**IdeaBase Content Types**

**Type of Content:**  Staff

**Goal/Purpose:** Gives information about a specific staff member

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| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Staff headshot | Photo |  |  |
| Job Title | Text |  |  |
| Contact Email | email |  |  |
| OFfice phone # | phone number |  |  |
| Quick Bio / Description | Text Area |  |  |
| Fun Fact / Block Quote | Text |  |  |
| Work associated with | Relationship | sort projects that staff member collaborated on |  |
| Role | Taxonomy | Leadership,  Students,  Professional Advisory Board,  Faculty Advisory Board) |  |

**Type of Content:**  Projects

**Goal/Purpose:** Overview of current and past projects and information about them

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| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Title of project | Text |  |  |
| Photos / Screenshot of finished project | Image |  |  |
| Description | Text Area |  |  |
| Downloadable Link | File | If project is a pdf or something that people can download, put a link to download. |  |
| Staff Contributors | Relationship |  |  |

**Type of Content:**  Blog Post

**Goal/Purpose:** Blog post may update on a news story or current project being worked on

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| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Title of Blog | Text |  |  |
| Header Photo | Image |  |  |
| Content | Text Area |  |  |
| Author | Relationship |  |  |
| Author Headshot | Image |  |  |
| Associated Project | Relationship | This is the project the blog is about. |  |

**Type of Content:**  Award

**Goal/Purpose:** Lists award, year received

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| --- | --- | --- | --- |
| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Award Title | Text |  |  |
| Award Date (Year?) | Number |  |  |
| Award winning project | Text |  |  |
| Link to winning project | URL |  |  |

**Type of Content:**  Testimonial

**Goal/Purpose:** NEW -- perhaps quotes from clients and school promoting IdeaBase, back up good reputation?

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| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Name of Quoter | Text |  |  |
| Quote | Text area |  |  |
| Date of Quote? | Date |  |  |
| Project associated with client | URL / Text? |  |  |

**Type of Content:** Social Media

**Goal/Purpose:** Different social networks to display IdeaBase

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| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Social Media Title | Text |  |  |
| Link | URL |  |  |
| Social Media Logo? | Image |  |  |

**Type of Content:** Services

**Goal/Purpose:** Services and descriptions offered by IdeaBase.

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| --- | --- | --- | --- |
| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Service title | Text |  |  |
| Description | Text Area |  |  |

**Type of Content:** Client

**Goal/Purpose:** Companies and businesses that IdeaBase has worked with

|  |  |  |  |
| --- | --- | --- | --- |
| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Client Title | Text |  |  |
| Logo | Image |  |  |
| Primary contact | Text? \*\*\* |  |  |
| Past Projects | Relationship | Link clients to past projects |  |

**Type of Content:** Case Study

**Goal/Purpose:** Recounts of past projects.

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| --- | --- | --- | --- |
| **Field Name** | **Field Type** | **Help Text or Style Suggestions** | **Restrictions** |
| Title | Text |  |  |
| Content | Text Area |  |  |
| Client | Relationship |  |  |