	PLAN			DESIGN				BUILD				LAUNCH		
	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14
PROJECT MANAGER	Project management, customer contact, follow up team, meetings													
PROJECT MANAGER CONTENT DEVELOPER	• Project start • **Initial meetings** • Budget													
PROJECT MANAGER CONTENT DEVELOPER GRAPHIC DESIGNER	• Market analysis • Identify needs and goals • Project planning													
PROJECT MANAGER CONTENT DEVELOPER GRAPHIC DESIGNER		• Strategic planning • Content strategy												
GRAPHIC DESIGNER FRONT-END DEVELOPER CONTENT DEVELOPER			• Discovery and testing • Site outline											
FRONT-END DEVELOPER			• Hosting and domain setup											
PHOTOGRAPHER			• Schedule photoshoots											
GRAPHIC DESIGNER FRONT-END DEVELOPER CONTENT DEVELOPER				• Site structure • **Customer revision**										
COPYWRITER CONTENT DEVELOPER					• Text content development									
GRAPHIC DESIGNER					• Moodboard • Style tiles									
PHOTOGRAPHER					• Product photos • Edit and prepare photos	• People + scenery photos • Edit and prepare photos								
GRAPHIC DESIGNER						• Wireframe • Mock up in Illustrator								
PROJECT MANAGER CONTENT DEVELOPER GRAPHIC DESIGNER PHOTOGRAPHER							• **Customer revision** • Tweaks and refinement							
CONTENT DEVELOPER GRAPHIC DESIGNER								• UX/UI planning • Testing						
FRONT-END DEVELOPER								• Code and build						
FRONT-END DEVELOPER											• Cross platform testing • Browser testing • Validating			
CONTENT DEVELOPER GRAPHIC DESIGNER											• UX/UI testing			
PROJECT MANAGER FRONT-END DEVELOPER CONTENT DEVELOPER GRAPHIC DESIGNER												• **Customer revision** • Refinements	**LAUNCH WEBSITE**	
CONTENT DEVELOPER GRAPHIC DESIGNER													• A/B testing • Site analytics	
FRONT-END DEVELOPER														• Refinements