

The DeafThrive planning committee invites you to participate in DeafThrive 2019. Your participation would highlight your organization's civic pride, commitment to the deaf community, and promote its role as a leader for accessibility, diversity & inclusion. It is a great opportunity to interact with your community and customers.

DeafThrive will be held on Saturday, September 21st, 2019 at Cal Anderson Park, 1:00 pm to 6:00 pm

The planning committee is led by Abused Deaf Women's Advocacy Services, Deaf Spotlight, Hearing Speech Deaf Center, Puget Sound Association of The Deaf, Seattle Parks Recreation, Washington Gallaudet University Alumni Association, Washington State Deaf Blind Citizens, Inc, Washington State Association of the Deaf, and several community members.

This is our fourth year, and we are building on the success of the last three years when the deaf community united to show Seattle that we are happy, healthy and thriving!

This family-friendly festival will have ASL performances and speeches from leaders on stage. Volunteers from Deaf organizations will coordinate kids play activities in between speeches and performances. Deaf-Friendly organizations will host booths to interact with the community. Mobile Greeters will walk around and share fun sign language words to the non-signing attendees.

We are excited about this year and hope to have your support and participation. If you would like to discuss participation opportunities further, please contact us. We are happy to discuss how we can help make your organization successful in its support of this event.

Warmly,

DeafThrive Participation Committee



















PARTICIPATION LEVELS:

Platinum - \$5.000

For your contribution at this level, you or your organization will receive the following:

- Priority Exhibitor Booth Placement
- Lead generation
- Preferred placement (logo and text) on all marketing materials including t-shirts, event program, website banner, printed and electronic promotional flyers, stage banner, and a mention on our social media presence on Facebook.
- Two opportunities for promotional time/messaging on stage
- Registration spreadsheet with attendee contact information

Gold - \$2,500

For your contribution at this level, you or your organization will receive the following:

- Preferred Exhibitor Booth Placement
- Lead generation
- Placement (logo and text) on marketing materials including t-shirts, website banner, printed and electronic promotional flyers, and a mention on our social media presence on Facebook.
- One opportunity for promotional time/messaging on stage
- Registration spreadsheet with attendee contact information

Silver - \$1.000

For your contribution at this level, you or your organization will receive the following:

- Preferred Booth Placement
- Placement (text) on marketing materials including website banner, printed and electronic promotional flyers, and a mention on our social media presence on Facebook.

Bronze - \$500

For your contribution at this level, you or your organization will receive the following:

- Exhibitor Booth Placement
- Placement (text) on marketing materials printed and electronic promotional flyers, and a mention on our social media presence on Facebook.

Exhibitor Booth - \$200

For your contribution at this level, you or your organization will receive the following:

• Placement of (text) on website, marketing materials printed and electronic promotional flyers, and a shout out on our social media presence on Facebook.



















Terms and Conditions of DeafThrive Exhibitor Space Assignment

1. Note: Communication Access: As per Event Communication Policy, it is expected that whoever is working at your booth will communicate or be familiar with conference participants using ASL. We suggest that you plan on either bringing your own interpreters or if you find that you'd need to request for accommodations, please let us know as soon as possible. Accommodation requests will be handled case by case. If you plan to bring interpreter(s), they must be pre-approved by the DeafThrive committee prior to the event.

2. Cancellation/Refund Guidelines:

Should an organization wish to cancel this contract, the refund schedule is as follows:

- a. Contracts are not considered cancelled unless the DeafThrive committee has received the note in writing
- b. and Notification of cancellation of contract after June 30, 2019 refund of 100% of total contracted costs minus \$25;
- c. Notification of cancellation of contract after August 31, 2019 or if Organization fails to occupy the space, the DeafThrive committee retains 100% of contracted costs.
- 3. Exhibitor Space Assignment, Use, Installation, Occupancy, and Dismantling. Organizer will assign the Space. Organizer may reassign the Space or alter Event layout or venue at any time. The Space is for Exhibitor's use only. Exhibitor can do sales or charge admission for entry into any portion of the Space (including to an affiliated company) with Organizer's prior written consent. Exhibitor must fully occupy the Space, and must provide displays, equipment, etc., unless Organizer specifies otherwise. The power to support electronic-based displays, equipment, etc is not available to be provided.

Any Exhibits supplied by Exhibitor must be constructed safely and must be installed before, occupied during, and dismantled after the Event in accordance with Organizer's event schedule. Exhibitor's activities, promotions and/or solicitations must be confined within the Space, and must be in support of products or services identified on the Application and directly related to Exhibitor's normal business activities. Organizer promotes equality opportunity and safe zone at the Event in which Organizer may refuse permission to exhibit any products or services that deem objectionable or unsuitable for the Event. After one-time verbal warning for potential terms and conditions violation, Organizer may also request Exhibitor to leave the Event premise if another violation occurs. At the Event, Exhibitor shall not assist any other party in soliciting business without Organizer's prior written consent.



















Saturday, Sept 21, 2019, 1 PM - 6 PM Cal Anderson Park, Seattle, WA

FINAL SPONSORSHIP DEADLINE: August 31, 2019

Event / Participation Form
Organization: Contact Name and E-mail:
Address: City/State/Zip:
Yes, our organization will participate in DeafThrive at the following level: □ Platinum (\$5,000+) □ Gold (\$2,500) □ Silver (\$1,000) □ Bronze (\$500) □ Booth (\$200) □ Donation of \$ amount □ Request a donation receipt from Deaf Spotlight for this charitable event.
☐ I agree to the Terms and Conditions of DeafThrive Sponsor / Vendor booth space assignment. Enclosed is our check made payable to "Deaf Spotlight," fiscal agent of DeafThrive.
Please charge our account: \$ CC #: CVC
Signature: Exp. Date:
Please return this form and payment to:

Deaf Spotlight PO BOX 20191 Seattle, WA 98102

Attn: Finance finance@deafspotlight.org Tax ID: 27-5059109















