048333
Hershey's Krackel
                           0.64433919  0.815979037  0.72869731  -0.058197261
                           0.45257976 1.365951323 0.09727415 -0.537271619
Hershey's Milk Chocolate
Hershey's Special Dark
                           0.48406856 1.259690716 0.17239789 -0.542750795
Jawbusters
                           Junior Mints
                          -0.56772916 -0.100807494 -0.27701048 -1.244289684
Kit Kat
                           0.74560410 -0.651964126 1.26789202 -0.308264629
Laffy Taffy
                           0.12742282 - 0.323401158 \ 0.50907401 \ 0.902891431
Lemonhead
                           1.59348201 -0.612577970 -0.46974919 -0.088239458
Lifesavers big ring gummies 0.28553918 -0.405905368 0.76717408 0.968451468
```

```
Peanut butter M&M's
                           0.70534888 -0.535487043 -0.31945944 -0.055419751
M&M's
                          -0.42260375 -0.093849007 0.23580574 -1.272394704
Mike & Ike
                          Milk Duds
                          -1.94930706 -1.088570940 -1.46793514 -0.532609515
Milky Way
                          -1.43541753 -0.603255019 0.91522507 -0.708957591
Milky Way Midnight
                          -1.60495490 -0.577210751 0.75050728 -0.825932767
Milky Way Simply Caramel
                          -0.81154750 -0.095588630 -0.56663709 0.057913957
Mounds
                           0.34136052 1.562117376 -0.17156397 -0.536908890
Mr Good Bar
                           1.49882941 1.178267833 -0.70645139 0.710404328
Nerds
                           1.05269810 -0.612484674 0.36162582 -0.677966908
                           Nestle Butterfinger
Nestle Crunch
                           -0.74139722 \quad 2.364290586 \quad -0.37097983 \quad 0.877307522
Nik L Nip
Now & Later
                          -0.64458895 0.275284807 0.43215999 0.459054334
                           0.57021053 \quad 1.685803617 \quad 0.71659189 \quad 0.920899230
Payday
Peanut M&Ms
                           0.67649842 -0.481270608 -0.49445201 -0.017712739
Pixie Sticks
                          -1.00053741 -0.249857693 -0.45261662 -0.491657159
Pop Rocks
                          0.96236780 1.036365445 -0.40726527 -0.314719629
Red vines
                          -0.69083254 -0.068691578 0.66734570 0.288409391
Reese's Miniatures
                          1.52874138 -1.896976303 -0.34129661 0.391227548
Reese's Peanut Butter cup
                           1.62984822 -1.101118658 -0.10711621 0.504507095
                           0.71687442 -0.652294629 -0.48369702 0.001608461
Reese's pieces
Reese's stuffed with pieces 1.50741757 -0.638134777 -0.27656579 0.488051492
                           1.69809389 1.498435385 -0.64909630 0.323514628
Ring pop
Rolo
                          -1.75944281 -0.678446043 -1.06073297 -0.430807299
Root Beer Barrels
                           0.42962062 - 0.109312144 - 1.19510153 - 1.555611980
Runts
                           0.90293644 -0.227471967 0.05500446 -0.683423916
Sixlets
                          -0.89038600 -0.174585492 -0.66527067 -1.454385221
                          -0.37037605 -0.800924438 1.50687697 0.245536582
Skittles original
Skittles wildberry
                          -0.46191313 -0.492027764 1.28849431 0.261464394
Nestle Smarties
                          -0.71703419  1.677902657 -1.00236322 -0.943766974
Smarties candy
                          0.89831080 -0.766691658 -0.09224917 -0.697074269
Snickers
                          -0.32409247 -0.999567686 0.29375023 0.519082351
                          0.28905186 -0.982077142 -0.99809936 1.715122168
Snickers Crisper
Sour Patch Kids
                          -0.44613213 -0.989653570 1.01684337 0.317967197
Sour Patch Tricksters
                          -0.52684967 -0.717267988 0.82427320 0.332012368
Starburst
                          -0.34591253 -1.030380238 1.20373631 0.352584423
Strawberry bon bons
                          0.76654988 -0.423292666 -0.21835972 -0.752170933
Sugar Babies
                          -2.27338367 0.557052968 -1.67505130 0.548087948
Sugar Daddy
                          -1.58729466 -0.485682924 -1.85240975 0.941435233
Super Bubble
                          -0.03565422   0.216125641   0.09347559   0.939439208
Swedish Fish
                          Tootsie Pop
                          1.88703233 -0.633721587 -0.18826747 -1.043909239
```

```
Tootsie Roll Juniors
                         Tootsie Roll Midgies
                        -0.77589776 -0.759442617 -0.35278919 -1.510639321
Tootsie Roll Snack Bars
                         Trolli Sour Bites
                        -0.56414212 -0.168850396 0.72703429 0.389139607
Twix
                        -0.49203516 -1.029755076 0.13814854 0.601927243
Twizzlers
                         0.17417770 -0.481177950 0.62061848 0.894755897
Warheads
                         1.59506307 -0.576609554 -0.45482313 -0.087796992
Welch's Fruit Snacks
                        -0.58742724  0.067119205  0.62144223  0.428665533
                         0.00698052 -1.343145309 -2.51219819 -0.091968746
Werther's Original Caramel
                        Whoppers
                                PC9
                                          PC10
                                                     PC11
100 Grand
                         0.379148201 -0.154099543 0.141903843
3 Musketeers
                         0.023832701 -0.155239068 -0.517927160
One dime
                        -0.453988975 -0.943783623 -0.515870807
                        One quarter
                        -1.383012190 -0.573723493 -0.514453684
Air Heads
Almond Joy
                        -0.139059851 -0.312778705 1.061148660
Baby Ruth
                        1.143067977 0.264099876 -0.009085882
Boston Baked Beans
                        1.396216830 -0.973188567
                                               0.102073964
Candy Corn
                        -0.173119296 -1.580718107 -0.026369468
Caramel Apple Pops
                        -0.916479426 -0.201217892 0.098522113
Charleston Chew
                         0.265940391 -0.852594237 -0.299018234
Chewey Lemonhead Fruit Mix -0.056700856 -0.274516517 0.133783407
                         0.600474625 0.299142845 0.263138381
Chiclets
Dots
                        -0.109595061 -0.122162631 0.085957526
Dum Dums
                        -0.385161810 -0.858986682 0.026635152
Fruit Chews
                         0.431017129 0.094469913 0.405402342
Fun Dip
                        -0.432729164 -0.348623806 -0.240086957
                         0.401434380 0.160051400 0.173108273
Gobstopper
Haribo Gold Bears
                        -0.021735861 0.618649969 -0.035818163
Haribo Happy Cola
                         0.174940628 -0.664580531 -0.210044044
Haribo Sour Bears
                         0.026531168 0.479623974 0.007823919
Haribo Twin Snakes
                        Hershey's Kisses
                         0.015418665 -0.009459574 0.108560740
Hershey's Krackel
                         0.589905081 -0.259828939 -0.295461506
Hershey's Milk Chocolate
                        -1.211270861 0.556641044 0.566669950
Hershey's Special Dark
                        -1.234490726 0.623522410 0.545675013
Jawbusters
                         1.175121068 1.211984587 0.107699541
Junior Mints
                        Kit Kat
                         0.627262392 -0.428229606 -0.052463331
Laffy Taffy
                        -0.694575541 -0.358253574 -0.196159662
Lemonhead
```

Lifesavers big ring gummies -0.856144679 0.130909678 -0.425911984

```
Peanut butter M&M's
                           0.267660757 -0.221930007 -0.095957385
M&M's
                          Mike & Ike
                          -0.220487198 -0.593471988 0.252731956
Milk Duds
                          -0.136911155 1.039501593 0.120288784
Milky Way
                          0.004765911 0.843304841 -0.327048378
Milky Way Midnight
                          0.046247663 -0.050365745 -0.014682753
Milky Way Simply Caramel
                          -1.628250067 0.337544026 1.024026651
Mounds
                          -1.038014053 0.444568191 0.664244259
Mr Good Bar
                          -0.083279402 0.319687965 0.860817575
Nerds
                           0.395546909 0.241504770 0.214795902
Nestle Butterfinger
                          -0.418486899 -0.056067346 0.931659519
                           0.670459908 -0.224206267 -0.210210679
Nestle Crunch
                           0.390203352 1.144571263 -0.293659295
Nik L Nip
Now & Later
                           0.340332791 0.362285847 0.182098894
Payday
                           1.592516886 -0.586376631 -0.517961675
Peanut M&Ms
                          Pixie Sticks
                           0.506958178 -0.721036477 0.100340132
Pop Rocks
                          0.614743430 1.229233468 -0.196822517
Red vines
                          0.116010128 -0.683310675 0.459814126
Reese's Miniatures
                          -0.201912762 0.339292365 -0.538620165
Reese's Peanut Butter cup
                          -0.813354976 -0.127457497 -0.769615618
                           Reese's pieces
Reese's stuffed with pieces -0.924164172 -0.865127171 -0.632341326
                          Ring pop
Rolo
                          -0.716390425 0.955937401 -0.177541179
Root Beer Barrels
                           0.748159981 -1.361887249 0.275586696
Runts
                           0.490713003 -0.186267132 0.357472263
Sixlets
                           0.120551003 -0.694412596 0.295248736
                          -0.396609466 -0.492989386 0.235345367
Skittles original
Skittles wildberry
                          -0.329109954 -0.687411685 0.296377074
Nestle Smarties
                          -0.095850762   0.891841882   -0.546823295
Smarties candy
                          0.957784710 0.645048933 0.369028845
Snickers
                           1.040500931 0.639420129 -0.064039216
                           1.597773064 -0.876877339 0.668926998
Snickers Crisper
Sour Patch Kids
                           0.319739180 0.748914211 0.190355889
Sour Patch Tricksters
                          0.379260358 0.577472316 0.244173747
Starburst
                          0.178115491 0.966910650 0.055007728
Strawberry bon bons
                          0.831798717 -0.257396978 0.567295681
Sugar Babies
                          -0.204221618 -0.392704656 -0.026264253
Sugar Daddy
                          -0.751459910 -0.659787353 -0.269135682
Super Bubble
                          -0.530802993 -0.601257076 -0.099471654
Swedish Fish
                          -0.159360361 0.838989403 -0.260036175
Tootsie Pop
                          -0.721118894   0.326836317   -0.137911107
```

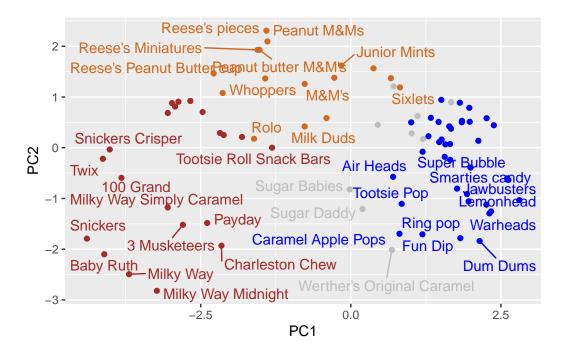
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Tootsie Roll Juniors
                         -1.149669881 -0.284072969 -0.704615875
Tootsie Roll Midgies
                          0.074811904 -0.471079914 0.266947340
Tootsie Roll Snack Bars
                         -1.078720446 -0.723988086 1.173413519
Trolli Sour Bites
                          Twix
                          0.390371217  0.606070076  -0.048120393
Twizzlers
                         -0.729052624 -0.258947465 -0.227333151
Warheads
                          Welch's Fruit Snacks
Werther's Original Caramel
                          1.212121185 -1.054026246 -1.220426934
Whoppers
                                 PC12
100 Grand
                          0.0646988318
3 Musketeers
                         -0.1839471662
One dime
                         -0.5107477914
One quarter
                         -0.9582719109
                          0.0442992399
Air Heads
Almond Joy
                          0.1889347102
Baby Ruth
                          0.5798508261
Boston Baked Beans
                         -0.1012981497
Candy Corn
                         -0.6799350975
Caramel Apple Pops
                          0.6962504166
Charleston Chew
                          0.5494017342
Chewey Lemonhead Fruit Mix 0.3105973331
Chiclets
                          0.5337581991
Dots
                          0.1503797578
Dum Dums
                          0.1849692597
Fruit Chews
                          0.1399898762
Fun Dip
                          0.1237990873
Gobstopper
                         -0.1944414618
Haribo Gold Bears
                         -0.2638818244
Haribo Happy Cola
                         -0.6879064447
Haribo Sour Bears
                         -0.1176800541
Haribo Twin Snakes
                          0.1188546962
Hershey's Kisses
                          0.1984492942
Hershey's Krackel
                         -0.0817067486
Hershey's Milk Chocolate
                         -0.3573702410
Hershey's Special Dark
                         -0.4277036644
Jawbusters
                          0.1337584661
Junior Mints
                          0.0649489483
Kit Kat
                         -0.3769186469
Laffy Taffy
                          0.3026020451
Lemonhead
                          0.0619011170
Lifesavers big ring gummies -0.0228900695
```

| Doonut button McMla | 0 1000010111 |
|---------------------------------|--------------------------------|
| Peanut butter M&M's M&M's | 0.1200218111 |
| Mike & Ike | 0.1113757406 |
| | 0.3400578947 |
| Milk Duds | -0.1552479006 |
| Milky Way | 0.2304632793 |
| Milky Way Midnight | |
| Milky Way Simply Caramel Mounds | -0.2533060125 -0.1415021722 |
| Mr Good Bar | 0.0210418054 |
| Nerds | -0.3936975444 |
| | |
| Nestle Butterfinger | -0.3100685916 |
| Nestle Crunch | -0.1731325150 |
| Nik L Nip | 0.4597035356 |
| Now & Later | 0.1806417362 |
| Payday | -0.7729766006 |
| Peanut M&Ms | 0.1319358415 |
| Pixie Sticks | -0.7378511713 |
| Pop Rocks | -0.1936682261 |
| Red vines | 0.3438211129 |
| Reese's Miniatures | -0.0689054242 |
| Reese's Peanut Butter cup | -0.1005437626 |
| Reese's pieces | -0.0005861225 |
| Reese's stuffed with pieces | 0.2335945192 |
| Ring pop | 0.0735408387 |
| Rolo | 0.0787870205 |
| Root Beer Barrels | -0.7082327026 |
| Runts | -0.0585635801 |
| Sixlets | 0.7459023430 |
| Skittles original | -0.2795750540 |
| Skittles wildberry | -0.0751177198 |
| Nestle Smarties | 0.4628839641 |
| Smarties candy | -0.2022435492 |
| Snickers | 0.0911696493 |
| Snickers Crisper | 0.6306015108 |
| Sour Patch Kids | -0.3186623415 |
| Sour Patch Tricksters | -0.1383715363 |
| Starburst | -0.5130782116 |
| Strawberry bon bons | 0.1543709171 |
| Sugar Babies | -0.4541934821 |
| Sugar Daddy | -0.2885121237 |
| Super Bubble | 0.6537195364 |
| Swedish Fish | -0.2507351031 |
| Tootsie Pop | 1.2506316262 |
| | |

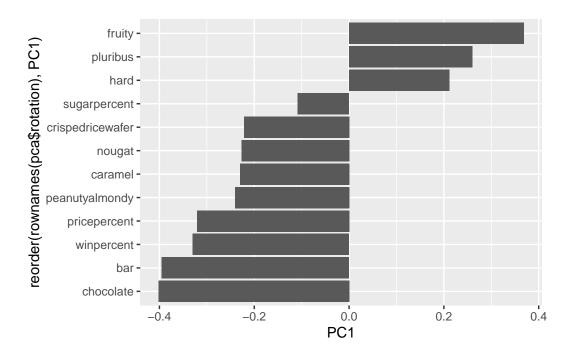
```
Tootsie Roll Juniors
                             0.5695856300
Tootsie Roll Midgies
                             0.4724506497
Tootsie Roll Snack Bars
                            -0.0373596827
Trolli Sour Bites
                             0.0146955266
Twix
                            -0.3530484324
Twizzlers
                             0.1981702880
Warheads
                             0.0702649429
Welch's Fruit Snacks
                             0.0727669700
Werther's Original Caramel
                            -0.8335356607
Whoppers
                             0.7201599382
```

```
ggplot(pca$x) +
aes(x=PC1, y=PC2, label=rownames(pca$x)) +
geom_point(col=mycols) +
geom_text_repel(col=mycols)
```

Warning: ggrepel: 48 unlabeled data points (too many overlaps). Consider increasing max.overlaps



```
ggplot(pca$rotation) +
aes(PC1, reorder(rownames(pca$rotation), PC1)) +
geom_col()
```



Q24

fruity