

# IdeaBase Content Types

**Type of Content:** Staff

**Goal/Purpose:** Gives information about a specific staff member

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Staff headshot	Photo		
Job Title	Text		
Contact Email	email		
Office phone #	phone number		
Quick Bio / Description	Text Area		
Fun Fact / Block Quote	Text		
Work associated with	Relationship	sort projects that staff member collaborated on	
Role	Taxonomy	Leadership, Students, Professional Advisory Board, Faculty Advisory Board)	

**Type of Content:** Projects

**Goal/Purpose:** Overview of current and past projects and information about them

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Title of project	Text		
Photos / Screenshot of finished project	Image		
Description	Text Area		
Downloadable Link	File	If project is a pdf or something that people can download, put a link to download.	
Staff Contributors	Relationship		

**Type of Content:** Blog Post

**Goal/Purpose:** Blog post may update on a news story or current project being worked on

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Title of Blog	Text		
Header Photo	Image		

Content	Text Area		
Author	Relationship		
Author Headshot	Image		
Associated Project	Relationship	This is the project the blog is about.	

**Type of Content:** Award

**Goal/Purpose:** Lists award, year received

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Award Title	Text		
Award Date (Year?)	Number		
Award winning project	Text		
Link to winning project	URL		

**Type of Content:** Testimonial

**Goal/Purpose:** NEW -- perhaps quotes from clients and school promoting IdeaBase, back up good reputation?

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Name of Quoter	Text		
Quote	Text area		

Date of Quote?	Date		
Project associated with client	URL / Text?		

**Type of Content:** Social Media

**Goal/Purpose:** Different social networks to display IdeaBase

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Social Media Title	Text		
Link	URL		
Social Media Logo?	Image		

**Type of Content:** Services

**Goal/Purpose:** Services and descriptions offered by IdeaBase.

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Service title	Text		
Description	Text Area		

**Type of Content:** Client

**Goal/Purpose:** Companies and businesses that IdeaBase has worked with

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Client Title	Text		
Logo	Image		
Primary contact	Text? ***		
Past Projects	Relationship	Link clients to past projects	

**Type of Content:** Case Study

**Goal/Purpose:** Recounts of past projects.

Field Name	Field Type	Help Text or Style Suggestions	Restrictions
Title	Text		
Content	Text Area		
Client	Relationship		