

## Being a Creative: Rachel Kozy

#### Written by Rachel Kozy

Hi! My name is Rachel Kozy and I am a senior Visual Communication Design major. I actually just started working as a designer at IdeaBase a couple months ago, but I will be here for the rest of the year! Even when I was a freshman in VCD, I had always heard about Glyphix and IdeaBase, but I never knew if I'd get the opportunity to work here. When I became a junior though, I started noticing all the work IdeaBase was putting out, and it made me really interested in being a part of it!

Before IdeaBase, I had interned at MTV in New York City and Go Media in Cleveland. I've also worked as a designer for Kent State University Libraries and I'm currently working as the Art Director for Brainchild and the president of Kent's collegiate chapter of AIGA.

Working at IdeaBase is seriously the best. I love working here. It has such a great environment and I get to collaborate with the friendliest, nicest people, do work that I'm passionate about, and get paid!

I chose to major in Visual Communication Design because I was really interested in creating things while in high school. I've always loved scrapbooking and working on the computer, so graphic design just seemed like the perfect fit. And luckily, it has been! There hasn't been one day that has passed where I've regretted choosing this as my major, and I'm looking forward to continuing my career doing something I love.

Design

Internship



Rachel Kozy Senior, VCD Major

Rachel Kozy is one of the new designers at IdeaBase. She is a senior VCD major who has interned for MTV and Go Media. Rachel enjoys video games, a hobby she acquired from growing up with an older brother. After graduating, Rachel would love to work as a designer at an agency or design firm... READ MORE>

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### LARRIE KING

Creative Director, Glyphix Visual Communication Design Major

Hi! My name is Sarah Holzer and I'm a senior Visual Communications
Design major. I started working at IdeaBase in the summer of 2015. It counted as my internship, but I will be continuing to work here throughout the fall. I'm lucky to have a lot of friends that work at IdeaBase, which is how I heard they were hiring for the summer.

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# IDEABASE AND GLYPHIX PRINTED BORCHURE





#### **IdeaBase**

Designed and photographed entirely by IdeaBase and Glyphix students, this printed brochure is given to prospective clients as an introduction to the agency's services and student staff members.

#### Team

Rachel Kozy - Senior, VCD Major

John Vrhovnik - Senior, VCD Major

Victoria Ripepi - Senior, Comm Major





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Ideabase and Glyphix Printed Brochure



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