

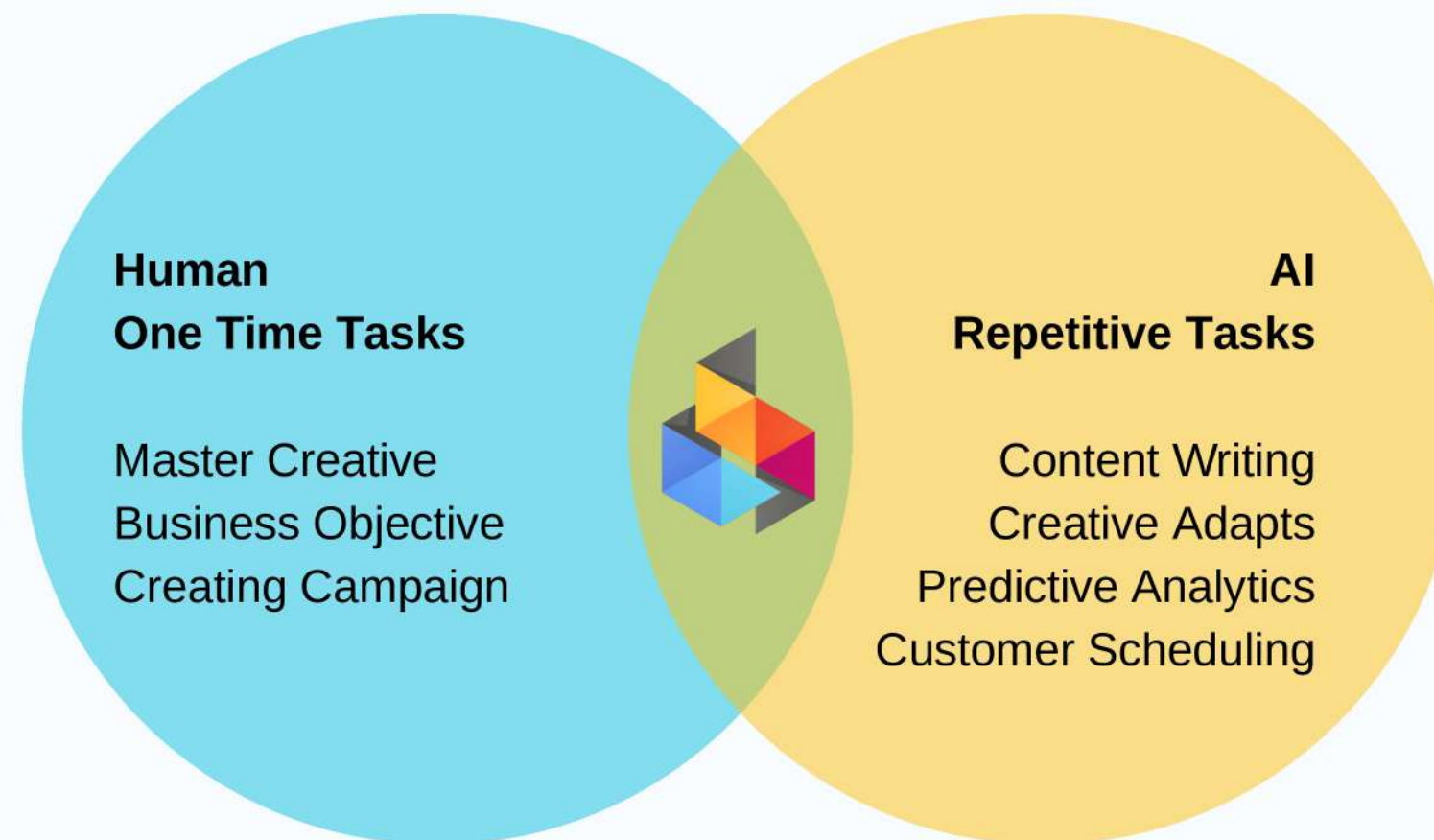


MY CLINIC CO-PILOT

Transform Your Clinic's Reach
with AI-Powered Digital Marketing



360° AI Driven Digital Marketing





Our Methodology



1. Evaluate Objectives - Human

Identifying and clarifying the goals and expectations of the project, as well as the scope and constraints.

4. Measure Outcome - Human + AI

Evaluating the results and impact of the project, as well as collecting feedback and lessons learned for future improvement.



2. Define Strategy - Human

Developing a plan of action that outlines the steps, resources, timeline, and deliverables of the project. We focus on presence and outreach objectives covering all audience touch points

3. Execute - Human + AI

Implementing the plan and carrying out the tasks according to the strategy, while monitoring and managing issues/risks that may arise.



At MyCliniCoPilot, we recognise that doctors are busy professionals focused on providing excellent care.

We offer managed AI Powered digital marketing services tailored for healthcare practices. Our solutions include:

- AI-Powered SEO Optimization
- Social Media Management with AI powered content
- Website Upgrade with AI Bots, AI generated Blogs
- Inbound Call Management (To Be Launched)





Why Us - Integrated Marketing Under One Roof

We are one of the few AI-enabled integrated digital marketing service providers, combining cutting-edge practices with extensive experience to deliver exceptional results.

The team behind MyClinicCoPilot has been assisting brands since 1997.





Our Prestigious Clients



TATA SONS LIMITED



TATA MOTORS



IHCL

Siyaram's





Benefits of Integrated AI Driven Digital Marketing

Better Visitor conversion with AI driven chatbots

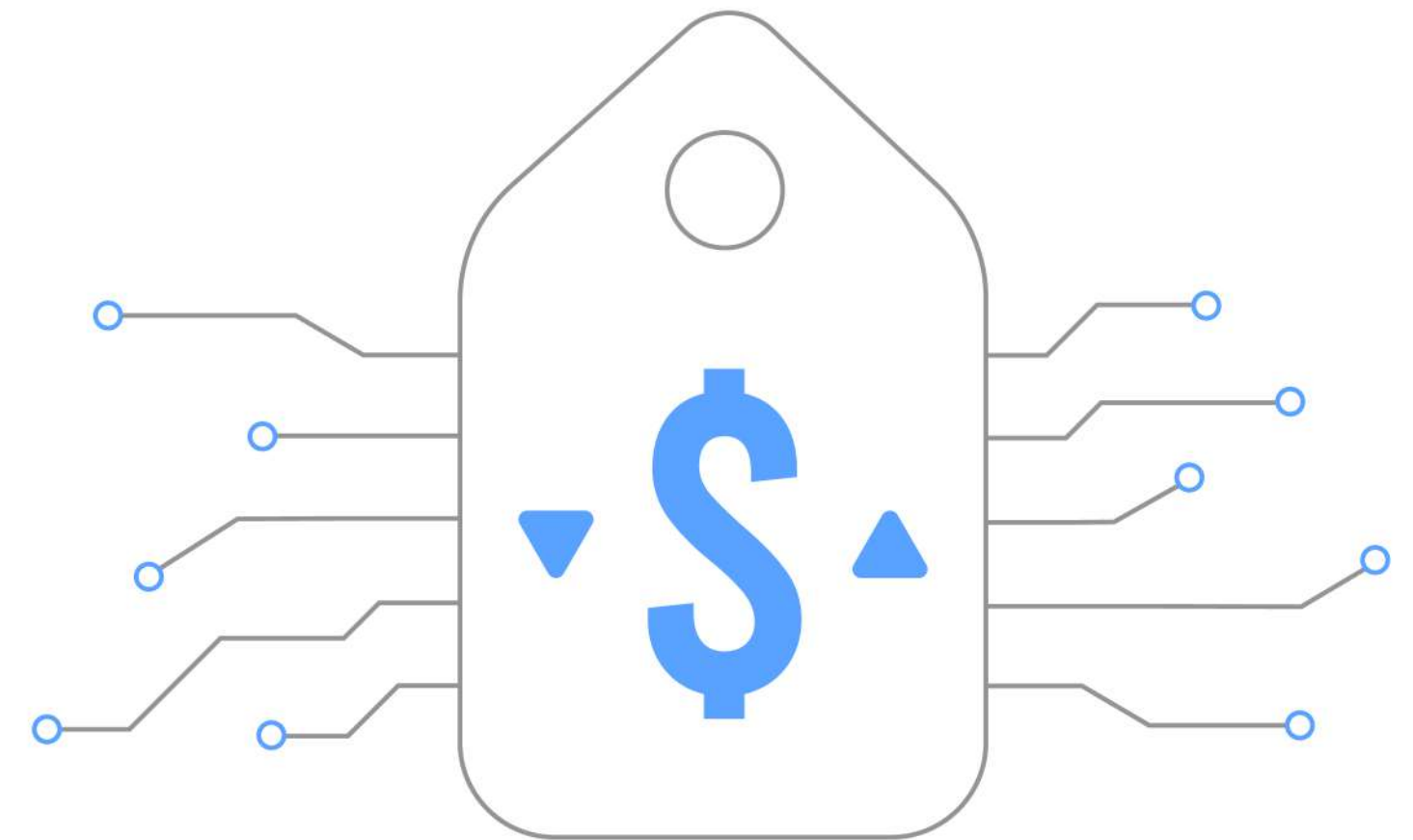
Retarget the same visitors on Meta/Google

Consistent messaging and brand credibility

Better ROI on the media money

Shorter Marketing Funnel

Faster and cost effective Content Creation







Website Refurbishment, SEO Optimization through AI-Powered Blogs



Boost your online visibility with AI-powered SEO and blogging.

Appointment and booking engine

AI chatbots for 24/7 patient interaction.

Website (One Time)	Features	Silver	Gold	Platinum
	Mobile Responsive	x	y	y
	Ad Integration	y	y	y
	Booking Engine	x	y	y
	Online Booking + PG	x	y	y
	SEO	x	y	y
	Enquiry Form	x	y	y
	AI Chatbot (FAQs)	x	x	y





Social Media Amplification through AI-Driven Engagement



Enhance your dental practice's online presence with AI-driven Social Media Management services.

Services include AI content creation, active community management, and comprehensive strategy for consistent growth and expanded reach.

Social (Recurrent pm)		Silver	Gold	Pltinum
	Posts	4	8	12
	Reels	x	2	4
	Google My Business	y	y	y
	FB / IG	y	y	y
	Content Cal	y	y	y
	Community Management	x	x	y



Digital Reach Expansion via AI-Optimized Paid Advertising



Our data-driven marketing solutions optimize your practice's reach and ROI through PPC campaigns.

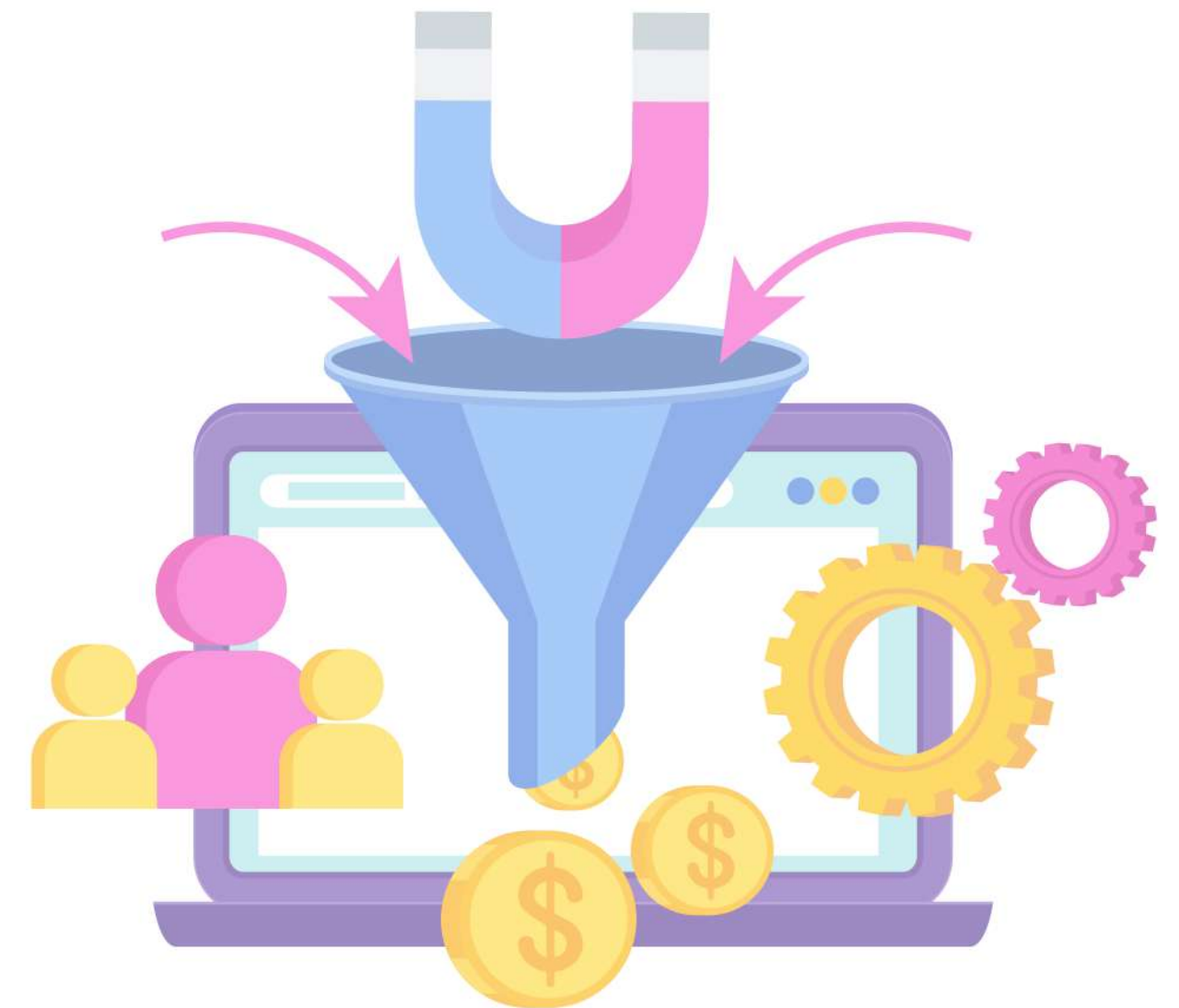
By leveraging first-party data and creating look-alike audiences on Google, we increase website traffic and generate leads effectively.

Lead Gen (Recurrent)		Silver	Gold	Platinum
	Google Mybusiness	y	y	y
	Email Mktg	x	y	y
	WA Bus Messaging	x	y	y
	SMS Integration	x	y	y
	Ads - Google	y	x	y
	Ads - Meta	y	y	y
	Telephonic Lead Follow up	x	x	y
	Max Ad budget supported	300 USD	600 USD	2400 USD



Comprehensive Inbound Lead Management (To Be Launched Soon)

Elevate patient communication with Comprehensive Inbound Call Management services, ensuring uninterrupted availability, including weekends and after hours.





**60+ YEARS OF COLLECTIVE EXPERIENCE
IN MARKETING AND TECHNOLOGY**



Gaurav Thapar
IIM Calcutta, Ex-Coca
Cola, Walmart

**Martech, Social,
Content SME**



Amrindar Singh
Ex-Deloitte,
UCLrvine

**AI+Health Domain
advisor**



Falgun Mistry
Serial Entrepreneur
for 3 decades

Website, PPC SME



 Gaurav Thapar / Falgun Mistry

 sales@myclinnccopilot.com

 +91 8779300073

 +1 (415) 4753670

 myclinnccopilot.com