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INTRODUCTION

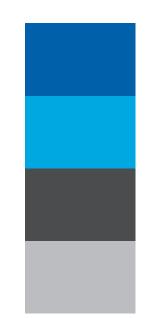
HEADING 2

IdeaBase is a student-staffed, full-service integrated marketing communication firm, located in downtown Kent.

Header 3

IdeaBase is a student-staffed, full-service integrated marketing communication firm, located in downtown Kent. Here, top-performing students from Kent State University assemble to solve actual client problems. The team is comprised of Visual Communication Design, Public Relations, Advertising, Computer Information Systems, Digital Sciences, Marketing and Communication Studies students.





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