

IDEA New Rochelle Innovation Residency

The purpose of the IDEA New Rochelle Innovation Residency is to support creative practitioners and researchers in the exploration and advancement of how emerging technologies can be used to share culture, tell stories, advance research and propel creative practice.

Specialists in creative technology, sensory research, virtual reality, augmented reality, molecular gastronomy, artificial intelligence, performance art and other fields will foster international dialogue, collaboration, and innovation related to the future of research and creative expression.

Our Ethos:

We seek to build an inclusive and empowering community designed to encourage, inspire and excite individuals working with new emerging tools for expression and innovation. We value generosity through information sharing, open-source models, and a “giving back” mindset

We are founded with a core dedication to diversity: an appreciation of and curiosity for the varied approaches to emerging technology and commitment to making space for those typically underrepresented in the tech community.

The Opportunity:



Three nominated candidates will be invited to reside in a fully-furnished, brand new live/work apartment above the Metro-North train station in downtown New Rochelle, NY.

Over the course of the three to six month program starting in 2018, residents will be invited to define and pursue a project or research focused on expanding research (knowledge) and creative practice with immersive media and creative technology.

To encourage diversity, unique partnerships, and innovation, the parameters for the residency are wide: we are looking for those interested in continuing or expanding their practice using emerging technology and presenting their work to audiences in New Rochelle and New York City.

Professional Development Opportunities*

- Regularly-scheduled critiques with Residency Administration & other specialists
- Peer to peer feedback, conversation and creative guidance
- Presentation opportunities tailored to Residents' needs and interests, including at NEW INC, museums, galleries and universities.
- Possibility to teach at a local school or college for stipend

Sample Equipment Possibilities*

- Super Computer
- VR room-scale headset
- 360 video camera
- Portable Motion Capture System
- 3D Printer
- Access to other digital fabrication and research facilities, including smell and taste fabrication facilities at the nationally-recognized Culinary Institute of New York at Monroe College.

*Equipment selected will be coordinated with the incoming residents.

IDEA and its programs are community-led and supported endeavor. Locals are excited to host this cohort, introduce them to the community and share their city. In 2015 the City of New Rochelle's outreach revealed the community desires public places of cultural significance and the ability to learn advanced technology. Co-designing a partnership with New Rochelle Public Schools is one way we will partner with the community in 2018.

Accommodations:

- Private bedroom in a newly-constructed, fully-furnished and professionally decorated three-bedroom apartment with new kitchen, common living space, and washer/dryer.
- Well-equipped, light work space with high ceilings, equipment and furnishings
- Biweekly cleaning service
- 24-hour staffed security
- Walkable downtown location
- Adjacent to MetroNorth trains (leading to NYC and other prominent east coast cities), car rental and taxi cab services.



Additional Benefits:

- Structured enrichment outings highlighting the history and natural beauty of New York State's Long Island Sound and Hudson Valley, and the vibrancy of nearby New York City's diverse neighborhoods. Visits to include: Dia Beacon, Storm King, and the Peekskill Artist District.
- Invitations to dinner parties hosted by local Americans to broaden Residents' cultural experience during their stay.
- A network of support (introductions to trusted local medical, legal and professional services in the New Rochelle Area).

Residency Membership Fee: The monthly residency membership fee is \$900/month to cover your stay in the space. There are grants to cover this fee please indicate your interest in being considered for a grant in the application form.

About IDEA New Rochelle:

The IDEA New Rochelle Innovation Residency is a project of the City of New Rochelle and the Interactive Digital Environments Alliance (IDEA), a nonprofit dedicated to promoting, developing and maintaining a vibrant new creative technology district in downtown New Rochelle, a city of approximately 80,000 just 25-minutes by train to Manhattan's Grand Central terminal. IDEA partners closely with the New Rochelle's Downtown Business Improvement District (BID), a twenty-year economic development and revitalization organization, and the City of New Rochelle.



IDEA encourages innovation, collaboration, research, open data and social responsibility in the fields of immersive media, artificial intelligence, digital storytelling and performance and serves as a platform for a growing community of artists, technologists, and entrepreneurs to develop new work with emerging technologies. IDEA New Rochelle is led by Amelia Winger-Bearskin, formerly the Director of the DBRS Innovation Labs, professor of New Media and Performance at Vanderbilt University and NYU-ITP Graduate and award winning VR director.

IDEA New Rochelle Innovation Residency is the first of many locations in the walkable downtown of New Rochelle. The IDEALAB will open in the next year which will have state of the art technology needed for advanced motion-capture and immersive storytelling production facilities, including a large space for Mixed Reality and spatial audio setup.

Application Process:

We are considering applications from nominated artists here:

<http://ideanewrochelle.org/InnovationResidencyApplication.html>

Questions contact:

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Downtown New Rochelle is walking distance from our Residency



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